CHAPTER III

RESEARCH METHOD

The third chapter presents the way the researcher conducting the research that divided in some points. The following points are: research design, source of data, instrument of the study, data collection, data analysis.

A. Research Design

The researcher chose qualitative descriptive research method based on the research question and the objective of the study. Qualitative research is a scientific method of observation which the process is a naturalistic inquiry that seeks in-depth understanding of social phenomena within their natural setting. Qualitative research method focus on discovering and understanding the experiences, prespectives, and thoughts of participants and qualitative research explore meaning, purpose or reality, Denzin & Lincoln (2005). Qualitative descriptive research is a descriptive research designed according to the naturalistic paradigm.

B. Source of Data

The source for the research data is the sentences that used between the caracters in the "Earth Dance" novel by Oka Rusmini. The researcher will sellect the utterances that consist of the use of politeness strategies. Then the researcher sort the appropriate data to further analyse.

C. Instrument of the Study

The instrument for this research will be the researcher herself. The researcher collects the data through spending her time to read "Earth Dance" novel. Beside the researcher who becomes the instrument, there will be some references that related to the topic that researcher chose to support the research.

D. Data Collection

The researcher applies note taking technique that adopted from Sudaryanto (1993) in collecting the data. By using this technique, the researcher allows to collect the data that consist of language and gender and the factors and reason that cause the different use of speech between characters. The process of collecting the data started by searching the novel of "Earth Dance" by Oka Rusmini in book store or library. Next, the researcher spend the time to read the novel and find any sentences that related to the topic that researcher chose for research and then take note of the sentence that the researcher found.

E. Data Analysis

In every research, the researcher must have through a process to analyse the data that have been collected. Data Analysis is a process of systematically searching and arranging data transcripts field notes and other materials acumulated to enable the researcher comes up with findings. The researcher do an independet study to analyse the subject due to the qualitative descriptive

method that the researcher chose. As the problem of study in the first chapter, the researcher focus in finding the factors and the reasons of the different speech between the characters in "Earth Dance" novel by Oka Rusmini. The steps that the researcher should do are:

- After all the data were collected, the researcher sort the data based on the type of strategies according to Brown and Levinson Theory about politeness.
- 2. From the sentences that have been classified, The researcher finds out the type of politeness of the main character
- The researcher will know the factors that make the main character choose to speak that way to other characters through the sentences that already sorted.
- 4. After the researcher found the answer of the problems, the researcher make description of the data that explains the types of politeness strategies that the main character use and the influence of the main character's politeness strategy choice.
- 5. And the last step is making a conclusion.

F. Triangulation

Sake (2010) stated that triangulation is a form of confirmation and validation. The researcher use triangulation to validate the data. Second opinion is needed for the study. The researcher needs the expert's opinion to investigate the data.