CHAPTER I

INTRODUCTION

This chapter provides an explanation of background of study, research problem, objective of the study, significance of the study, scope and limitation, and definition of key terms.

A. Background of study

Social media is an important part of everyday life nowadays. Social media is a source of information for people all over the world. As long as there is a supporting internet network, information can be easily accessed through social media. Social Networking Sites (SNS) is used to form new relationships with other users, to maintain relationships with close friends, family and relatives, to socialize with other people, to search for specific topics on the internet, to chat with friends, and they even use social media to pass the time (Yus, 2011). As a result, human interaction, connection, and communication are unavoidable on social media.

In a social context, humans interact with other people or with their surroundings. Some people use language when interacting with others. Language is a system of arbitrary vocal symbols that allows people in a specific culture to communicate or interact with others who have studied that culture (Ba'dulu, 2004). There are standard and non-standard languages in the world of languages. The term "standard language" refers to polite language that is used for formal occasions or activities. On the other hand, non-standard language is a relaxed language used for everyday conversation. Slang is a non-standard language in American English.

English has emerged as one of the dominant languages or languages widely used on almost all platforms around the world, including Twitter. Twitter is a social media platform that has been used by everyone from teenagers to adults. Some artists, brands, and influencers use Twitter to interact with their fans.

Park Jaehyung, a Korean idol from America, is one of the artists who use Twitter to interact with his fans. He frequently communicates with fans via his Twitter account, eaJPark, and frequently employs slang in his communications. Through this phenomenon, the writer wants to classify the types and explain the functions of slang used by Park Jaehyung in his Twitter conversation.

B. Research Problem

Depend on background of study described above the writer would like to draw up the problem of study:

1. What are the kinds of slang words used by Park Jaehyung in his Twitter conversation?
2. What are the functions of slang words used by Park Jaehyung in his Twitter conversation?

C. Objective of Study

Depend on background of study described above the writer has objective of the study:

1. To identify the kinds of slang words used by Park Jaehyung in his Twitter conversation.
2. To identify the functions of slang words used by Park Jaehyung in his Twitter conversation.

D. Significance of Study

Practically, this research provides the readers with additional knowledge about slang words theory and meaning of slang. Hopefully it can assist readers in expanding their knowledge in understanding slang language. Furthermore, through this study, students will be able to apply their knowledge and comprehension in appropriate daily conversations, particularly in informal occasion.

E. Scope and Limitation

The scope of this research is the Twitter account of Park Jaehyung. The writer chooses Park Jaehyung account because he is native speaker. Furthermore, his existence has been widely publicized, particularly among students, so the slang words that he employs can be used to expand the vocabulary of his fans.

The limitation of this research is the writer focuses and emphasized the research on types and functions of slang words used by Park Jaehyung in his Twitter conversation.

F. Definition of Key Terms

1. Slang words

   Slang is informal language. Slang is used in everyday conversation or in conversations between people who know each other well.

2. Conversation

   Conversation is a language activity that requires participation. There must be at least two people in a conversation, having to act as listener and speaker. When two people have a conversation, information is exchanged between the listener and the speaker.

3. Twitter

   Twitter is a social media platform with a tweeting blue bird logo. Twitter initially allowed users to read and share messages or information in 140 characters or less. With the passage of time, the message can no longer be seen through the characters, but only through the circle symbol, which is if the circle full, indicates that the maximum limit for sending message has been reached.

4. Park Jaehyung

   Park Jaehyung, a Korean-American singer, was born on September 15, 1992 in Argentina. Park Jaehyung, better known by his stage name Jae, is a guitarist and vocalist in the Korean band Day6. Park Jaehyung is currently carrying out his solo activities in Los Angeles.