CHAPTER I

INTRODUCTION

In this chapter the writer present the background of the study, statement of the problems, objective of the study, scope and limitation of the study, hypothesis, significance of the study and definition of key terms.

A. Background of the Study

Writing seems to be the most difficult subject in english language. The student need to learn writing in order to be able to express their idea, thoughts and feelings in the best posible ways on the page. Writing is a progressive learning activity. As said by Alice (1997:2), "Writing is a progressive activity. This means that when you first write something down, you have already been thinking about what you are going to say and how you are going to say it. Then after you have finished writing, you read over what you have written and make changes and correction".

Writing is one of skills of communication in English which can help us to express our idea, feelling, and opinion in written form. Therefore writing is very important in our daily life. Nowadays, writer can use writing to communicate with other people like sending massages by using mobile phone and writing status on their social media. According to Harmer (2001: 79), writing is a form of communication to deliver thought or express felling through written form. For the students, writing can train them to be creative in writing and delivering their opinion, and also the students are able to develop the language into a good

sentence. The students' habit in writing will increase their language achievement in writing including vocabulary, grammar, the organization of writing and their knowledge.

Although there are some benefits of writing, there is no doubt that writing is the most difficult skill for second or foreign language learners to master. Very often student get stuck when they have writing task. It commonly happens because writing is a productive skill in which the ability to construct appropriate words into good sentence, knowledge about the content, grammaticality mechanics, etc. must be mastered by the learners. Bell and Burnaby (2010) point out that writing is an extremely complex cognitive activity in which the writer is required to demonstrate control of variables simultaneously. At the sentence level these include control of content, format, sentence structure, vocabulary, punctuation, spelling and letter information. Beyond the sentence, the writer must be able to structure and integrate information into cohesive and coherent paragraph and text.

Writing is widely known as the most difficult and complex language skill compared to other language skill. Writing needs more effort that the other skill does, such as hard thinking to produce idea, words, phrases, sentences, paraghraphs, and a piece of good composition. Basides, writing needs the right word choice, spelling, puncuation, and grammar. Based on the current school based curriculum, writing is one of the language skill that must be taught at senior high school. The teaching of writing aims to enable students to master the functional texts and monologue text or paraghraph in the form of descriptive,

narrative, recount, procedure, and report. Descriptive writing is one of text types which are learned in the first senior high school. Descriptive writing is a text type which describe about person, place, or thing as if the reader can see, feel, hear, or touch it. Descriptive paragraph is a set of sentences which are related to each other to reflect the writer's thought and ideas in describing the object that the writer has seen.

Since the senior high school students have to master the writing skill, they have to be able to produce texts in the written form. But unfortunately, most of them have difficulties in writing the texts correctly. Their low interest in learning writing, less practice, difficulty in getting ideas, low grammar mastery, low vocabulary, teaching method, the role of media and many more aspects are some problems they face in writing. Those problems cause them to make some mistakes in producing written texts. Of course it becomes a problem when they cannot produce written texts correctly. On the other hand, the students often produce many texts on social media such as Instagram. They can freely express their ideas accompanied by pictures via the social media. Of course they do it by themselves. They do it for fun without being asked. The fact that almost all of them have their own smartphones makes them easily express their ideas through the social media.

In the reality, there are many problems in writing especially in writing descriptive text. The students face difficulty in figuring out the objects that could be described. Djuharie (2007: 24) explained "Descriptive text aims to describe someone or something specifically both visible things that can be seen and invisible things for example characteristics and attitudes." However, there are

many students write descriptive texts only the visible things, they forget to write the invisible things, one of them is characteristic of the objects even they are important to be described. The boring ofthe subjects will lead the students become lazy and ignore to have the important knowledge and experience around the world (Harmer 2007: 113). So, from explanation above the teacher can teach descriptive writing by using instagram's photo content. From this media, perhaps the learning process more colorful, such as the teacher can post an interesting photo then asks the students to write a descriptive caption in the comments (Dessler, G: 2013). The researcher was choosen instagram as the media because this media is one of the most popular social media now. There are many social media, such as Blackberry Messenger, Whatsapp, Twitter, Facebook and Path. Instagram is flexible. Instagram can be accessed in anywhere and anytime. Instagram can also be accessed through cell phone and computer. This flexibility makes Instagram more special than other social media. Besides, students in senior high school may have this application in their smartphone. So, it is interesting if instagram could be used to teach descriptive writing.

SMAN 7 Kediri is one of famous senior high school in Kediri. This school located on Jl. Penanggungan No.4, RT.34/RW.07, Bandar Lor, Kec. Mojoroto, Kota Kediri, Jawa Timur 64117. SMAN 7 Kediri provides Wi-Fi hotspot access is free for both teachers and students can anyone reasonably priced hotspot network are free to use the internet even though access is restricted. Internet access was obtained connect all classes. In addition, nearly 90% of students of SMAN 7 Kediri have an android phone which has a quota of internet and have Instagram

account. This school also has good achievement in academic matters. This year, this school was ranked 6th in national examinations throughout East Java.

According to Harmer (2007), picture can help students develop students' creativity in doing writing. In line with Harmer, Purwandari (2017) states that by applying photograph, the students were encouraged to be active and creative. It gave them more motivation during the learning process. Photograph in instagram helps the students in learning English independently, especially writing skill. Furthermore, most of the students said that they were interested using photograph in instagram during learning writing descriptive text. They stated that photograph in instagram was effective to help them to improve their writing skill. The use of Instagram is also supported by Hyland (2004) that the new technology on ICT can affect the writing process, quality, and many other components of writing. On the other side, the media could also attract the students' interest to learn writing. It is in line with the findings of the research conducted by Irawan (2015) that social medium can make a lesson become more interesting and more attractive.

Therefore, photograph in instagram can be the solution to help students working on descriptive text. Instagram is a social network based on sharing pictures and fifteen-second videos which can be posted to other social media sites. Students can upload a picture, fill the caption (a description of the picture) in unlimited provided spaces, and give comment to others' pictures. In addition, there will be a written communication between one student and the others in a limited topic based on the picture uploaded. Starting from this point hopefully the combination between instagram and a good atmosphere of teaching learning

process can lead students to the development of their motivation and their ability in writing descriptive text. Moreover, the writer would like to know how well the use of photograph in learning descriptive writing has been conducted and succeed.

Instagram can be a media for increasing students' writing skills. Hadiyanti and Simona (2016) state that Instagram can enhance students' writing skill by giving comments to the photos or videos and writing some captions and hastags which are uploaded by the students. Furthermore, the students also get the better inspiration to finish their writing project since Instagram provides spaces for pictures or videos which can help and support them to arrange a good writing (Muwafiqi, 2017). In other words, the students have more opportunity to develop their writing skill especially in improving the structure, coherence, and thematic development of their writing (Kelly, 2015). Therefore, Instagram can provide opportunity and assistance for the students to improve their skills in writing.

Therefore, this study is aimed at filling in this gap by investigating the effectiveness of using Instagram's photo content towards students' descriptive writing ability in senior high school. This media was chosen because it is pledge to provide the opportunities for the students to be involved actively in teaching learning process. The researcher expects that instagram's photo content will beneficial, especially for the teachers to use an interesting media to teach writing. By using media, it can help students to further increase their descriptive writing ability. It is not even certain, for example, is using instagram's photo content effective for teaching descriptive writing in senior high school. The researcher was choose SMAN 7 Kediri because the school have never been use Instagram as

a media for teaching students' writing ability. Therefore, the researcher decided to use this media because the researcher was curious to find out whether this learning tool was "really" effective or not to teach descriptive text.

Based on the description above, the researcher was interested inconducting studies entitle "THE EFFECTIVENESS OF PHOTOGRAPHS ON INSTAGRAM IN TEACHING WRITING DESCRIPTIVE TEXT IN THE FIRST GRADES OF SMAN 7 KEDIRI".

B. Statement of the Problems

Based on the background of the study mentioned above, the main problem of this study is: Is there any significant difference between the students who are taught descriptive text through Photographs on Instagram and use printed picture in the first grade of SMAN 7 Kediri?

C. Objectives of the Study

Based on the formulation of the research above, The objectives of the study stated that: To find if there is significant difference between the students who are taught descriptive text through Photographs on Instagram and use printed picture in the first grade of SMAN 7 Kediri.

D. Hypotheses

There were two hypotheses in this study. The first hypothesis is the working hypothesis (Ha). The working hypothesis of this study is that "There is any significant difference between the students who are taught descriptive text through Photographs on Instagram and use printed picture in the first grade of SMAN 7 Kediri".

The second hypothesis is the null hypothesis (Ho). The null hypothesis of this study is "There is no significant difference between the students who are taught descriptive text through Photographs on Instagram and use printed picture in the first grade of SMAN 7 Kediri".

E. The Scope and Limitation of the Study

In order to make this study focused, the researcher made scope and limitation to this study. This point is important to make the researcher clear and will not made difficult to research and the problem of study. This research focused on the effectiveness of using Photographs on Instagram on students' achievement.

F. Significance of the Study

The researcher hopes that the results of this study are useful for:

1. For English teachers

   The research gives contribution in teaching process. By reviewing this study, teachers will have reference of the media that can be used for teaching writing on in the first grade of SMAN 7 Kediri student. By applying Photographs on Instagram it is expected that the way of learning and teaching writing can improve their ability.

2. For students

   The result of this study will give a new experience for them in writing, being corrected and graded digitally by using Photographs on Instagram as a Learning Management System Platform.

3. Future researcher

The result of this study is expected to give reference and review to conduct further research on the same topic.

G. Definition of the Key Term

From the research problem stated, this study focus on the use of Photographs on Instagram based learning. In order to avoid misunderstanding, the key terms used in this study are as follow:

1. Writing

Writing is one of language skills that can be used as a means to express the writers' idea based on their thoughts and feelings. By writing, the writers can express what happen in their minds so that the readers know what the writers think and feel. Writing is a difficult skill because writers must balance multiple aspects such as content, organization, purpose, vocabulary, punctuation, spelling, and mechanics such as capitalization. Writing is especially difficult for non native speakers because they are expected to create written products that demonstrate the mastery of all elements above in a new language.

2. Teaching Writing

Teaching writing has purpose to write the ideas, and organize it in to briefly paragraph. Besides that, the students are expected to understand about language features, Generic structure of the text. The students should know about some components of writing, such as: form, topic, grammar, mechanic and vocabulary.

3. Descriptive text

Descriptive text is a text which say what a person or a thing is like. Its purpose is to describe and reveal a particular person, place, or thing.

4. Picture

A picture, also called an image, is a group of coloured points on a flat surface that looks the same as something else.

5. Instagram's Photo Content

In this feature, viewers can like the photo, leave a comment, or read previously posted comments. In this photo content also displays how many people have "liked" the photo, the photo's caption, and comments appended below the caption.