

CHAPTER II

LITERATURE REVIEW

This chapter explains the review of related literature which includes an explanation of writing, learning media, and Wattpad.

A. Writing

1. Definition of Writing

Writing, being a process of conveying ideas or thoughts in words, should be done at our leisure, according to Sutanto (2007, p.1), as mentioned in Wardhani (2019). Writing is used as an aide-memoire or practice tool to assist students in practicing and working with language that they have been studying, Harmer stated (2004, p.112). Furthermore, he claims that writing is a process in which what people write is frequently highly influenced by genre limits, and that these features must subsequently be presented in learning exercises. This reasoning leads to the conclusion that writing is a method of producing language and expressing ideas, feelings, and opinions.

This explanation leads to the conclusion that writing is a complex activity. Writing can also be a kind of communication in which the author expresses his or her ideas, thoughts, feelings, and opinions through text. Writing improves pupils' capacity to produce ideas, transmit one word to another, phrase to sentence, paragraph to paragraph, and raises their understanding of using language and vocabulary.

2. Components of Writing

According to Jacobs, et al (1981, p.90) defines writing as containing five components: content, organization, grammar/language use, vocabulary, and mechanics. 1) Content. The content of writing is defined as the material that can be discerned from the topic sentence and key concept. 2) Organization. The coherence of the text is addressed by this.. It is concerned with how the writer arranges the thoughts so that they flow smoothly within the paragraphs. 3) Grammatical or Linguistic Usage. It is concerned with the text's grammatical forms. Grammatical form is used to produce a well-formed sentence. 4) Vocabulary. It refers to the selection of appropriate words for the material. Examining the word choices or diction used to convey information to the reader can help identify it. 5) Mechanics. It is concerned with the language's graphic norms. It can be identified by its spelling, punctuation, capitalization, and other qualities within the paragraph or text.

3. Characteristics of Writing Process

As a classroom activity, process writing involves the four basic writing steps of planning (pre-writing), drafting (writing), revising (redrafting), and editing. According to Richards (2002, p.316), Process writing in the classroom is highly structured since it needs the orderly teaching of process skills, and so it may not, at first, give way to the free variation of writing stages mentioned previously.

The first is preparation (pre-writing). Because it drives students to write, planning or pre-writing is an instance-based learning technique. It promotes thought to start, decide on ideas, and acquire information for writing. The second is drafting. During the drafting stage, the writer is more concerned with writing fluidity than grammatical clarity or draft neatness. This stage necessitates editing to ensure that the text is correct; this is supposed to be the initial draft of a piece of writing. The third is revising. Revising entails more than merely addressing grammatical errors (editing). It is done to improve the general content and concept structure so that the writer's intent is more evident to the reader. The fourth is editing. Students are currently tidying up their texts in preparation for the teacher's review. They evaluate their own or their classmates' work for grammar, spelling, punctuation, diction, sentence structure, and the correctness of supporting textual material such as quotations, examples, and so on. Formal editing has been postponed until this phase so that this application does not interfere with the free exchange of ideas during the drafting and revising stages.

B. Learning Media

1. Definition of Media

The term "media" is based on Latin and is the plural version of the word "medium." The word means "intermediary" or "introduction," referring to the person who connects the message's originator with the message's recipient. Films, television, diagrams, printed materials,

computers, and instructors, according to Heinich, are examples of media. These media can be used as learning media if they convey messages that help students achieve their learning goals. Riyana (2012).

From this explanation, it can be concluded that the media is an intermediary that can be used in the process of student teaching and learning activities. Media can be used as learning media or tools that can help teachers achieve their learning goals.

2. Definition of Learning Media

According to Arsyad (2009: 4) defined learning media as tools that are physically utilized to provide material content, such as books, tape recorders, cassettes, video cameras, video recorders, film slides, photographs, pictures, graphics, televisions, and computers.

Learning media is very helpful for teachers in the learning process. Teachers will find it easier to get students' attention if they use the right learning media. Therefore, learning media is very important in the learning process.

3. The Function of Learning Media

According to Levie and Lentz in Arsyad (2009: 17), teaching media serve four functions: 1) Attention. It shows that media are the most important. They are engaging and encourage students to focus on the teaching and learning material. 2) Affective. Media makes students like the teaching and learning process. They have the ability to develop the

students' emotions. 3) Cognitive. Media helps kids learn and recall knowledge more rapidly. 4) Compensatory. This indicates that teaching media can help students who are less and slower to learn and grasp material verbally.

The use of learning media can help learning activities succeed. Better learning outcomes will be achieved through the use of appropriate learning material. Learning media that are effective, creative, and innovative can improve students' learning interest. Students will be more interested in learning that employs new media rather than learning that employs simply traditional media, such as the use of teaching aids. In other words, learning media directly supports the learning process by raising students' interest and attractiveness to participate in learning.

C. Wattpad

1. Definition of Wattpad

Wattpad is a blog site and application that allows users to create their own stories, novels, essays, poems, and so on. Wattpad is a blogging platform and app that allows users to create their own stories, novels, essays, poems, and other works. Wattpad is useful not just for writers, but also for readers. Wattpad has a multitude of stories or other readings in a variety of genres that will entice readers. Wattpad, according to Bold (2018), is an experimental platform that allows both new and experienced authors to publish their work and connect with other writers or readers, allowing writers to receive feedback on their

work. Rokha (2019) explains Wattpad gives writers the opportunity to publish, promote, and enable their work reach a wide audience of over a million users. Users are actively involved in the entire process and can connect with the writers as well as share their thoughts with other readers. For readers, Wattpad is a free platform that can supply content in a variety of genres and can be viewed through the laptop, computer, mobile phone, or tablet. Furthermore, Aytan (2017) claims that writing in electronic media is critical for developing writing skills.

From this explanation, it can be concluded that Wattpad is a fun platform that students can use. The Wattpad app is intended for writers and readers to develop their imaginations. For writers themselves, they can express all imagination and share their thoughts here. In addition, this application is very easy to use. The use of which is free and can also be opened through the website or the application directly making anyone easily access this application.

2. How to Use Wattpad

Users can access the Wattpad app via five primary icons, which are as follows: 1) Home. This icon displays a selection of stories from several available genres that are recommended to account owners at random or based on the rating of a story that a large number of people are interested in. 2) Search. This icon includes a search field where users can look for stories, people, or reading lists. There are also browse tags, which are a list of categories available in the Wattpad app, including

fantasy, fan fiction, teen fiction, horror, humor, classics, mystery, non-fiction, and many more. This area is utilized as then readers can search for stories that they are interested in and choose the appropriate tag. 3) Library. This icon displays related stories that people have contributed to or saved for later reading. This is a private part where only the account owner has access to the reading list that is maintained in his library. This library icon is divided into three sections: the current read part, the section containing new stories that the user reads, and the section containing stories that the user has already read. The archive is a location in the user's library where tales that have been read can be stored, or it can be a location where users can keep articles that have not been read but want to stay up to date on the newest developments in the story. Then there is a reading list or a place where users gather the stories in the library, and the list of stories may be seen by other users, as well as writers whose works are saved in the reading list. 4) Write. This icon is used by users when they want to create their own story. The user can select the create a new story area and then begin adding the cover or appearance of the book that the user is going to write, as well as providing a title and description of the story. Then, users can begin writing their thoughts or creations to be published on the Wattpad application. 5) Updates. This updates icon is divided into two sections: notifications and messages. The notification area offers information or updates about stories that users have saved to their library, as well as

announcements from authors whose works are in the story at the user's library. The next area is messages, which is a location where you can discreetly send messages to other Wattpad users.

3. Advantages of Using Wattpad

According to Al Falaq (2021), some advantages of implementing Wattpad for literature classes include: 1) Wattpad's service quality was acceptable and user-friendly. 2) Reading on Wattpad is less stressful, and nice to catch up on. 3) Wattpad, being the only site that combines accessibility and high story quality, can stimulate people to desire to read more. 4) Wattpad is regarded as a medium for exploratory learning. The Wattpad application's characteristics enable lecturers to conduct effective learning exercises that are integrated into a variety of literary subjects. When additional literature courses use Wattpad as a learning tool, students will gain greater experience with literary activities. Students will respond to a range of literary works via Wattpad comment activities, and they will provide literary analysis of Wattpad literary works. 5) Wattpad has motivated to attend the appropriate setting. Students will be indirectly motivated by this feature to believe that they, too, can be writers like other Wattpad authors and be as productive as them.

Meanwhile, Rahman (2019) added the following features to the Wattpad app: 1) Wattpad introduces students to the world of reading and writing in a fully casual setting centered on peer-to-peer relationships. 2) The usage of the Wattpad platform allows students to easily access prose

literature without regard to time or place, making the learning process more flexible.

4. Disadvantages of Using Wattpad

According to Al Falaq (2021), Wattpad's weakness is that there are still locked contents that require a few money to unlock. On the one hand, this lack of access to free content discourages some individuals from enrolling or reading a book. Surprisingly, some participants assume that the rationale for paying for information is because it is of high quality. Meanwhile, Ulfa (2018) claims that the shortcomings of Wattpad are the possibility of plagiarizing works when the written work or writing in the Wattpad application does not have a copyright and the number of works that are not appropriate for students who are still in their teenage years.

D. Previous Study

Based on a previous study by Isti Rokha entitled "Using Wattpad Application to Improve The Recount Text Writing Skill of The Tenth Graders of SMAN 3 Temanggung in The School Year of 2018/2019" In her research, she concluded that there was a significant improvement in students' recount text writing skills. Based on the findings of her research, the usage of the Wattpad application had a very substantial motivating and enthusiastic impact on students, allowing them to participate in the teaching and learning process and have better involvement in recount text writing sessions. Besides that by Ance Jasmaya entitled "The Effectiveness of Using Wattpad to Develop

Students' Writing Ability", the results of the researcher's research, the results of the post-test students acquire writing scores that are considerably higher than the pre-test scores that students run by producing narrative texts relevant to student experiences. As a result, the researcher thinks that Wattpad use is directly associated with students' writing skills and is one of the tools that can help students write in class.

According to the explanation above, the difference between the previous studies with researchers is that the first previous study used the Wattpad application to improve students' recount text writing skills by paying attention to students' motivation and enthusiasm during the learning process, whereas the second previous study used the Wattpad application to determine its effectiveness in developing students' writing skills by using narrative texts, particularly student experiences as an example. Meanwhile, the Wattpad application was used by the researchers to examine the influence of freewriting on students' writing skills, which are still tied to narrative texts. Students may enhance their writing skills by writing according to the current contents and categories on Wattpad. They can also watch and learn how to develop ideas into engaging writings that are also structured in an appropriate way. There are additional findings from the previous study as a result of this research. This research found that students' writing activities on Wattpad can influence writing as well as the development of students' thoughts and creativity based on the topic used.