

**AN ANALYSIS ON EDUCATIONAL MORAL VALUES  
IN “DESPICABLE ME 3” CARTOON MOVIE**

**THESIS**

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For the Degree of *Sarjana* in English Language Education



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I hereby declare that the thesis and the work presented in it are my own and have been generated by me as the result of my original research. It does not incorporate any materials previously written or published by another person except those indicated in quotations and references. No portion of this work has been submitted in support of an application for another degree or qualification of this or any other university or institution of higher education. Due to this fact, I am the only person responsible for this thesis if there is any objection or claim from others.

Kediri, 20 Juni 2022

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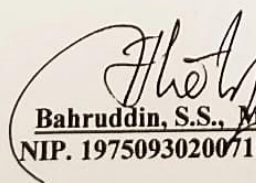
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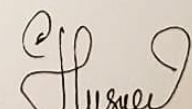
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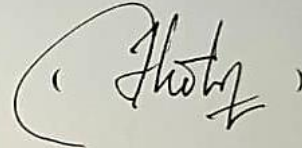
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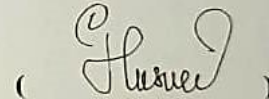
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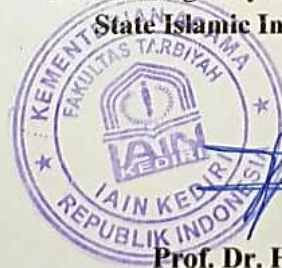
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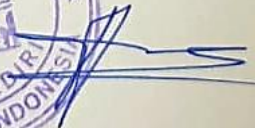
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MOTTO

If you don't go after what you want, you'll never have it.

And if you don't ask, the answer is always no.

Also if you don't step forward, you're always in the same place."

(Nora Roberts)

## **DEDICATION**

This thesis is dedicated to:

My God (Allah SWT) and Prophet Muhammad Saw that has given guidance to work on my thesis patiently and provided knowledge for me so that I can make it the most beautiful experience.

My beloved father (The late, Eri Ismiyanto) and mother (Aisyah), my beloved brother (Aldiansyah Putra), and all of my big family especially my grandma and grandpa (Mbah ti and mbah kong) thank you for the prayers and support system so far.

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My beloved man Muhamad Shodikul Amri who always support, accompanied, and helped me when I felt hopeless.

My beloved best friend (Ghuroba Squad) who always cheers me up, exchanges ideas when I don't know where to go, who always advises me when I do something wrong, and always considers me as their family (Rista, Nur, Yanti, Abidah, Erni) and also friends from Al Amien everyone.

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All those who have made me down, ridiculed me, and made me despair. Because of them I get this life, rise up and learn from bitter experiences.

## ABSTRACT

**Ismiyanto, Nuning Islamiyati, 2022**, An Analysis on Educational Moral Values in “Despicable Me 3” Cartoon Movie., English Department, Faculty of Education at IAIN Kediri, Advisors: Bahruddin, S.S., M.Pd., Dewi Nur Suci, S.S., M.Pd.

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Moral values are a reflection of the character and religious side inherent in a person. This statement is reinforced by learning human moral values that are able to bring positive values to a person and those around him, so they can be sensitive to problems related to social life and encourage them to always behave well. Looking for examples of moral values is easy to get from several sources, one of which is from cartoons that are commonly watched by all people. Film is also known as a spectacle that is quite influential because it is a type of visual communication that is broadcast using moving images filled with sound to tell stories or provide information (as a learning media). Currently, films are one of the most popular media among the public that can be watched easily and efficiently. In this study, researchers will discuss two problems, namely what moral values can be found, and what are the implications of this Despicable Me 3 film for education.

The method used in this research is library research, a type of qualitative research, in which data must be interactive and continuous data analysis is carried out until it is deemed sufficient. There are three steps to analyze the data in this study, the first is displaying the data by reading the script over and over, the second is drawing or verification to find conclusions or results from the problem and the last step is data reduction by deleting and reducing data that is not important or invalid for analysis.

The findings of the research are the moral values contained in this film according to the Rachel's theory there are 4 moral values, but in each section there are 10 categories of moral values. In this moral value, the researcher also includes implications for education that can help teachers reflect from this film. The teacher can take, imitate, or teach the moral values contained in the film as an effective learning material so that students do not feel bored because it is accompanied by visually attractive media.

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This thesis entitled "An Analysis on Educational Moral Value in Despicable Me 3 Movie" is one of the requirements for the Degree of *Sarjana* in English Language Education. The realization of this thesis could not be separated from the participation and assistance of various parties. Therefore, it is not only an effort done by myself because there are many hands helping me, such as:

1. Bahruddin, S.S., M.Pd. and Dewi Nur Suci, S.S., M.Pd. as my respect advisors who always give me great guidance and suggestion in writing in this thesis.
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5. My beloved man Muhamad Shodikul Amri who always support, accompanied, and helped me when I felt hopeless
6. My beloved best friend (Ghuroba Squad) who always cheers me up, exchanges ideas when I don't know where to go, who always advises me when I do something wrong, and always considers me as their family.
7. My bestie as support system in English Education always there for me while studying in IAIN Kediri and both of them have been my best cheerleaders.

Kediri, 17 Juni 2022

The Writer



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