

**EVALUATION ON ENGLISH MASSIVE LEARNING PROGRAM AT
THE CITY OF KEDIRI**

THESIS

Presented to

State Islamic Institute of Kediri

In Partial Fulfillment of the Requirements

For the Degree of *Sarjana* in English Language Education



Zanuba Salsabila

(9322.199.19)

**ENGLISH DEPARTMENT FACULTY OF EDUCATION STATE
ISLAMIC INSTITUTE OF KEDIRI (IAIN KEDIRI)**

2023

DECLARATION OF AUTHENTICITY

Name : Zanuba Salsabila
Student's ID Number : 9322.199.19
Study Program : English Language Education
Faculty : Tarbiyah
Title of Thesis : Evaluation On English Massive Learning Program at the
City of Kediri

I hereby declare that the authenticity of this thesis and the work presents it are my own and it has been generated by me as the result of my own original research. It does not incorporate or add any materials previously written or published by another person except those indicated in quotations and references. In this work, no part has been submitted to support of the application, another degree or qualification of this or any other university or institution of higher education. Due to this fact, I make a statement that as the only person responsible for the thesis if there is any objection or claim from others. This thesis to fulfill the requirement for the degree of Sarjana (S1) in English Study Program, State Islamic Institute of Kediri.

Kediri, Juni 6th 2023

The Researcher,



Zanuba Salsabila

NIM. 9322.199.19

APPROVAL PAGE

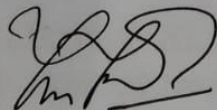
This is to certify that the *sarjana 's Thesis* of Zanuba Salsabila has been approved by the thesis advisors for further approval by the both examiners.

**EVALUATION ON ENGLISH MASSIVE LEARNING PROGRAM AT
THE CITY OF KEDIRI**

Zanuba Sasabila
NIM. 9322.199.19

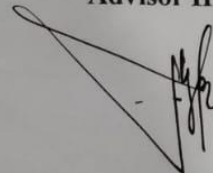
Approved by:

Advisor I



Dr. Toyvibah, SS, M.Pd
NIP. 19721220 200604 2 003

Advisor II



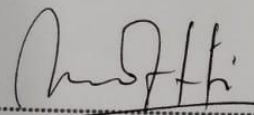
Dr. Ary Setya B.N.M.Pd
NIP. 19820430 200801 2 011

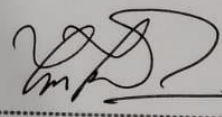
RATIFICATION SHEET
EVALUATION ON ENGLISH MASSIVE LEARNING PROGRAM AT
THE CITY OF KEDIRI

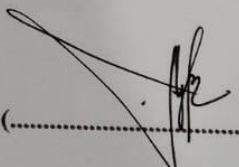
Zanuba Salsabila
9322.199.19

Has been examined by the Board of Examiners of State Islamic Institute
(IAIN Kediri)
Kediri, Juni 22nd 2023

1. Main Examiner
Nur Afifi, M. App. Ling, Ph.D
NIP. 19770713 200312 2 003
2. Examiner I
Dr. Toyyibah, SS, M.Pd
NIP. 19721220 200604 2 003
3. Examiner II
Dr. Ary Setya B.N. M.Pd
NIP. 19820430 200801 2 011


.....



.....


.....

Kediri, Juni 22nd 2023

Dekan Fakultas Tarbiyah




Prof. Dr. Hj. Munifah, M.Pd
NIP. 197004121994032006

MOTTO

"Be The Energy That You Want To Attract,

Only God Can Judge Me"

DEDICATION

I dedicate this thesis to:

1. Our god, Allah SWT for giving me the opportunity to finish my thesis. All of the struggle in the preparation of this thesis is a blessing. Enjoy life to get to adulthood. Go to infinity and beyond. May Allah bless us, aamiin.
2. My beloved parent, Nur Chusaini, and Sri Mutiah. Thank you for guiding and praying for all the good for me. Thank you dad for being a hero when i was sick. When i had a sore eye you were willing to take me back and forth from Purwoasri to Nronggo and then waited for me to finish college. Even at the beginning of college, you were willing to see me once a week at the boarding house to make sure I was fine.
mom.. thank you for listening all my complaints, looking for money during my difficult times.. sorry mom for always bothering you until now. Thank you. I love you.
3. My two older siblings Septiana Purwaningrum thank you sis.. for guiding me, reminding me, helping me, motivating me and helping me even in spiritually and materially.. thanks a lot.. my second sibling, Alfi Lailatul Mufidah you are my best support system. always giving in to me, always there when I'm not okay.. sorry I haven't been able to repay your kindness as you gave me all of the kindness that you have, sorry sis i love you so much.
4. My beloved husband, Naufal Irfan. Thank you so much for giving me so much love. I love you.
5. My best friend Emi Dwi thank you for giving all your time, energy, and thoughts.. I'm sorry too, I haven't been able to repay all of your kindness. May allah bless you. I love you.
6. My honorable lecturer mam toyyibah and mam ary. Thank you so much for your guidance to finish my thesis.
7. Management of English Massive, Miss Cindy Irvida Mutrofin, Miss Mike Kripcillia Milania and Miss Entusiastik. Tutors english massive Miss Lia Safitri and Miss alvin. thank you very much for allowing me and helping

me to complete this research. Without your help I also would not have been able to complete this thesis. May Allah bless you.

8. All of my family and my friends who have supported me in completing this thesis. I say a million thank you. Your prayers, guidance, and help means a lot for my future. I love you guys.
9. And the last, I thank to me, myself, and i.

ACKNOWLEDGMENTS

All praise is due to Allah SWT, who has given guidance to me in finishing my thesis with the title “Evaluation On English Massive Learning Program At The City Of Kediri.”

This thesis was completed not only by my own efforts but also by many people who helped me. So, on this occasion I want to say thank you very much for:

1. Dr. Wahidul Anam, M.Ag as the rector of IAIN Kediri
2. Prof. Dr. Hj. Munifah M.Pd as the Dekan of Tarbiyah Faculty IAIN Kediri
3. My best advisors Dr. Toyyibah, SS, M.Pd and Dr. Ary Setya B.N. M.Pd who have taken their time to provide motivation, guiding, and support in this research process.
4. All of English Massive Management and Tutors who has given me a chance to implement my research.

Thank you very much for all of your support. I hope this research can be useful for us. I realize that this research still has many shortcomings. Therefore, constructive criticism and suggestions are very needed to make this research better.

Kediri, June 6th 2023

The Researcher,

Zanuba Salsabila

NIM. 9322.199.19

ABSTRACT

Salsabila, Zanuba. (2023). *Evaluation On English Massive Learning Program at the City of Kediri*. English Department, Faculty of Tarbiyah, State Islamic Institute (IAIN) of Kediri, Advisor (1) Dr. Toyyibah, SS, M.Pd (2) Dr. Ary Setya B.N. M.Pd.

Keywords: Evaluation, Learning program, and English Massive.

Evaluation has multiple definitions, but in general, it refers to the process of assessing or judging the value, importance, or quality of something. In the context of learning, evaluation is the process of gathering evidence to determine the extent to which students have achieved the learning objectives of a course or program.

This program has been running since 2015 and researchers want to research this program with the hope that CIPP evaluation method can provide valuable input for this program or can be reference for other Cities. Because this program is unique, this program does not exist in other Cities so that it attract the attention of researchers to examine this program.

Based on observations, some people have difficulty communicating using English, but with the English Massive program provided by the government, some people are helped. The purpose of this research is to find out how the English Massive Program in Kediri can improve the quality of English communication skills.

The design of this research is to use a qualitative descriptive research method. This research design was used to investigate whether the existence of the English Massive program could improve the quality of the participants' English skills. The subjects in this study were taken from the Young Adult class, tutors and management. The research design uses the CIPP evaluation method which aims to determine the results of the evaluation of English learning in the English Massive Young Adult Program in Kediri City.

The conclusion is that the English Massive Program can help and improve the quality of the participants.

TABLE OF CONTENTS

COVER PAGE	i
DECLARATION OF AUTHENTICITY	Error! Bookmark not defined.
APPROVAL PAGE	Error! Bookmark not defined.
RATIFICATION SHEET	iii
MOTTO	iv
DEDICATION	vi
ACKNOWLEDGMENTS	viii
ABSTRACT	ix
TABLE OF CONTENTS	x
LIST OF TABLES	xii
LIST OF FIGURES	xiii
LIST OF APPENDICES	xiv
BAB I	Error! Bookmark not defined.
INTRODUCTION	Error! Bookmark not defined.
BAB II	Error! Bookmark not defined.
LITERATURE REVIEW	Error! Bookmark not defined.
A. Evaluation Study	Error! Bookmark not defined.
1. Definition of Evaluation	Error! Bookmark not defined.
2. Purpose of Evaluation	Error! Bookmark not defined.
3. Evaluation function	Error! Bookmark not defined.
4. Evaluation Stage	Error! Bookmark not defined.
5. Evaluation Process	Error! Bookmark not defined.
6. Learning Evaluation	Error! Bookmark not defined.
7. Program Evaluation	Error! Bookmark not defined.
8.CIPP models	Error! Bookmark not defined.
9. Application of the CIPP Model in the Implementation of the Massive English Program	Error! Bookmark not defined.
B. Study of the Massive English Program	Error! Bookmark not defined.
C. Looking for Prior Research	Error! Bookmark not defined.
BAB III	Error! Bookmark not defined.

RESEARCH METHOD	Error! Bookmark not defined.
A. Research Design.....	Error! Bookmark not defined.
B. Research Subject.....	Error! Bookmark not defined.
C. Data Collection	Error! Bookmark not defined.
D. Research Instruments.....	Error! Bookmark not defined.
E. Data Analysis Techniques.....	Error! Bookmark not defined.
CHAPTER IV	Error! Bookmark not defined.
RESEARCH DATA AND DISCUSSION	Error! Bookmark not defined.
A. Data Presentation	Error! Bookmark not defined.
1. Context Evaluation	Error! Bookmark not defined.
2. Input Evaluation	Error! Bookmark not defined.
3. Process Evaluation	Error! Bookmark not defined.
4. Product Evaluation	Error! Bookmark not defined.
B. Research Findings	Error! Bookmark not defined.
1.Context Evaluation of the Massive English Program....	Error! Bookmark not defined.
2. Input Evaluation of English Massive Program.....	Error! Bookmark not defined.
3. Process Evaluation of English Massive Programs..	Error! Bookmark not defined.
4. Product Evaluation of English Massive Program...	Error! Bookmark not defined.
C. Discussion	Error! Bookmark not defined.
CHAPTER V.....	Error! Bookmark not defined.
CONCLUSION AND SUGGESTION	Error! Bookmark not defined.
A. Conclusion	Error! Bookmark not defined.
B. Suggestion.....	Error! Bookmark not defined.
REFERENCES	Error! Bookmark not defined.
APPENDICES.....	Error! Bookmark not defined.

LIST OF TABLES

- Table 4 1. The following is a table of the number of participants from 2016-2022..... Error! Bookmark not defined.**
- Table 4 2. Table of Spot and Class developments from 2016-2022 Error! Bookmark not defined.**
- Table 4 3. Number of participants who passed January 2021..... Error! Bookmark not defined.**
- Table 4 4. Number of participants who passed December 2021..... Error! Bookmark not defined.**
- Table 4 5. Archives of Young Adult and Adult Level Test scores (January 2021) Error! Bookmark not defined.**
- Table 4 6. Archives of Young Adult and Adult Level Test scores Error! Bookmark not defined.**
- Table 4 7. Young Adult Level Test Results (October 2022) ..Error! Bookmark not defined.**
- Table 4 8. Context Evaluation of the Massive English Program..... Error! Bookmark not defined.**
- Table 4 9. Input Evaluation of English Massive Program.....Error! Bookmark not defined.**
- Table 4 10. Process Evaluation of English Massive Programs Error! Bookmark not defined.**
- Table 4 11. Product Evaluation of English Massive Program..... Error! Bookmark not defined.**

LIST OF FIGURES

- Figure 4 1. Examples of Facilities for Implementation of English Learning for the English Massive Program Error! Bookmark not defined.**
- Figure 4 2. The following is a table of the number of participants from 2016-2022..... Error! Bookmark not defined.**
- Figure 4 3. Graph of the number of participants in 2016-2022..... Error! Bookmark not defined.**
- Figure 4 4. Graph of Spot and Class developments from 2016-2022 Error! Bookmark not defined.**
- Figure 4 5. Distribution of the number of participants in recent years .. Error! Bookmark not defined.**
- Figure 4 6. Learning Activities in Spot..... Error! Bookmark not defined.**
- Figure 4 7. Learning Activities in Spot..... Error! Bookmark not defined.**

LIST OF APPENDICES

Appendix 1. Evaluation Instrument Distribution Grid .	Error! Bookmark not defined.
Appendix 2. English Massive Tutor Interview Guidelines for City of Kediri	Error! Bookmark not defined.
Appendix 3 English Massive Participant interview guide, City of Kediri	Error! Bookmark not defined.
Appendix 4. Research Observation Interview Results ..	Error! Bookmark not defined.
Appendix 5. Learning Process	Error! Bookmark not defined.
Appendix 6. Interview.....	Error! Bookmark not defined.
Appendix 7. Online Interview.....	Error! Bookmark not defined.

