

**THE EFFECTIVENESS OF INSTAGRAM AS MEDIA IN TEACHING
WRITING DESCRIPTIVE TEXT OF TENTH GRADE AT SMAN 1 KANDAT**

THESIS

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I hereby declare that the thesis and the work presented in it are my own and it has been generated by me as the result of my own original research. It does not incorporate any materials previously written or published by another person except those indicated in quotation and references. No portion on this work has been submitted in support of an application for another degree or qualification of this or any other university or institution of higher education. Due to this fact, I am the only person responsible for the thesis of there is any objection or claim from others.

This thesis is to fulfill the requirement for the degree of Sarjana (S1) in English Study Program, State Islamic Institute of Kediri.

Kediri, May 12th 2023



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RATIFICATION SHEET

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APPROVAL PAGE

APPROVAL PAGE

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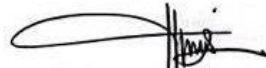
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MOTTO

“Allah does not require of any soul more than what it can afford”

(Q.S Al-Baqarah:286)

The key, Involve Allah SWT in every matter whatsoever. Trust to Allah SWT for everything no matter what.

فَاذْكُرُونِي أَذْكُرْكُمْ وَاشْكُرُوا لِي وَلَا تَكْفُرْنَ

(Q.S Al-Baqarah:152)

DEDICATION

Thanks Allah SWT for all the blessings and mercies given to me until I can finish my undergraduate thesis well. This thesis is dedicated to:

1. My Beloved Parents My Dad Sumali and my Mom Rumiah who always pray for me, support my study and gives a lot of motivation.
2. All My Lecturers Thank for the guidance given along my study, especially for my thesis advisors Mr. Mohammad Muhyidin, M.Pd and Ma'am Annisa Aulia Saharani, M.Pd, thank for guidance and advices during completion of the thesis.
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As the writer, I would like to thank all those who have helped me, given me motivation, enthusiasm and prayers in order to complete my thesis, they are :

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5. For all of my friends in IAIN Kediri, we have been through many things to finish this thesis. The researcher hope it will be useful soon.

Finally, I hope this thesis could be used as an alternative reference in conducting research with the same field. However, I realize that this thesis is still far from being perfect. Therefore, any criticism, ideas and suggestions for the improvement of this thesis are greatly appreciated.

Kediri, May 12th 2023

The writer



Daril Masito

ABSTRACT

Masito, Daril. 2023. *The Effectiveness of Instagram as Media in Teaching Writing Descriptive Text of Tenth Grade at SMAN 1 Kandat*, Department of English Language Education, Faculty of Tarbiyah State Islamic Institute (IAIN) of Kediri. Advisors: (1) Mohammad Muhyidin, M.Pd, (2) Annisa Aulia Saharani, M.Pd.

Keywords: *Writing skill, Instagram, Descriptive Text.*

Writing is one of the main skills in learning English. Writing is an activity in which the writers take their ideas and creativity someone to make some good paragraph. Finding and developing ideas in writing might be difficult for many students. The teacher must use creativity when teaching descriptive texts to pique students' interest in the content. Teachers can teach students using Instagram. The aims of this research is to investigate the effectiveness of Instagram as media in teaching writing descriptive text of tenth grade SMAN 1 Kandat.

The design of this study was quantitative with quasi-experimental methods. The population in this study were SMAN 1 Kandat tenth grade students. The sample consisted of 69 students in total. This study's sample consists of two classes, there are class X_2 as the experimental group and class X_1 as the control group. The experimental group was taught by using Instagram and the control group was taught by using Power Point. To collect the data, pre-test and post test were applied to experimental group and control group. The test results were analyzed using ANCOVA in SPSS 22.

The results of this study showed that there is significant difference between teaching writing descriptive text by using Instagram and teaching writing descriptive text by using Power Point. The experimental class's mean score in the pre-test was 70.56, while the control class's was 69.83. The mean post-test score for the experimental class was 81.63, while the control class scored 79.51. This was also supported by the ANCOVA calculation using the SPSS 22 program, which revealed that the class's significant value is 0.045, which is less than 0.05. It means that the null hypothesis is rejected and the alternative hypothesis is accepted. Therefore, it can be concluded that the use of Instagram as media to teach writing ability on descriptive text is effective.

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