

**THE EFFECTIVNESS OF INSTAGRAM
IN TEACHING WRITING DESCRIPTIVE TEXT**

Thesis

Presented to

State Islamic Institute (IAIN) of Kediri

In Partial Fulfillment of the Requirements

For the Degree *Sarjana* in English Language Education

Advisor I

Dr. Sri Wahyuni, M.Pd

Advisor II

Ria Fakhurrriana. M.Pd



By:

Lailatul Maghfiroh

(932211218)

ENGLISH EDUCATION DEPARTEMENT

FACULTY OF TARBIYAH

STATE ISLAMIC INSTITUTE OF KEDIRI

(IAIN KEDIRI)

2022

DECLARATATION OF AUTHENTICITY

Name : Lailatul Maghfiroh
Student's ID Number : 932211218
Study Program : Department of English Language Education
Faculty : Tarbiyah
Title of Thesis : The Effectiveness of Instagram
in Teaching Writing Descriptive Text

I hereby declare that the thesis and the work in it are my own and it has been generated by me as the result of my own original research. It does not incorporate any materials previously written or published by another person except those indicated quotation and references. No portion on this work has been submitted in support of an application for another degree or qualification of this or any other university or institution of higher education. Due to this fact, I am the only person responsible for the thesis of there is any objection or claim for others.

This thesis to fulfill the requirement for the degree of *Sarjana* (S1) in English Study Program, State Islamic Institute of Kediri.

July 16th, 2022

The Researcher;



Lailatul Maghfiroh

NIM.93221218

APPROVAL PAGE

This is to certify that the *Sarjana's* thesis titled:

THE EFFECTIVENESS OF INSTAGRAM
IN TEACHING WRITING DESCRIPTIVE TEXT

By

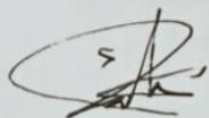
Lailatul Maghfiroh

NIM: 932211218

Has been approved by the thesis Advisors for further approval by the board of examiners.

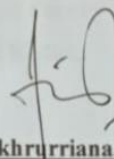
Advisor I

Advisor II



Dr. Sri Wahyuni, M.Pd.

NIP. 198409092011012018



Ria Fakhurriana, M.Pd.

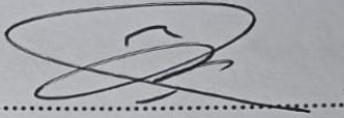
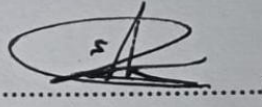
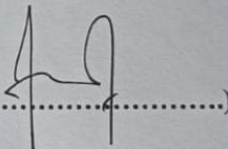
NIDN. 2017108002

RATIFICATION SHEET
THE EFFECTIVNESS OF INSTAGRAM IN TEACHING WRITING
DESCRIPTIVE TEXT

LAILATUL MAGHFIROH



NIM 93.22.112.18

Has been examined by the Board of Examiners of States Islamic Institite (IAIN)
Kediri on July, 14th 2022

1. Main Examiner
Drs. Agus Edi Winarto, M.Pd 
NIP. 196505272000031001
2. Examiner 1
Drs. Sri Wahyuni, M.Pd 
NIP. 198409092011012018
3. Examiner 2
Ria Fakhrurriana, M.Pd 
NIDN. 20171080002

Kediri, July 14th 2022

Acknowledged by Dean of Tarbiyah Faculty
State Islamic Institite (IAIN) of Kediri,


Prof. Dr. Hj. Munifah, M.Pd 
NIP. 197004121994032006

NOTA PEMBIMBING

Kediri, 14 July 2022

Nomor :
Lampiran : 4 (empat) berkas
Hal : Bimbingan
Skripsi Kepada,
Yth. Rektor Institut Agama Islam (IAIN)
Kediri Di
Jl. Sunan Ampel No. 07 Ngronggo Kediri
Assalamu'alaikum Wr. Wb.

Memenuhi permintaan Bapak Rektor untuk membimbing penyusunan skripsi mahasiswa tersebut dibawah ini:

Nama : Lailatul Maghfiroh
NIM : 9322.112.18

Judul : The Effectiveness of Instagram in Teaching Writing Descriptive Text

Setelah diperbaiki materi dan susunannya, sesuai dengan beberapa petunjuk dan tuntutan yang telah diberikan dalam sidang munaqosah yang dilaksanakan pada tanggal 16 July 2022 kami dapat menerima dan menyetujui hasil perbaikannya.

Demikian agar maklum dan atas kesedian bapak kami ucapkan banyak terimakasih.

Wassalamu'alaikum Wr. Wb

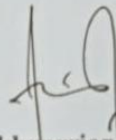
Advisor I



Dr. Sri Wahyuni, M.Pd.

NIP. 198409092011012018

Advisor II



Ria Fakhurriana, M.Pd.

NIDN. 2017108002

NOTA KONSULTAN

Kediri, 14 July 2022

Nomor :
Lampiran : 4 (empat) berkas
Hal : Bimbingan
Skripsi Kepada
Yth. Rektor Insitut Agama Islam Negeri (IAIN)
Kediri Di
Jl. Sunan Ampel No 07. Ngronggo Kediri
Assalamu'alaikum Wr. Wb.

Memenuhi permintaan Bapak Ketua untuk membimbing penyusunan skripsi mahasiswa tersebut dibawah ini:

Nama : Lailatul Maghfiroh

NIM : 9322.112.18

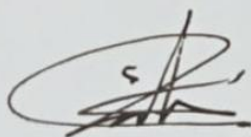
Judul : The Effectiveness of Instagram in Teaching Writing Descriptive Text

Setelah diperbaiki materi dan susunanya, kami berpendapat bahwa skripsinya telah memenuhi syarat sebagai kelengkapan ujian akhir Sarjana Strata Satu (S1). Bersama ini terlampir naskah skripsinya, dengan harapan dalam waktu yang telah ditentukan dapat diajukan dalam sidang munaqosah.

Demikian agar maklum atas kesediaan Bapak , kami ucapkan terimakasih.

Wassalamu'alaikum Wr.Wb

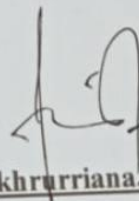
Advisor I



Dr. Sri Wahyuni, M.Pd.

NIP. 198409092011012018

Advisor II



Ria Fakhurriana, M.Pd.

NIDN. 2017108002

MOTTO

“Maka sesungguhnya beserta kesulitan ada kemudahan”.

(Qs. Al-Insyirah Ayat 5)

DEDICATION

I dedicated this thesis to:

1. Allah SWT for giving me a chance, power, and time until I can finish the thesis well.
2. My Beloved Parents My Dad M. Lazim and my Mom Siti Umul who always pray for me and support my study.
3. My Dearest Friends Chindy Octaviana Putri and Qurrota A'yuninnisa who gives me great motivation.
4. All My Lecturers Thank for the guidance given along my study, especially for my thesis advisors Dr. Sri Wahyuni, M.Pd and Ria Fakhurriana, M.Pd, thank for guidance and advices during completion of the thesis.
5. My Beloved Partner M. Syafiuddin thank you for always being there and supporting me.
6. My Beloved Neighbor Naely Nur Safitri and Naizya Safirana thanks for helping me and supporting me.
7. And all my relatives, friends, and everybody whom I cannot mentioned that always color of my life.

ACKNOWLEDGEMENT

Bismillahirrahmanirrahim,

Assalamualaikum, wr.wb.

All praises to Allah, The One and only, who has given the writer His blessing and mercy upon the researcher in completing the thesis. Peace and Salutation always be upon to the prophet Muhammad SAW *sallallahu' alaihi wassalam*, his family, his companions, and also his followers.

Subsequently, I express my great appreciation and thank you for those who have big contribution in helping me to finish this thesis, therefore the writer would like to express this appreciation and sincerest gratitude for:

1. Dr. Wahidul Anam, M.Ag as the rector of State Islamic Institute of Kediri.
2. Prof. Dr. Hj. Munifah, M.Pd the dean of Tarbiyah faculty, State Islamic Institute (IAIN) of Kediri.
3. Nur Afifi, M. App. Ling, Ph.D as the head of study program of English education.
4. Dr. Sri Wahyuni, M.Pd. and Ria Fakhurriana, M.Pd. as my advisors who always gave me guidance.
5. All of my lecturers in State Islamic Initude (IAIN) of Kediri.
6. Kamim, S.E as the Headmaster of SMA Hasyim Asyari.
7. Moh. Arifin, M.Pd as the English teacher of SMA Hasyim Asyari.
8. All staffs in SLC, and library of IAIN Kediri who gave me facilities in the process of finishing my thesis.

The writer realized that this thesis is far from perfect. The writer will receive any suggestion and critics that will help the research to be better.

ABSTRACT

Lailatul, Maghfiroh. 2022. *The Effectiveness of Instagram in Teaching Writing Descriptive Text.* Faculty of Tarbiyah, State Institute of Islamic Studies (IAIN) Kediri. *Advisors:* (1) Dr. Sri Wahyuni, M. Pd. (2) Ria Fakhurriana, M.Pd.

Key Words: *Writing Skill, Instagram, Descriptive Text*

Writing is an important skill in learning English, and writing is an activity where writers use their ideas and creativity to make good paragraphs. The purpose of using Instagram on writing skills is to teach and develop students' writing skills and facilitate student learning skills. There are many techniques for teaching writing to students that can be used by teachers. To help students learn to write, one of the learning media used is information and communication technology.

This study used a quasi-experimental design, researchers used pre-test, treatment, and post-test. The test results consist of pre-test and post-test both experimental class and control class. Data were obtained by giving tests to the experimental class and control class after being given treatment in teaching the two classes. The test was followed by 30 experimental class students and 30 control class students. In the treatment method, several discussions were held together with the number one meeting being given a pre-test, giving treatment 3 times for the experimental class and control class, and post-testing for the experimental class and control class at the last meeting.

The results of this study indicate that H₀ is rejected and H₁ is accepted because the significance value of hypothesis testing by ANCOVA test was lower than > (5% or 0.05) from the results of the Kolmogorov-Smirnov test that the significant value (p) of the test is .134 for the pre-test of experimental class, .200 for pre-test control class, .148 for post-test experimental class, and .200 for the post-test control class (p > 0.05). After that, the researcher analyzed the data with homogeneity test. It homogeneity test showed that (p) was 0.401 (p > 0.05). Homogeneity regression showed that (p) was 0.427 (p > 0.05). Relationship between covariate and dependent variable were linear at 0.000 (p < 0.05).

TABLE OF CONTENTS

DECLARATATION OF AUTHENTICITY	i
APPROVAL PAGE	ii
<i>NOTA KONSULTAN</i>.....	iii
MOTTO	iv
DEDICATIONS	v
ACKNOWLEDGEMENT	vi
ABSTRACT	vii
TABLE OF CONTENTS.....	viii
LIST OF TABLE	x
LIST OF APPENDIX	xi
CHAPTER 1 INTRODUCTION	1
1.1 Research Background.....	1
1.2 Problem of the Study	5
1.3 Objectives of the Study	5
1.4 Significance of the Study	5
1.5 Hypothesis of the Study	6
1.6 Limitation of the Study.....	6
1.7 Definitions of the Key Terms	7
CHAPTER II REVIEW OF RELATED LITERATURE	9
1.1 The Definition of Writing.....	9
1.2 Steps in Writing Process.....	10
1.3 Teaching Writing in Senior High School	12
1.4 Problems in Writing.....	14
1.5 The Definition of Descriptive Text	15
1.6 The Characteristic of Descriptive Text	16

1.7 The Definition of Instagram.....	17
1.8 Instagram as Media in Teaching Writing Descriptive Text	18
1.9 Picture as Teaching Media	19
1.10 Previous Study.....	20
CHAPTER III RESEARCH METHOD	23
1.1 Research Design	23
1.2 Variable of the Research	24
1.3 Population and Sample.....	25
1.4 Research Instrument.....	25
1.5 Treatment Procedure	26
1.6 Data Collection	27
1.7 The Technique of Analyzing Data	28
CHAPTER IV FINDINGS AND DISCUSSION	30
1.1 Research Finding.....	30
1.2 Discussion.....	41
CHAPTER V CONCLUSION AND SUGGESTION	44
1.1 Conclusion.....	44
1.2 Suggestion	45
REFERENCES	46

LIST OF TABLE

Table 2.1 Basic Competence.....	14
Table 3.1 Research Design.....	24
Table 3.2 Treatment Procedure	27
Table 4.1 The Result of Pre – Test	31
Table 4.2 The Result of Post – Test	32
Table 4.3 Interpretation of Coefficient Value	33
Table 4.4 Inter-Rater Pre-Test of the Experimental Class	33
Table 4.5 Inter-Rater Pre-Test of the Control Class	34
Table 4.6 Inter-Rater Post-Test of the Experimental Class	35
Table 4.7 Inter-Rater Post-Test of the Experimental Class	35
Table 4.8 Normality Distribution	37
Table 4.9 Homogeneity Test.....	38
Table 4.10 Test of Homogeneity Regression.....	38
Table 4.11 Linear Relationship Between Covariate and Dependent Variable Test.....	39
Table 4.12 Tests of Between-Subject Effects	40

LIST OF APPENDIX

Appendix 1 <i>Nota Konsultasi</i>	50
Appendix 2 <i>Nota Konsultasi</i>	52
Appendix 3 Lesson Plan	54
Appendix 4 Instrument Pre – Test	60
Appendix 5 Instrument Post – Test	61
Appendix 6 Scoring Rubric	62
Appendix 7 <i>Foto Hasil</i> Pre – Test	65
Appendix 8 <i>Foto Hasil</i> Post – Test.....	67
Appendix 9 Score Pre-Test and Post-Test Experimental Class	69
Appendix 10 Score Pre-Test and Post-Test Control Class	70
Appendix 11 Inter-Rater Pre-Test Of Experimental Control Class	71
Appendix 12 Inter-Rater Pre-Test Of Control Class.....	73
Appendix 13 Inter-Rater Post-Test Of Experimental Class	75
Appendix 14 Inter-Rater Post-Test Of Experimental Class	77
Appendix 15 Documentation.....	79
Appendix 16 <i>Surat Izin Penelitian</i>.....	81
Appendix 17 <i>Surat Balasan Penelitian</i>	82
Appendix 18 Curriculum Vitae	83