

CHAPTER I

INTRODUCTION

This chapter discusses background that presents the reason why the researcher conducts the study. For this reason, the researcher formulates the statement of the research problem, objectives of the research, significance of the research, and scope and limitation of the research. The researcher also gives the definition of key terms that the readers are expected to understand the researcher and this chapter is closed by organization of the researcher.

A. Research Background

Technological developments, in particular information technology shows progress fast, both in the hardware field and software, and infrastructure others such as communication networks that can support the creation of information systems reliable is also growing. The results of innovation in the field of information technology in developing software as well as hardware sustainable, has shortened life technical and economic life of the device previous hardware and software.

This fact has a positive impact and negative impact on users. Undeniable use social media brings so much convenience for users. With all the facilities provided by social this media, social media can make it easy for users to do it all activities starting from playing games online or offline games, and you can also used for social things as well as business. Various access to information and entertainment from all over the world can accessed through one door only. social media can connect to the

internet penetrate the boundaries of the dimensions of life, space and user time, very social media can be used by anyone, anytime anywhere. By using facilities provided by social media users through an internet connection can direct access to information seekers, social media users can find many choices of information required by typing keywords in form provided by social creator media.

Cell phones and computers do not just affect how people interact with each other, but also society as a whole. This effect is known as social media. The last one has been introduced in EFL classrooms and has enabled instructors to digitally assess learners by using them as innovative teaching tools. Their integration has changed radically not only the way students learn, but also the way they are assessed.

Knight (2009) defined e-assessment as the latest form of assessment that relies on technology for the sake of elaborating, storing, recording and grading learners' assignments and answers by means of digital devices which can be computers, mobile phones or tablets. Crisp (2011) mentioned the several means employed to assess students including: wikis, blogs, self or peer review and social media. The latter refer to those 2.0 websites and applications that result in what is called a web based technology i.e., a communication through the use of the internet. They enable the internet user to create his own content and share it with his friends or followers (Kaplan & Haenlein, 2010).

Trottier & Fuchs (2014) considered social media as being the unification of several types of media and ICT's in what is referred to as a platform of communication. Wigmore (2015) described them as being a group of connected media of communication utilized by the population for various reasons such as discussions, exchanges and cooperation.

Next, the writer wants to know the use of social media on the writing skills of EFL students. Cell phones and computers impact not only the way people interact with each other, but society as a whole. This effect is known as social media. Social media are traced back to the late 2000's and since then their popularity has kept growing. They are a popular means of interaction employed by a number of companies and various institutions as well as millions of people all over the world who consider them as an essential part of their everyday life. They allow individuals, who share the same interests, to discuss online with each other; to comment, and exchange data, thoughts, news, pictures and videos, to find friends and relatives, or to take part in online communities. These operations occur by creating a profile, either private or public, and a personal account with one's information (Ellison, 2007; Brown & Vaughn, 2011).

Writing skills are also one of the important things that need to be learned, because if writing skills are more communicative and interesting for other people to read their writings. The stronger the influence they will be able to grow as feedback. So, this need to improve the writing skills for EFL learners has led to the use of new ways of technology in order to

keep up with the times. As a matter fact, they use social networks to communicate with different people around the world using English as a global language. Starting from this point we need to know if social media have any effects on EFL learners writing skill.

Crystal (2004) mentioned the variety of names that are found in the literature to refer to the new type of language that emerged from the internet such as digitalk, textism, netspeak, textspeak or techspeak. According to Riley (2013), the rapid growth of ICT's has led to a new way of interaction on the internet: a digital communication which is represented in the reliance on emoticon, informal writing as well as nonstandard punctuation and capitalization when updating a status on Facebook, for instance.

The following previous studies are really important to get more qualified in the research. There are some writers who wrote in the same field. The first review related to this research, the title is "*Investigating the Effects of Social Networks on EFL Learners' Speaking Skill: The Case of first year students at the section of English in the university of Biskra*" which has been research in 2019, the stu Nouar Kherkhachi Achrafdent of University of Mohamed Kheider Biskra Department of Letters and Languages Section. The aim of this study is to investigate if there are any positive effects or influence of Social Networks on EFL learners speaking skill and determine to what extent Social Networks can be an assistant for the teachers to improve their courses of speaking activities in order to

encourage their learners to participate and improve their speaking skill, because the majority of students want to use these aids in the classroom continuously in order to avoid the bored study and make them motivated to participate in speaking activities.

The second review related to this research is “*The Impact of Social Media on EFL Learners’ Speaking Skill: A Survey Study Involving EFL Teachers and Students*” by Ehsan Namaziandost in 2019, the student of PhD Candidate, Department of English, Faculty of Humanities, Shahrekord Branch, Islamic Azad University, Shahrekord, Iran. The aim of this study was to investigate if there are any positive effects or influence of Social media on EFL learners speaking skill and determine to what extent Social media can be an assistant for the teachers to improve their courses of speaking activities in order to encourage their learners to participate and improve their speaking skill, because the majority of students want to use these aids in the classroom continuously in order to avoid the bored study and make them motivated to participate in speaking activities.

This study has a different theme from the first and second reviews, namely analyzing their speaking ability, but the aim of this study is not speak ability but English writing ability. More precisely, not the effect of using social media, but rather how students currently use social media on writing skills. because it is not only the effect that must be known but the

most important problem is how in the past now students used their social media and only then will the effects of using it appear.

In short, previous study show the effect caused by social media on improving students speaking skill's in English. The difference between previous research and the thesis lies in the object taken for analysis. In addition, the similarity from previous studies is in the media used, namely social media. Therefore, it can be concluded that although several previous study have conducted an analysis of social media on the object, This study wants to know the use of social media in today's students which will affect the effect of its use. Next, the researcher wants to know the effect that occurs on the use of social media on students' writing skills.

In this study, the researcher analysed the use of social media on EFL learner's writing skill. The researcher also used descriptive qualitative study to analyze the use of social media on improving writing skills to make it easier for student to compose essays and improve language skills.

B. Statement of the problem

This study is designed to find answer to two main research questions:

1. What kinds of social media used by the students?
2. How do the students use social media on EFL learners' writing skill?
3. What are the results of using social media in writing skill?

C. Objectives of the Study

As the problems in this research, the objectives of the research are presented below:

1. To find out kinds of social media are used by the students
2. To find out the way of students in using social media for learners' writing skill
3. To know the results of using social media in writing skill

D. Significance of the study

The significance of this research then is to help EFL students find the right environment for writing and to improve their writing skills using social media. It's important to gauge the extent to which social media can help education and EFL members, especially with the discovery of new technologies. This study is believed to open the door for unprecedented new approaches and pedagogies that will enrich the teaching domain in the future.

In addition, the authors hope that this research can contribute to:

1. English Department Student

The results of this study provide many explanations about the use given by media networks to develop writing skills. So the results of this study can develop language and explanations.

2. Reader

The results of this study are expected to be useful for readers, because this study provides an overview of the effectiveness of using network media to improve their English writing skills.

E. Scope and Limitation of the Researcher

The scope and limitation is proposed to make a border of this research. So the researcher focuses on the important aspect and also deep conclusion for this research. In this study, researchers focused on analyzing the use of social media, especially for students of writing skills. The main thing that will be analyzed by researchers are the social media used by students, how they use it and the results of using social media. The analysis carried out in this thesis only focuses on the use of social media. Due to these limitations, the results of the analysis may not apply to the others. the place of research is at MTs Al Fajar Kandat in class VIII/B.

F. Definition of Key Terms

In order to give clear definition and as guidance for the readers to understand the whole study, definition of key term are given here:

1. Social media

Social media also referred as social media is a digital platform that facilities users to communicate with each other or

share content in the form of writing, photos, videos, and is a digital platform that provides facilities to carry out social activities for each user. Social media like Facebook, Twitter and YouTube have quickly become a part of everyday life. One of the reasons why social media is so popular is because users use it to interact on the internet. Teachers/lecturers, students and also students as loyal users of social media.

2. EFL

EFL stands for 'English as a Foreign Language'. This program helps students over 16 years to improve their English language skills. The EFL program provides many options based on the learner's level of English; the desired direction of study by the student; programs offered by the institution concerned; and desired program intensity. The EFL program consists of Cambridge Skills For Life, EFL Intensive, EFL Part Time and Preparation for IELTS.

3. Writing skill

Writing skills, namely the skills to pour ideas/ ideas into writing. Language skills, namely in writing and compiling sentence, so that readers can be easily understand.