CHAPTER I

INTRODUCTION

This chapter presents the rationale for selecting the research topic. In detail, in this section, the researcher also describes the background of the study, the formulation of problem, the research objectives, the significance of the study, the scope and limitation of the study, and the definition of key terms.

A. Background of the Study

Literature is one of the literary works that generally refers to the work that tell something fictional and imaginary. According to Wellek and Warren cited in (Rini, 2017), literature as one of the imaginary works, literature deals with various human and humanity problems, and life. When talking about literary work, many of us are more curious about studying and analyzing the literary work, such as novel, story or song. Whereas there are others literary work which also contains a variety of things which could have been even more special, one among them is movie.

Movie uses element of technology within the manufacturing process. There has been a change within the function of the movie. Movie doesn't only play as central culture, but it also has become a part of popular culture, such as books, music and others. Now days, movie is one among attractive literary work which is extremely effective to give message from author/director to people. Klarer, cited in (Rafsanjani, 2015) states that movie has an important influence on fine art, novels, and the more abstract approach to painting in response to these new media.

Movie has appeal to people because some movies are based on true stories that they feel attracted to. On the other hand, there are also some comedy movies that can make them feel comfortable. However, for some people, romantic drama is the most interesting type of movie because themes such as love and affection supported by a dramatic storyline become the strengths of this movie. Based on this general conceptual framework, many interesting films in several countries that can be analyzed as subject of literary study. However, in this study, the researcher choses a movie entitled *The Pursuit of Happyness.*

The Pursuit of Happyness is a movie that tells the story of a man who works hard to become successful. This movie was directed by Gabriele Muccino, a screenplay by Steve Conrad based on the book by Chris Gardner and Quincy Troupe, and produced by Will Smith, Todd Black, Jason Blumenthal, James Lassiter and Steve Tisch. *The Pursuit of Happyness* was released on December 15, 2006 in the United States. This movie is 117 minutes and used $55 million to produce.

The reason why this movie is chosen because this movie is inspired by the true story of a poor salesman, he is Chris Gardner who struggled to achieve success in his career and personal life until he finally managed to become a millionaire as well as an inspiring motivator. From this movie, we can learn that every hard work we do will end in success. This movie also teaches us to keep trying, never give up and always be grateful. Therefore, so many lessons that we can get from this movie.

In *The Pursuit of Happyness*, there are several elements that can be analyzed, such as plot, theme, conflict, character, characterization, point of view and language style. However, the researcher only focuses on analyzing the characteristic of main character based on the personality. Chris Gardner is one of the main characters in this movie that will be analyzed by the researcher.

A complete blend of attitudes, traits, mindsets, emotions, and values that influence the individual to do something right in accordance with his environment is called personality. According to Long cited in (Jusuf, 2018), personality refers to: "those stable characteristics by which individuals differ from each other and which acts as the basis for what they do. It is a label normally applied to interpersonal behavior and we would for instance typically say that a person who is socially outgoing has an extraverted personality".

In addition, in this study, the researcher also analyzes the factors that influence Chris Gardner's personality as the main character in this movie. There are several factors that influence a person's personality. By observing the main character's behavior, we can understand which behavior influences his/her personality characteristics. Factors that can influence a person's personality can be classified into two factors, there are internal and external factors.

Based on the explanation above, the researcher proposes to conduct the research entitled "An Analysis on the Main Characters' Personality in *The Pursuit of Happyness* Movie by Gabriele Muccino".

B. Statement of Research Problem

Research problems need to be given so that the researcher focuses on the research.

1. What are Chris Gardner's personalities in The Pursuit of Happyness movie by Gabriele Muccino?

2. What are the factors that influence Chris Gardner's personalities toward his life in *The Pursuit of Happyness* movie by Gabriele Muccino?

C. Objective of the Research

The objective of research is as a guidance to help the researcher answers the research questions in a research problem statement.

1. To find out and describe Chris Gardner's personalities in *The Pursuit of Happyness* movie by Gabriele Muccino.

2. To identify the factors that influence Chris Gardner's personalities toward his life in *The Pursuit of Happyness* movie by Gabriele Muccino.

D. Significance of the Study

This study is important to complete and expand the understanding of the characters seen through literally works. It can also be considered for understanding the story based on the information from the main character in the story itself. Therefore, this study is expected to be able to contribute to readers who want to learn about characters in a film or story, especially personality. It is believed that character is one of the elements of literature that is interesting to discuss.

1. For the researcher

   Hopefully, with this study, the researcher can understand well about personality and the factors that influence it, and this study can be a good and interesting study.

2. For the readers

   Hopefully, this study can help the readers to understand the kinds of personality of the main character and the factors that influence the personality itself. Thus, they will have a good understanding of transcription by reading the entire script and speech in the movie, this can help them to avoid any interpretation. Besides that, it can also improve English language skills, especially in writing and speaking skills.

3. For the next researchers

   For the next researchers who will conduct an equivalent study, it is recommended to conduct other study that is not only to determine the personality of the main character and the factors that influence the personality in this movie. However, this study also expected to be a reference for the next researchers.

E. Scope and Limitation of the Research

This study uses *The Pursuit of Happyness* movie by Gabriele Muccino that was released on December 15, 2006 in United States as the object of the study. In this study, the researcher wants to limit the problem to the personality of the main character in *The Pursuit of Happyness* movie and only focus on Chris Gardner as the main character in this movie. Moreover, the

writer also shows the factors that influence Chris Gardner's personality itself. This movie based on the book *The Pursuit of Happyness* by Chris Gardner.

F. Definition of Key Terms

To make it easier for readers to understand the title, the writer will provide the definition and explanation of the terms used, they are as follows:

1. Character

   A character is a representation of each individual in a narrative or dramatic work of art, such as novel, play, or film. Character is a vital center because it brings play to life. Character creation is the art of characterization by the author to bring the character to life, giving the readers a feeling about the character's personality, and making the character unique.

2. Main character

   The protagonist is usually known as the main character in a story. The protagonist is the main character who generally has a compassionate trait. The main character is the most important person in a literary work who gives certain moral quality and usually in conflict with the antagonist. The main character always appears as the subject or object in most stories.

3. Personality

   Personality is the term in psychology that describes a person's character in everyday life. Personality can also be interpreted as a pattern of behavior that determines an individual's adjustment to the environment.

4. *The Pursuit of Happyness* Movie

The Pursuit of Happyness is a movie that tells the story of a man who works hard to become successman. This movie was directed by Gabriele Muccino, a screenplay by Steve Conrad based on the book by Chris Gardner and Quincy Troupe, and produced by Will Smith, Todd Black, Jason Blumenthal, James Lassiter and Steve Tisch. *The Pursuit of Happyness* was released on December 15, 2006 in the United States. This movie is 117 minutes and used $55 million to produce.