

## **Chapter II**

### **Literature Review**

This chapter describes some literatures related to the research. The literatures focus on writing, the process of writing, the generic structures of narrative text, Facebook, technology advances.

#### **1.1 Writing**

This part, the related of the writing terms will be described as follows: definition of writing,

##### **1.1.1 Definition of Writing**

There are four skills in the English skill will be studied by the students such as listening, reading, speaking and writing. Writing is one of the English skills with second or foreign language, especially English learners should be mastered. Writing skill is the process of putting somebody's ideas into the words. Usually, they will express their feelings or experiences by write it down on the paper. People can share what they want to share, express, or inform.

According to the (H.D., 2000), argues that writing process is the natural activity by matching the composition of writing. It consists of the required special skills such as prewriting (collecting the ideas), drafting (writing) and rewriting (redrafting). The complexity of writing includes some special terms including, grammatical structures, vocabulary, handwriting, spelling, layout and punctuation . The writer should pay attention the terms above in order to make a good writing. Having an interested writing topics only is not enough, the writers also should applied those to be a good writer.

It can be concluded that writing is the productive process to make a writing product by putting somebody's thoughts, ideas, feelings or even experiences into the words. Writing requires the students to collect their ideas by thinking about events into the words, good sentences and paragraphs. So, it will be a good

combination of the writing product. The students should pay attention to the terms of complexity in writing process.

### **1.1.2 The Process of Writing**

According to Barbara (2005) he classified the process of writing into some steps to produce a good quality of final product of writing. The writers need to understand the terms of the steps by following the order steps one by following one. The steps as follows: prewriting, drafting, editing, revising, and publishing. The first, prewriting is the process of collecting the ideas by thinking the writer thoughts before starting to write. It is also the first step to set the writing topics to gain the ideas revealed (Hogue, 2007). The second, drafting is a step of writing process by outlining the writing concepts to attract the ideas into the good order. By drafting the content of writing, the writer will be more concentration on what is next they want to share. The third, editing is a process of writing by looking for the errors of writing product. This step helps the writer to find their mistakes. Usually, the errors are coming from the special skills such as spelling, structures and punctuation. The fourth, revising, this step is included to the same terms as the editing process. Revising leads on the process of checking the errors and issues of writing products then revise it into a good and clear writing. The last step is publishing, this step is the last one which refers to the writer to share the writing product. Whether they want to print it out or publish it through online platforms such as social media.

## **1.2 Social Media Facebook**

In this part discusses some topics which related to social media Facebook.

### **1.2.1 Definition of social media Facebook**

In an increasingly advanced era, the longer the way of communicating and delivering human information is growing. One of the changes that is happening today is due to the emergence of social media or social media. From day to day the use of social media is increasing rapidly with more and more new social media

emerging along with the easier internet access at home, as well as the development of smartphone and tablet technology. Internet users can access the internet 24 hours a day from their personal computer at home, via their smartphone or tablet.

Media comes from the Latin "medium" which literally means intermediary or introduction. Media is an intermediary or messenger from the sender to the recipient of the message. The Association of Education and Communication Technology (ACT) in America, limits the notion of media as the forms and channels used by people to convey messages or information (Arsyad, 2009)

Social media is a medium on the internet that allows users to represent themselves and interact, collaborate, share, communicate with other users, and form virtual social bonds (Sadiman, 2003)

Social media is a medium designed to facilitate interactive social interactions based on internet technology that changes the pattern of information dissemination from the previous broadcast media monologue (one to many audiences) to social media dialogue (many audiences to many audiences). Social media also supports the creation of democratization of information and knowledge that changes audience behavior from being content consumers to content producers (Dwi, 2005)

### **1.2.2 The Beneficial of Facebook**

There are many benefits of using social media Facebook to improving writing creativity. By responding the pictures, stories and feeds of others adding a caption, the students can learn the writing skills. It helps us to communicate in an interesting and unique way. Furthermore, using Facebook have particular benefits to enjoy every moment of your life by sharing thoughts, experiences, special things, unique story, etc. The features also support Facebook as the media to improving writing skill material will be easier and more fun. Hopefully, improving writing creativity process will be gain succeed.

### **1.3 Facebook Features**

#### **1. Facebook Profile**

This component shows facts approximately user profiles. It consists of biography, round profile image, quantity of posts, and user's follower or following count. The "add friend" option allows users to comply with different users and live up to date on latter's published content.

#### **2. Status Update**

Facebook provides a status update feature to make users express themselves through photos, videos, and posts that are updated by users. This allows all Facebook users to know what status creators are experiencing and doing.

#### **3. Group**

To be intertwined and united with each other, Facebook also provides a group for a place to get to know each other and increase the relationships of the group.

#### **4. Chat**

Facebook provides to user with feature chat to talk, share file, photo, video and each other to privately with other users.

### **1.4 Technology Advances**

The advances of technology in digital learning is effective to support teaching-learning process. The present of its advantages support second or foreign language learners to obtain the knowledges. Like it or not, we are on the digital era, which means we can not be separated to the technology advances, as the present of social media. Teachers and students should upgrade the supporting media and method in teaching-learning in order to follow the development of technology advances. Education fields related to the technology also use technology in learning. More unique interesting media of the teaching-learning process, better the knowledges transferred obviously.

According to Raihan and Lock (2012), by creating a well-prepared setting of the lesson at the class, the students will be more follow the class enjoyable. The teacher is proposed to look for and applied the new teaching-learning methods related to the

advances of technology, especially education fields. The present of the technology advances must be utilized in the unique way. Doing the process of learning might be create some boredom, as a result, the materials can not be understood by the students. To pass away that boring condition, the teachers can apply learning methods and classroom action by utilizing interesting ways of technology advances.

### **1.5 Facebook for Teaching**

Facebook has many features that can be used for learning media, which can use Facebook groups or group chats. You can also upload a status by tagging a teacher, as well as include a predetermined hashtag. And also, the use of this facebook is free or does not incur additional costs.