

**THE ANALYSIS OF CONVERSATIONAL
IMPLICATURE IN DISCOURSE
(CASE STUDY IN BONANSA ENGLISH SHOW)**

**THESIS
Presented to
State College for Islamic Studies
In Partial Fulfillment of the Requirements
For the Degree of Sarjana in English language Education**



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Bersama ini terlampir berkas naskah skripsinya dengan harapan dalam waktu yang telah ditentukan dapat diujikan dalam Sidang Munaqosah.

Demikian agar maklum dan atas kesediaan Bapak, Kami sampaikan terima kasih.

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MOTTO

Knowing is not enough; we must apply.

Willing is not enough; we must do.

(Johann Wolfgang von Goethe)

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4. My big family and My friends who has given their support and praying

I do realize that this thesis is not perfect yet. I wish the result of the study can give advantages to the readers. Suggestions and critics are needed to make this thesis better and more perfect.

Kediri, June 06th, 2014

The Writer

ABSTRACT

Elok Indi Ilmiati. 2014. *“The Analysis of Conversational Implicature in Discourse(Case Study in Bonansa English Show)* Faculty of Education English Department, the State College for Islamic Studies (STAIN) Kediri. Advisor (1): Drs. Musta’in Abbas, M. Pd, Advisor (2): Muhammad Muhyidin, M. Pd.

Key words: speaking, discourse, conversational Implicature.

This research tries to investigate the Discourse Analysis based on Grice theory conversational implicature in Talk Show Program, *Bonansa English Show*. This research also intends to show the importance of contextual meaning in English speaking skill. When we speak we produce the text and it should be meaningful. In the nature of communication, we can find the speaker, the listener, the message and the feedback. Speaking could not be separated from pronunciation as it encourages learners to learn the English sounds.

The research design used in this research is descriptive qualitative method because the researcher wants to describe types of Conversational Implicature and identifying maxims based on the Grice theory that used in *Bonansa English Show*. The data is a transcript conversation in talk show program *Bonansa English Show*. The researcher collects the data from Bonansa Radio (bonanza English show) by recording their voice every Tuesday. And then, the researcher analyzing the data to find the answer of the problems that was presented before. The researcher identifying the conversational implicature identifying the meaning conversational principle and maxim by Grice theory of conversational implicature.

The research present about the kinds of conversational implicature, there are generalized and particularized. and a general cooperative principle between speakers and hearers which controls or guides the way they speak. The cooperative principle consists of four maxims. Maxim of quality, maxim of quantity, maxim of relation and maxim of manner. The research results are The types of General conversational implicature is 16 utterances, and particularized conversational implicature is 11 utterance. And The next step is types of Maxim Produced by Announcer and Guest in the *Bonansa English Show*. Maxim of quality is 7 utterances, maxim of quantity is 12 utterances, maxim of relation is 17 utterances and maxim of manner is 8 utterances.

DEDICATION

This thesis is dedicated to :

- γ The Lord of this world and here after, Thank You Allah SWT, You always guide me to the right way, though sometimes I forget You when happiness comes to me. I'm NOTHING without You. I loved You, I love You, and I'll always Love You...
- γ My beloved dad, Imam Rochani, and my beloved mom Nurul Maisyah . Thank's for your love, support, and great pray. I'm so sorry for all my mistakes. I'll do my best to make you proud of me.. :')
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- γ My brother in law, Thank you for helping my need..
- γ My nephew, Fatih and my funny nieces, Riha, Epi and Okta. Hope you will be kind boy and girls. Aamiin..I love you..
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