

CHAPTER 1

INTRODUCTION

This chapter presents the background of the study, research questions, research objectives, limitations of the study, the significance of the study, and the definition of key terms.

A. The Background of The Study

Speaking is a means of communication for some people. To convey an opinion, speaking needs to be trained so that the brain gets used to processing the words. In the field of English education, speaking skills must be possessed by students because speaking is a basic skill when students will communicate with other people. Without having the speaking skills, students will find it difficult to convey something. The same as what Handayani said in her study Speaking has become the most important skill because it is required in daily life for easy and effective communication. It becomes an important skill for foreign language learners because it can make them express their idea and their feelings.¹ Therefore, students who especially study in the English field have to learn to speak more than non-English students. Nowadays, many companies are looking for someone who has English language skills, they are looking to make it easier to work with companies from abroad. This is why speaking English is highly valued in both educational and occupational aspects.

In this modern era, not only students from the English field who need speaking skills but also other students from other fields should have the skill to speak, even though they only speak in basic speaking. Most young people in big cities are fluent in English, although they are not from the English field. In line with the statement of Fairurrozi that People with good speaking skills will be able to communicate with one another and develop into wise speakers both in

¹ Ulfania Dwi Handayani, *English Teachers' Strategy In Teaching Speaking.* (Thesis, IAIN Ponorogo.2019) p.9

class and in everyday life.² The word “In everyday life” shows that in everyday life speaking English is also needed for communication. That is why learning English is needed by anyone and anywhere.

There are various problems that students face when learning to speak English. From the researcher's experience in her university environment, most of the students who majored in English have not been able to speak fluently. In contrast to students who take English courses who are very fluent in speaking with a short duration of the study. Students who major in English should have more speaking skills than non-English students. Here the researchers see some problems in English students. First, students are unable to communicate in English due to a lack of vocabulary. They cannot speak English freely because they do not have a large vocabulary. They have difficulty speaking because they keep repeating the same words. Second, they are embarrassed to speak in front of others. They are hesitant to speak in front of the class or other people because they do not know many words in English. Third, they are not very well at grammatical structure. It takes them a long time to respond or provide feedback to others. Problems like the ones listed above are common issues that people face when they are unable to communicate.

Supported by a statement from Setiyani, students frequently face difficulties due to a lack of knowledge, lack of confidence, and a lack of skill. As a result, to achieve speaking ability, students must have a basic foundation in grammar, vocabulary, pronunciation, a phrasebook, and common speech acts. Speaking is one of the basic components that a person must have when they are learning English. ³ in line with the result of Galingging and Tambunsaribu journal that the problem of students to study English is Grammar, Vocabulary, Pronunciation, and Speaking which are the top problems from the questionnaire

² Fairurozi, *The Teacher's Strategies in Teaching Speaking At The Eleventh Grade Of State Senior High School 4 Jambi* (Thesis. UIN Jambi. 2020) p.x

³ Lilis Setyani, *Improving Student' Speaking Ability Through Task-Based Learning (A Classroom Action Research On The Second Grade Students Of SMK Wiwiritomo Purwokerto In Academic Year 2013/2014)*. (Thesis. UMP 2014), 15.

results.⁴ Therefore, to be able to speak English well, students are required to have basic English, at least they understand grammar, have enough vocabulary, and know-how to pronounce words. Basic English will be obtained when they decide to carry out the teaching and learning process.

In teaching, a language cannot be taught at will without a clear basis and method. Because teaching is a process where educators can explore a broad source of knowledge and apply it to students' habits in their era. Brown defines teaching as "*showing or assisting someone in learning how to do something*."⁵ According to Peter, teaching, like learning, is one of the most fundamental human activities. "*We educate them, and they get what they desire*".⁶ It refers to the transfer of knowledge for students who want to know in the context of teaching. Different people have different personalities, which influences the strategies used in the classroom.

To learn English, especially in speaking, a teacher who is capable and fluent in speaking is needed by the students. That is because they need someone who can guide them from the beginning of the process until they can speak English well. Setyani, in her study, concluded that teaching speaking is guiding and facilitating learning to confidently produce English speech sounds using appropriate words, stress, and intonation inappropriate social situations. The teacher must analyze the students' difficulties during this process.⁷ As a result, knowing the appropriate strategies to apply to the learners has a significant impact on the outcomes of their learning; how they understand is a challenge for teachers in determining appropriate teaching concepts. Therefore, skilled teachers will make their students more enthusiastic about learning.

A teacher must develop a strategy for teaching his/her students. This is because not all students are comfortable and enjoy the way the teacher teaches

⁴ Gunawan Tambunsaribu, Yusniaty Galingging. "*Masalah Yang Dihadapi Pelajar Bahasa Inggris Dalam Memahami Pelajaran Bahasa Inggris*." ISSN: 2338-2635. (*Dialetika: Jurnal Bahasa, Sastra dan Budaya*, vol 8 no 1 thn 2021). P.32.

⁵ H.D. Brown, *Principles of Language and Teaching. Fifth Edition*, (California: Pearson, Longman,2007), 7.

⁶ Peter Jervis, *Theory and Practice Teaching*, (New York: Routledge, 2006).

⁷ Lilis Setyani, 15.

in the classroom. A teacher should comprehend the aspirations of students to obtain teaching. Teachers must stay current on the strategies; they employ to teach according to the era. Fairurrozi argued in his research that Strategies must consider not only the nature of the subject matter but also how students learn. The trend in today's schools is to encourage a lot of creativity. It is a well-known fact that human progress is achieved through reasoning. This kind of reasoning and original thought boosts creativity.⁸ According to the previous study, the researcher agreed with his statement, and it can be concluded that the more creative a teacher is, the more creative the students will be in applying the lessons. That way learning English speaking will run well for both teachers and students.

Learning English speaking does not have to be in a formal school or university. Non-English students can learn English in a course or other informal learning institutions. They can learn English speaking in a short time without having to major in English at the University. Mahruf stated in his article that The English course provides non-formal education intending to expand and provide more training for students to master the language through a flexible schedule and a variety of programs.⁹ It implies that people can study English speaking in informal education to enhance their speaking ability. In line with Saliha statement, those who want to improve their English speaking skills may take General English courses which are designed to help the students improve their English skills from a beginner level up to advanced in all speaking components. Each lesson has specific objectives that contribute to overall progress and bring students closer to achieving language goals.¹⁰ hence, people can choose the type of course that suits their needs, in which the teachers will provide material that suits their needs too.

⁸ Fairurozi. P5.

⁹Ahmad Latif Mahruf, "The Teaching Of Speaking At " Mr Pepsi English Course" In Kampung Inggris Pare Kediri" *Journal of English and Teaching and Learning*, vol 8 no. 2 (2019), URL: <http://riset.unisma.ac.id/index.php/LANG/article/view/2872>

¹⁰ Tifani Anis Saliha, "Teacher's Strategies N Teaching Speaking At The Daffodils (Case Study Research At Kampoeng Inggris – Pare Academic Year 2017 On 10th 25th)," *Simki- Pedagogiga*, Vol. 01 No. 09, (2017), URL: <http://simki.unpkediri.ac.id/detail/13.1.01.08.0118>

In line with the researcher's opinion that learning speaking in formal schools is not optimal. They have a lot of subjects to learn in formal school. Reading, listening, speaking, and writing are just a few of the skills that must be learned in English classes. As a result, they are unable to stay focused on learning the English language. They will feel less than optimal if they are supported by a less supportive environment for speaking practice. In contrast to universities, a student who majors in English will concentrate on learning about English. However, it is not always optimal. Those who study at the university will also learn many English skills, so even though their learning environment is very supportive, some students are not fluent in their speaking practice. With such difficulties, taking an English-speaking class course or informal education is one solution for those who are not capable enough to apply. It is supported by Barkelle, who argued that English is a complicated subject to learn at school, and some students feel tired and bored in learning English.¹¹ It implies that the students need more training and support from informal education to enhance and maximize the achievement of English abilities.

Informal education or English course purposes to expand and give more training for students to master the language with flexible schedules and a variety of programs. By taking English speaking classes, they will enhance their English ability. They can choose the ability that they want to study. It is a line from Saliha statement that General English courses are designed to improve all aspects of English from beginner to advanced. Each lesson has specific objectives that contribute to overall progress and bring students closer to achieving their language goals.¹² As a result, learners can progress through a course or non-formal education by studying English and its components with concentration.

In the English language course class, they will study the components of speaking English, such as vocabulary, pronunciation, fluency, grammar, etc. Not only in the form of core material, but they also will be equipped with a way to speak with confidence, so they do not need to be embarrassed anymore in

¹¹ Barkelle, *The roop of Learning* (California:University OF California, 2010), 4.

¹² Saliha. P.2

spelling words in English. Not only does the material taught differ, but also the strategies implemented. The teacher or tutor is free to use any method that is appropriate for the situation in the classroom. They must be able to match the material to the appropriate learning strategies so that students can learn comfortably. In his study, Mahruf concluded that non-formal education activities are conducted outside of the usual formal education aimed at learners. Teachers have the authority to organize any activities to achieve goals that may not be used in formal schools.¹³ Based on his statement, Researchers believe that formal education also has a positive impact on students in learning English, especially in the field of speaking.

The reason of researcher chooses this title is that the researcher has seen a lot of brochures, and testimonial advertisements circulating in English villages regarding speaking, and the course owners offer the skills to be able to speak English in a short time. Even though the researcher thinks that it is impossible. But people who take English speaking courses will learn faster. The researcher make the opinion that the courses maybe use the different strategies to teach. Finally, the researcher decides to know about the strategies used and she wants to observe them in one of the courses. The researcher also wants to know about the impact of speaking students get after applying the strategies in that course.

Every course institution has plus and minus, the researcher chose Mr Bob for several reasons. First, when researchers search on *google* about the best courses for speaking, Mr Bob is at the top. Then the researcher sees reviews from students who had taken courses there, and the results were a lot of positive feedback. Therefore, the researcher convinced herself to take the data in this course. Second, the researcher chooses it because of the material. The material taught starts with very light material, such as warming up by shouting or singing. That way the atmosphere of the class is alive. The researcher knows that the material is very enjoyable because of the testimonies of several people who have been asked and also from the website. Third, Tutors are humble and entertaining.

¹³ Mahruf. *The Teaching Of Speaking At "Mr Pepsi English Course" In Kampung Inggris Pare Kediri*. 13

They do not even feel like teachers, but they make friends with the students. There is no hesitation between tutors and students in this manner. Because the researcher already visited this course, the researcher can make statements like this. Forth, the researcher has seen many brochures or pamphlets around Kampung Inggris, many courses offer the skill of speaking

The researcher has several previous studies to compare when conducting research in Kampung Inggris. In contrast to Mahruf's research, his research also examines teacher strategies at Mr Pepsi, but the difference is that he does not mention the impact received by students after the strategy is implemented. then, According to Saliha's research, she did not mention the impact and progress that students receive daily in her research. She only discovered strategies for speaking lessons. In contrast to Karmila, there are significant differences in her research. The first was about the setting, which she researched at the Bule House. Second, the tutor who teaches the course is a native foreigner who constantly speaks English. The third factor is the class level. She conducted her research in the intermediate class, while the researcher conducted her research in the basic speaking class. On the other hand, they and the researcher share a research design in that they both use case studies and qualitative methods.

For some reasons above, the researcher observed that some people who take courses in *Kampung Inggris* were mostly able to improve their speaking skills, not only their speaking skills but the researcher was also very interested in how they could speak English in a short period of only a few weeks. The researcher decides to investigate strategies used in Mr Bob English Course, and she wants to know the impact of implementing the strategy on students' speaking ability. Therefore, the researcher decided to give the title of this research **"Teaching Strategies and The Impacts on Students Speaking Skills at Mr Bob English Course, Kampung Inggris Pare-Kediri."** In the future, the researcher hopes that this research can be useful for readers or educators in using the right strategies to be applied to students in English speaking.

B. Research Questions

From the background of the research, the writer formulated the research questions as follows:

1. What are the strategies used by the tutors at Mr Bob English Course?
2. What are the impacts of teaching strategies on students' speaking skills?

C. Research Objectives

In line with the research questions, this research has purposes as follows:

1. To know the strategies are used by the tutor at Mr Bob English course.
2. To know the impact of the strategies on students' speaking skills.

D. Limitation of the Study

Based on the discussion in the background of the study, the researcher limits the research on the impact of teaching strategies at Mr Bob English Course Pare.

E. Significance of the study

In this study, the researcher expects that this research paper with the title Teaching Strategies and the impact on the students' speaking skill at Mr Bob English Course, Kampung Inggris Pare-Kediri has benefits both theoretical and practical.

1. Theoretical

The result of the research can be used as a new strategy that is useful for the reader as a teacher teaching speaking. The research can be useful for an English teacher to be creative to apply the strategies in their learning English Speaking. The result of the impact can be used as motivation for students who want to learn to speak.

2. Practical

The result of this research will be helpful for both students and

teachers to reduce the problem in teaching and learning English speaking, The strategies in this course are expected that can be applied to other schools, English courses or English subjects to increase English speaking skills.

F. Definitions of Key Terms

There are some definitions of terms in this research:

1. Teaching Speaking

Teaching speaking is letting students explore ideas in the context of a conversation in which both the speaker and the learner understand the content of the information.

2. English Course

The English course is a place where students can learn English at a suitable time for them. In addition to formal education, this is a place to support language skills in English.

3. Teaching strategy

Teaching strategies are ways of making students progress. Teaching strategies can also be used to evaluate how creative the teacher is in trying to keep students interested and to make them feel not bored.

4. Mr Bob

Mr Bob is one of the English courses in the Kampung Inggris Pare-Kediri. Mr Bob is a specialized course for learning English speaking. This is a new course, but it is gaining popularity quickly due to its high quality. As a result, this course received a great deal of positive feedback.