

## CHAPTER I

### INTRODUCTION

This chapter is divided into several sections. They are as follows: background of the study, problem statement of study, objectives of study , scope and limitation of the study, significances of the study, and definition of key terms.

#### **A. Background of the Study**

In this era, as the globe grow towards the age of globalization, As an international communication, English is critical for us to create relationships and interact with individuals from all over the world. English is taught as a second language in Indonesia. Vocabulary is the primary ingredient that students must master in order to learn and master English. We know the words of a language, especially English, as we study it. The term "vocabulary" consists of a list of words for a certain language or a list of words which individuals speakers of a language use, according to Hatch and Brown (1995, p.1). People are unable to describe things when they have a set of words in their heads. A lack of vocabulary can have a large consequence..

One of the most difficult aspects of the language instruction processes is teaching English. As teachers, we must employ a variety of tactics in the process of teaching and learning English in order to keep students engaged

and interested in the classroom. There are several tactics for teachers to employ when teaching English, particularly vocabulary (Katemba, 2020). Teachers can use media such as pictures, music, games, and Lessons to keep students engaged in the classroom. Therefore, in this study, the researcher used Gogo's Lessons, particularly Gogo's Lesson. That's because most animated films continue to employ the English language and simple sentences. It is intended that the vocabulary and words used with Gogo's Lessons will make students appreciate and grasp what the Lesson represents. according to Pitriana (2013) using media such as a Gogo's Lesson can help to motivate students in the English language learning, especially in vocabulary, as well as make the teaching and learning atmosphere more attractive.

In the learning english language, students frequently find the most problematic stuff. One of the most crucial aspects of English learning is vocabulary. Teaching children differs from teaching adults because they are still growing intellectually, socially, personally, and psychologically. (Diana, 2012). It is because children have difficulty understanding and memorizing words. According Riskawati (2014) first, their vocabulary was limited, many children found it difficult to talk. Second, the lack of media usefully depends on the communication strategy, which excludes media. The children were uninterested and struggled to understand the language. Third, children were discouraged or unwilling to increase their vocabulary since learning English felt formal or serious. Fourth, due to a lack of control,

children memorize their vocabulary. They were prone to losing words that had been delivered or learned to them. Using strategies, students' vocabulary mastery can be increased. As a result, strategies to aid kids learn vocabulary more quickly and efficiently are needed

To keep students interested in learning, teaching techniques and learning tools must be refreshing and amazing. As shown by Pinter (2006), young learners have a strong intention to start new experiences and explores concrete to abstract concepts. The study of Riyani (2019) showed that utilizing finger puppets as a platform for storytelling is helpful for teaching vocabulary since it allows students to conveniently learn new language. Whereas the use of storytelling with puppets in teaching vocabulary had the advantage of keeping students excited and not sleepy during the learning process. The researcher, on the other hand, noticed that the students have the mastery and opportunity to gain their vocabulary. In actuality, based on The Naff International School's results, there were still significant issues, such as the students' English skills. The researcher realized that the students' mastery was still limited and that more effort was needed to develop the kids' vocabulary. The students were totally silent, and it was difficult for them to express or write anything concerning vocabulary.

The researcher applied Gogo's Lesson as a platform to teach English, primarily vocabulary, in this study. The reason for using Gogo's Lesson as a platform for teaching vocabulary is that it contains many words that will

help students expand their vocabulary. Students may learn some new terms as a result of seeing this film. According to Stafford (2010), film is a different medium with its own vocabulary and analytical approach since it delivers images to the viewer as moving, possibly living things. Students can enjoy English learning activities by watching a Gogo's Lesson. Furthermore, studying through the use of Gogo's Lessons tends to indicate that kids can experience something fresh and exciting from what they usually get in class. As a result, this Lesson is being chosen as a platform to teach English, specifically vocabulary.

The researcher is eager in conducting research titled "Improving Student Vocabulary Mastery By Using Gogo's Lesson In The Naff International School Grade 3 " based on the explanation of media form in watching Gogo's Lessons to increase vocabulary mastery.

## **B. Problems Statement of Study**

In this study has problems statement that focuses on "What is the impact of Gogo's Lessons on students' vocabulary mastery in The Naff International school?"

## **C. Objective of the Study**

Based on the problem statement, the resercher decided to obtain a knowledge of how much increase vocabulary children in the Naff International School grade 3 to use media form such as Gogo's Lesson (Gogo Lesson) to enhance their vocabulary mastery. We used Gogo's



Lessons to demonstrate how visual media may be used to help students understand vocabulary and improve their abilities using Gogo Lesson.

#### **D. Scope and Limitation of Study**

The aim of this research is to investigate the use of Gogo's Lessons in students' vocabulary mastery. The scope and limitations of the study are confined to the subject and object of research. The research topic is specified to students in the third grade at The Naff International School. This research focuses on the usage of media form (Gogo Lesson) in English learning especially on nouns, verbs, and adjectives.

#### **E. Significances of the Study**

This research has some types of significance. The first is practical significance, and the second is the theoretical significance.

##### **1. Practical Significances**

###### **a. For the students**

The students can understand their vocabulary mastery in watching Gogo's Lessons. So, they can increase their vocabulary by watching their favorite Gogo's Lessons.

###### **b. For the teachers**

The teacher can understand the students' needs, know about the students' ability in learning English by watching Gogo's Lessons. The teachers also can know what kind of Lesson their like.

And they know how to increase each STUDENTS' vocabulary skill by watching Lessons.

c. For the readers

The readers can know what kind of media or technique that the teachers use for increasing vocabulary mastery in student .

2. Theoretically Significance

The result of this study may give some information in acquiring English. This research also gave the readers information about how to increase vocabulary mastery by watching Gogo's Lessons.

**F. Definition of Key Terms**

a. Vocabulary (Noun)

We will talk about "words" when we talk about vocabulary. Of all the parts of speech, nouns are perhaps the most important. A noun is a word that identifies a person, animal, place, thing, or idea. Here, we'll take a closer look at what makes a noun a noun, and we'll provide some noun examples, along with some advice for using nouns in sentences.

b. Gogo's Lesson

It is difficult to teach English to children in Indonesia when English is a second or even foreign language and not the students' native language. Using Gogo's Lesson to master Students, particularly vocabulary. Dinosaur characters star in the animated film gogo dino. For children to watch, this dinaurus introduces vocabulary in everyday language. Children can easily understand vocabulary with simple

vocabulary and cute characters. This dinosaur also has a simple storyline that children can follow. Furthermore, studying through the use of Gogo's Lessons usually implies that students can explore something fresh and different from what they usually will get class. As a result, this Lesson is being chosen as a platform to teach English, specifically vocabulary.

c. The Naff International School

The Naff Elementary School, founded on August 1, 2001, with the motto "the world is in your hands," resulted in the strategy "Learning should be fun so that children's needs become our priority," with the goal of organizing high-quality preschool education tailored to children's developmental stages. Assisting in the establishment of the foundation for the development of attitudes, knowledge, skills, creativity, and spiritual morals, which are required by students in adjusting to their surroundings, Assisting in the growth and development of children's interests, talents, and skills in accordance with their developmental stage Participate and participate in the surrounding environment, particularly in terms of development services for young children who have not received stimulation in accordance with their growth and development. The Naff Elementary School offers basic skill packaging in English as the language of instruction, as well as multiple intelligent optimization, home activities, and expression day.