

CHAPTER 1

INTRODUCTION

In this chapter discusses about the background of the study, the problem of the study, the objective of the study, significance of the study, scope and limitation of the study, and definition of the key term.

A. Background of the Study

Conversation is used in human social interaction. The conversation can be either written or spoken. Conversations require an analysis to achieve a better understanding. One of the methodological approach to the study of verbal interactions is Conversation Analysis (Wooffitt, 2005:1). Conversation analysis deals with many aspects, such as turn taking, opening conversation and closing conversation, adjacency pairs, preference organization, feedback, and repair. One of the aspects that gets more attention is Turn taking, because when speaking, participant take a turn. As turn is the basic unit of conversation, turn taking exists to manage the run of a conversation. Sack, Schegloff, and Jefferson (1974:696) define turn taking as the system of the exchange among participants. The exchange role between the speaker and the listener in turn have an impact on how turns are organized and understood in conversation. As a result, people can automatically recognize opportunities to take turns and respond to each other in turn during a conversation without causing misunderstandings.

Turn taking has the purpose of keeping the conversation going. However, conversation is always challenging for speakers and listener share their roles. As stated by Clift (2016:95), Turn taking standardly produces ‘one speaker at a time’ without gap and overlap between turns. This rule forces participant to

cooperate by listening when one participant is speaking and waiting until it is their turn to speak. In addition, this can also help the success of the conversation because the message conveyed can be understood well by the other participant. Thus trying to minimize speech overlap and minimize gaps between turns may be perceived as complicated as it requires precise coordination between all participants. We often find people talking when it's not their chance to speak which could disturb the flow of the conversation and ruin the use of turn-taking system.

With this in mind, the researcher wants to analyse the turn taking strategy to find out how people out there manage and taking turn in their conversation. According to Stenstrom (1994:68), there are three types of strategy in turn taking: taking the turn, holding the turn and yielding the turn. Those strategies explain how people start a conversation, how they carry on talking, and how they give others a chance to talk.

People encounter various communication situations in their daily lives, such as casual conversation in a Talkshow. A talk show is an entertaining television program in which by the guidance of the host, a person or group of people gather together to discuss and exchange opinions on a variety of topic (Abbas & Setiawan, 2020). Here the researcher try to analyze the turn taking strategy on a talkshow, because there are random topic shifts in interview that make them unsystematic (Jaihu, 2019). The turn-taking strategy will make it easier to build the chemistry between the hosts and the guest by making the talk show run smoothly. One of the most popular late-night talk show in America is Jimmy Kimmel Live.

The researcher discovered some previous research that was relevant to this study. First, a research done by Sitepu et al (2020) which investigated seven aspects of conversational interaction on YouTube and analysed using Paltridge Theory. The similarity between the previous study with this study is the discussion is about a conversation analysis. But in contrast, the previous study focus to all the aspects of conversational interaction, while this study only focusing to analyze one aspect of conversational interaction which is turn taking. Moreover, the theory that used by the previous study above is using Paltridge Theory, while in this study use Stenstrom theory.

Second, a research has been conducted by Sari (2021) which is similar with this study focused on the analysis of turn taking strategy using Stenstrom's theory, but the object of the study is different, which is on debate. Third, another research done by Tyas and Pratama (2022) which also focused the strategy using Stenstrom theory, but the difference is the object being analysed is Indonesian Podcast. Moreover, a study done by Rivai (2019) is analysing the turn taking strategy by comparing two different American talkshows and focused only on the host utterance.

In this study, the researcher wants to identify the types of turn taking strategy and the dominant type used by Barack Obama and Jimmy Kimmel. Based on the explanation, the researcher takes the title "A Conversation Analysis of Turn Taking Strategy Used by Barack Obama and The Host in Jimmy Kimmel Live Talkshow".

B. Problems of the Study

Based on the background above, the writer has two problems to be analysed.

The problems are as follows:

1. What types of Turn Taking strategies are used by Barack Obama and The host in Jimmy Kimmel Live Talkshow?
2. What type of turn taking strategy is mostly used by Barack Obama and The host in Jimmy Kimmel Live Talkshow?

C. Objectives of the Study

According to the problem of the study above, the objective of this study are formulated as follows:

1. To find out the types of the Turn Taking strategies used in Barack Obama and The Host in Jimmy Kimmel Live Talkshow.
2. To find out the most type of turn taking strategy used by Barack Obama and The host in Jimmy Kimmel Live Talkshow.

D. Significance of the Study

The research significances for this research is divided into two: theoretically and practically.

1. Theoretically

The findings of this study are expected to be useful for readers in enriching their understanding of Stenstrom's theory, particularly in relation to the conversation analysis of turn-taking on talkshows, such as: how to initiate a conversation, how to respond to a certain message, and how to begin and end a conversation. This study is also expected for teachers in assisting students in developing interactional competence and performance.

Furthermore, the writer expect that this research can be useful for future research as a reference for analyzing conversation analysis in the Talk show or another form of various situations and with various interlocutors.

2. Practically

This study is expected to be useful and expecting to provide useful insight for the language learners to understand more about the concept of turn taking strategies in the field of linguistics, especially for the students of Islamic State University of Kediri in English Education Department who are interested in conducting similar research in the future and to applying each strategy in an appropriate context or situation.

E. Scope and limitation of the Study

Related to the problems and the objectives of the study, the writer has to limit the scope of the study. This study focuses the analysis on the types of turn taking strategies used by Barack Obama and The Host in Jimmy Kimmel live talkshow based on Stenstrom's theory: taking the turn, holding the turn, and yielding the turn.

F. Definition of the key term

To avoid misunderstanding in interpreting the term used in this study, the definition are given as follow:

1. Conversation analysis (CA)

CA is an approach used in this thesis to study the natural conversation, especially with a view to determining the participants' strategy of turn-taking between the guest and the host in Jimmy Kimmel Live Talkshow.

2. Turn taking

Turn taking is transition of two or more speakership, from speaker to listener and otherwise in a conversation between character in the talkshow.

3. Turn taking strategies

There are three types of turn taking strategy based on Stenstrom's theory: taking the turn (starting up, taking over, and interrupting), holding the turn (filled pause & verbal filler, silent pause, lexical repetition and a new start), and yielding the turn (prompting, appealing, and giving up).

4. Jimmy Kimmel Live Talk show

Jimmy Kimmel Live is the longest running American late-night show, produced and hosted by Jimmy Kimmel. It broadcast on ABC's TV channel but also uploaded on YouTube with has over 11 million views and more than 15 million subscribers.

5. Barack Obama

Barack Hussein Obama II is the 44th president of the United States of 2 periods from 2009 to 2017.

