

## REFERENCES

- Ajideh P & Panahi, M. (2016). *An Analysis of Culture-Related Content in English Textbooks for Iranian Students Entitled 'Prospect' and 'Vision' Series*, International Journal of Language and Linguistics.
- Barker, C. (2004). *Cultural Studies*. Yogyakarta. Kreasi Wacana
- Bartholomew AJ, Cirulli ET. (2014). *Individual Variation in Contagious Yawning Susceptibility Is Highly Stable and Largely Unexplained by Empathy or Other Known Factors*. PLoS ONE 9(3):
- Biljana & Jagona. (2016). *Textbooks in The EFL Classroom: Defining, Assessing, and Analyzing*, Collection of Papers of The Faculty of Philosophy.
- Chandler, Daniel. (2007). *Semiotics the Basics* (2<sup>nd</sup> ed). Taylor and Francis e-Library: Routledge.
- Danesi, M. & Perron, P. (1999). *Analyzing Cultures An Introduction & Handbook*. Indiana. Indiana University.
- Ena, O. (2013). *Visual Analysis of E-textbook for Senior High School in Indonesia*, Dissertation Loyola University: Chicago.
- Evans, D. (2003). *Systematic Reviews of Interpretive Research: Interpretive Data Synthesis of Processed Data*, Australian Journal of Advanced Nursing.
- Fiske, J. (2002). *Introduction to Communication Studies*. London. Routledge.
- Hrda, M. (2017). *Teaching English to Very Young Learners*, University of Pardubice.  
<https://doi.org/10.1371/journal.pone.0091773>
- Jakovos, T. (2018). *Selecting an English Course Book: Theory and Practice, Theory & Practice in Language Studies*.
- Lecthe, J. (2001). *50 filsuf kontemporer*. Yogyakarta. Kanisius.
- Ma'rifatul Faridhah, Esty. (2019). *Semiotic Analysis on English for Young Learners Textbook Covers*. Department of English Language Education, Faculty of Tarbiyah. State Islamic Institute of (IAIN) Kediri.
- Mehawesh, M. (2014). *The Socio-Semiotic Theory of Lan: An Overview*, International Journal of Languages and Literatures.

- Monica. (2011). *Efek Warna Dalam Dunia Disain Dan Periklanan*. Humaniora, 2011 (2) hal 1090.
- Mukundan, J & Seyed Ali R.K. (2013). *Evaluation of Malaysian English Language Teaching Textbooks*, International Journal of Education & Literacy Studies.
- Nurdini, ect: *Implementasi Warna pada Sampul Buku Cerita Bergambar Llegend a Ciujung dan Ciberang*. *Jurnal Kreasi Seni Dan Budaya*. 2018(1). 70-71.
- Pierce, Charles Sanders. (1940). *Philosophical Writings of Pierce*, Edited By Justus Buchler. New York, INC.
- Sagers. (2004). *Evaluasi Text Sastra*. Yogyakarta, Adicita Karya Nusa.
- Sobur, A. (2003). *Semiotika Komunikasi*. Bandung. Rosda Karya.
- Sobur, A. (2009). *Semiotika Komunikasi*. Bandung. Rosda Karya.
- Sobur, A. (2016). *Semiotika Komunikasi*. Bandung. Rosda Karya.
- Sovic, A & Hus, V. (2016). *Semiotic Analysis of The Textbook for Young Learners*, Creative Education.
- Sovic, A & Hus, V. (2016). *Semiotic Analysis of The Textbook for Young Learners*, Creative Education.
- Sutherland, M. & Sylvester, A.K. (2005). *Advertising and the mind of the consumer*. Jakarta: PPM.
- Vera, N. (2014). *Semiotika Dalam Riset Komunikasi*. Ghalia Indonesia. Bogor. Ghalia Indonesia.