

CHAPTER I

INTRODUCTION

This chapter presents the detail explanation about background of the research, research question, research objective, scope and limitation, significant of the research, and definition of key terms.

A. Background of the Study

The development of technology is so rapid, and it is greatly enhancing human survival. One of the technological developments that have a significant impact is the Internet. In fact, in today's era, many people are unable to live without the Internet. One of the benefits of the Internet is the ease of accessing and obtaining information from all over the world. With this convenience, it can indirectly facilitate long-distance communication without having to meet face to face.

Communication is a part of human life, both verbal and nonverbal. As social beings, humans need social interaction, which is carried out directly or through cyberspace, or usually people call social media. The ease of interaction through social media is a positive impact of the development of technology and information. Social media also can be used as a medium of interaction, whether students, educators, or for the public from various communities such as linguistics (Slim & Hafedh, 2019). One of the most significant advantages of the use of social media is the online sharing of knowledge and information among the different groups of people. It increases the communication skills among people especially among learners in educational institutions. In this day and age,

interaction through social media can easily be done using smartphones, tablets, laptops, computers, and so on.

Language is a tool that every human being must possess in order to communicate with one another. Language is can be form of written and spoken. Language spoken is for discussion, presentation, speech, and others. Language written is for articles, letters, magazine, newspapers, and others. They can be formal and informal situation based on the context. The language output of communication comes in a variety of forms, including those used to make requests, provide information, amuse, and more. People can mingle and communicate with one another for any purpose through language. People can communicate their ideas through dialogue, which enables interaction and communication.

Language cannot be separated from the society. Sociolinguistics is the name of study a language that related to society. Socio means social or related to society and linguistics means the science of language. It is supported by Holmes (1992, p.1) says that sociolinguistics is the study of the interaction between language and society. Fishman in Wardhaugh (2010:16) says that sociolinguistics should take into account “who speaks (or writes) what language (or what language variation) to whom and when and to what goal.

A language that people used has a different style of communication. According to Meyerhoff (2006:27), language style reflects a person’s personality, frame of mind, and overall health. Human situation can influence how people speak. Language styles impacts social interactions. It implies that language has a significant influence on how well human perceive

communication. Language styles influence several factors: scene, setting, participants and relationship. According to Martin Joos, Language has five styles. They are frozen style, formal style, casual style, intimate style, and consultative style.

One of the ways to learn and understand language styles can be found and observed in social media. By watching movie is one of the ways that used to learn language styles. People like to watch movie in their free time to kill the boredom. This can be method to learn language style. There are numerous movies that demonstrate various language styles. In this thesis, the researcher selects movie “Iron Lady” as the thesis object.

The “Iron Lady” movie tells about the persistence of a woman who proves that women can be firm leader. This movie tells the story of Margaret Thatcher’s life from her youth to old age. She was very ambitious in politic. She was a United Kingdom prime minister who has the longest time, 11 years long. She becomes the first female of prime minister in United States and the first female leader on the European continent.

The “Iron Lady” movie is appropriate for learning language style learning for students because of not only this movie uses English but also this movie is originally from United Kingdom (Britain) with the result that the pronunciation is in accordance with the native English. Many movies are used English in the language but the researcher chooses this movie not only because of that but also the content of the movie. This movie is great for students due to this movie about so that can motivate students and be open-minded about emancipation of women and also increase knowledge about the important figure of United Kingdom who

is the first female leader in United Kingdom and Continental Europe. In this movie there are many various scenes dialog that the actors spoke based on the setting and whom actor speak with which those are the example of each type of language styles so this is the main reason why the researcher uses this movie as the object research.

Based on the explanation above, the researcher is interested in analysis the language style used in “Iron Lady” movie. The researcher conducted the research entitled “**A SOCIOLINGUISTIC ANALYSIS ON LANGUAGE STYLE IN THE “*IRON LADY*” MOVIE**”.

B. Research Questions

Based on the background of the study, the researcher states the research question as follow:

1. What types of language style used in “Iron Lady” movie?
2. What is the most dominant type of language style used in “Iron Lady” movie?

C. Objective of the Study

Based on the research questions above, the researcher aims to find out:

1. To analyze the type of languages used in “Iron Lady” movie.
2. To identify the most dominant type language used in “Iron Lady” movie.

D. Scope and Limitation

This study is focused on analyse the language style that used in “Iron Lady” movie, the most language used and its caused in term of sociolinguistics with Martin Joos Theory (1967), which discusses the five language styles,

encompassing: frozen style, formal style, casual style, consultative style, and intimate style.

E. Significance of the Study

This research is expected to be useful for:

1. Theoretically, the purpose of this research is to learn more about the language style employed in “Iron Lady” movie and the results are expected to provide some significant contributions. However, the researcher expects that the learners will be fully aware of the way to apply a certain language style in other text.
2. Practically
 - a. For English teacher, this thesis can be guidance to enhance English teacher in understanding of language style. The teacher can also use “Iron Lady” movie as a media to learn and teach English.
 - b. For students, students can clearly understand the language style and they can apply it in their life and also by watching this movie, the students can improve their English skills and increase the knowledge.
 - c. For further reference, the finding of this research is able to inspire for next researcher to find language style in other things.

F. Definition of Key Terms

To facilitate understanding of the title of this thesis, the researcher wants to explain the meaning of the terms:

1. Sociolinguistics

Sociolinguistic is the study of language which is related to the society.

Sociolinguistics consists of two words, socio and linguistics. Socio refers to

something social or related to society and linguistics means the scientific study of language.

2. Language Style

Language style is the words that a certain group of people choose to use when they are speaking. The language style is analyzed based on the linguistics contexts that are divided into tone, word choice, sentence structure, as well as direct and indirect meaning.

3. The “Iron Lady” Movie

The “Iron Lady” Movie tells about the biographical of Margaret Thatcher during her career in politics and life. This movie is directed by Phyllida Lloyd and written by Abi Morgan. This movie was released on January 13, 2012, with a duration of 105 minutes. The actors of this movie are Meryl Streep is primary as Thatcher, Alexandra Roach is as Thatcher in her formative and early political years, Jim Broadbent is as thatcher’s husband, Denis Thatcher, Harry Lloyd is as younger Denis, and Anthony Head is as Geoffrey Howe, the thatcher’s longest-serving cabinet member and eventual deputy.