CHAPTER 1

INTRODUCTION

This chapter includes a general explanation of the research. There are research background, research questions, research purposes, research significance, hypothesis of the study, research limitations, and key term definitions.

A.   Research background

Writing is an important skill in learning English, and writing is an activity in which writers use their ideas and creativity to create good paragraphs. According to White (1986:10) writing is the process of expressing the ideas, information, knowledge, or experience and understands the writing to acquire the knowledge or some information to share and learn. Writing is a language skill used for communication, especially indirect communication. Then writing is an activity to get ideas or information.

Schlechty (2004) defines teaching as an art of inducing students to behave in ways that are assumed to lead to learning, including an attempt to induce students to so behave. What Schlechty meant by teaching being 'an art' is that the teacher must create situations to facilitate learning and then motivate learners to have interest in what is being transmitted to them.

Teaching writing is very important because it is useful for helping teachers improve the quality of students in writing and teaching in the classroom. To find a solution in writing problems, the teacher must provide several techniques in writing teach writing. In addition, the purpose of the teacher using writing skills is to teach and develop students' writing skills and facilitate student learning skills. There are many techniques for teaching writing to students that can be used by teacher. To help students learn to write, one of the teaching

media used is the teacher used is information and communication technology (ICT). This related to the argument (Handayani, et.al, 2018) that information and communication technology (ICT) can be used as an additional tool in teaching write.

There are many problems in writing especially in writing descriptive text. The students face difficulty in figuring out the objects that could be described. Djuharie (2007: 24 as cited in Purwandari, 2017) explained "Descriptive text aims to describe someone or something specifically both visible things that can be seen and invisible things for example characteristics and attitudes".

According to Ahmadi (2018), the use of technology is an important part of the educational process. The use of technology has dramatically changed the way English is taught. It offers many options to make your lessons more enjoyable and effective (Putel, 2013).

As indicated by Parker and Boyd (2010:15) teachers or educators play a major part in assisting with working with the way of life change occurring as open and private parts of lives among teens enter a public culture that is arranged and intervened. Educators play a significant part in computerized time in light of the fact that numerous advancement of innovation that can help teacher as showing social media as teaching media descriptive text. These days, there are many kinds of social media that utilized by individuals from youngster until old. One sort of application that dependent by individuals is "Instagram". All things considered, individuals can confront it carefully individuals can use marvels of application. Online media "Instagram" as showing media help can be utilized recorded as a hard copy class.

During this time, learners can use technology in the educational process to learn meaningfully. In this modern or digital age, students are using smartphones that can download numerous applications and social media such as Facebook, Twitter, Snapchat, Instagram, Weibo and more. According to Maulina (2018), Instagram is a modern social media. Students and teachers will be creative so that they can use it for anything. The word Instagram refers to one of Instagram's favorite features.

Kessler (2013) said that Instagram is a completely unique manner for instructors and college students to attach and percentage information. In fact, Instagram is growing an everyday feel of presence with inside the classroom, and teachers are coming across innovative approaches to apply it effectively. Teachers can also use Instagram with their students to gain a teaching advantage. Substitutes increase motivation. Instagram can accommodate pictures or recordings to help and support the substitute's writing skills.

Hasyim Asy'ari High School is one of the schools in Pucuk, Lamongan. SMA Hasyim Asy'ari also has free Wi-Fi hotspot access for teachers and students. Anyone can at affordable prices freely use the internet network even though access is limited. In addition, nearly 90% of students of SMA Hasyim Asy'ari especially for first grade has an android phone and has internet quota and also has an instagram account.

Based on the preliminary study researcher with English teacher of SMA Hasyim Asy'ari, some students have less interest in writing. Then, English teacher of SMA Hasyim Asy'arii said that some students of SMA Hasyim Asy'ari less motivate in writing skill and they always use their smartphone in the class. Most of the students feel less interested in learning English in the classroom because most of the most effective English teachers use textbooks and LKS (Lembar Kerja Siswa). Finally, the researcher decides to choose SMA

Hasyim Asy'ari as the setting for his research because students of SMA Hasyim Asy'ari have low motivation in writing ability.

Based on the explanation above, the researcher wants to use writing learning media chose Instagram because Instagram is one of the most popular social media by researchers. Instagram is a medium in learning that can be used to help teachers provide the material they provide to students. It might be interesting to study the system from this medium. Using this kind of media is a smooth way to help students develop creativity when writing descriptive texts. The researcher chose the title.

THE EFFECTIVENESS OF INSTAGRAM IN TEACHING WRITING DESCRIPTIVE TEXT.

B. Problem of the Study

Based at the background of the research above, the researcher may be formulated from the following questions. "Is the use of Instagram in teaching writing descriptive text to tenth student's grade effective?"

C. Objectives of the Study

These studies can be carried out to find out whether Instagram in teaching writing descriptive text to tenth grade students is effective or not.

D. Significance of the Study

The result of this expected to provide precious contribution to students, the teacher, the reader, and the next further researcher.

1. The students

   To the students, the results of this research expect can assist the students to investigate writing descriptive with Instagram.

2. The English Teacher

   To teachers, this research hopes that teachers can use this media to improve writing skills. Through the use of Instagram in the learning process, it will be more fun and make it easier for teachers to provide material to students.

3. The Further Researcher

   For further researchers, it is expected whether this research can be used as the source in their findings or inspires them to improve the new findings with Instagram media.

E.   Hypothesis of the Study

   This study hypothesis exists for an element solution or a modifiable solution for the aforementioned study complexity. In this test the null speculation (H0) and alternative speculation (H1) are as follows:

   1. Null speculation (H0)

      There is no significant difference in writing descriptive text between the students who are taught by using Instagram and the students which taught by using printed picture.

   2. Alternative hypothesis (H1)

      There is a significant difference in writing descriptive text between students who are taught by using Instagram and students which taught by using printed picture.

F.   Limitation of the Study

   This research is limited to the effectiveness of using Instagram in teaching writing descriptive text. Through the use of Instagram it is hoped that students will be more interested in getting to know English writing descriptive texts.

Referring to these motives, this study discusses the effectiveness of using Instagram in teaching descriptive writing to tenth grade of SMA Hasyim Asy'ari.

G. Definitions of the Key Terms

1. Teaching Writing

This study teaching writing is to improve students' writing skills, not only writing in books but also writing in a more interesting way. It is by using Instagram.

2. Descriptive Text

Portray everything, which is seen by writer in detail. Writers can use emotions to switch photographs from reviews. Furthermore, the outline has to be specific.

Writing descriptive text is writing a text that describes what a person or thing looks like. How to describe it, can be by moving the senses such as appearance, taste, smell, taste or even sound. In addition, writers can use feelings to transfer images from experiences. Furthermore, the description must be so unique that the description of one thing must be different from the description of another.

3. Instagram

This picture also shows how many humans you have "Like" images, comments and can also put hashtags# under the text. Instagram is interesting for practicing writing. Social media also helps to encourage the use of English as customers (students) need their inscriptions for domestic or universal use and the most ideal approach to do so using English because the language is used by the world.

In this study, Instagram is used as a medium to describe an image. Students upload an image and then use an interesting and appropriate caption to describe the image. For

example, students can describe the zoo, students can describe the colors, shapes, and types of animals in the zoo.

4. Printed Picture

The benefit of pictures for lessons is to increase students' motivation and focus their attention on the material. Can used as an educational medium and has values that enable students to learn effective. Pictures contribute to teaching language. Emphasis in teaching writing, pictures can be a stimulus to get ideas. Some things in pictures can build mastery of students' vocabulary by mentioning multiple objects. Vocabulary can help students to compose a paragraph to be written. There are various activities that can be done made using images.