

## **CHAPTER I**

### **INTRODUCTION**

This chapter explain about the background of study, the research problem, objective of the study, the significance of study, hypothesis, the scope and limitation, and the definition of key terms.

#### **A. Background of Study**

Rapid technological advancement makes great people succeed in created and developed applications that are becoming more advanced. People must be aware of the technology. Moreover, with the pandemic of covid-19 that spread all around the world. Which one, in this pandemic era, every activity will be done by digitalization or in other words will be done by online.

During the pandemic of covid-19, many people switch to use applications to relieve and divert their boredom. Such as, applications for watching movies, reading and writing applications, or maybe game applications. Supported by powerful features, of course, will be very liked by people especially a teenager.

Also, many changes that happened in the education world. Start from learning activities that no longer be done by face-to-face meetings, the way delivering the material, and also media use in the learning process or the exercise itself. Everything adapts to the current situation, that carry out online. About the media of exercise, students can use a variety of applications to practice their ability. One of them is using the Wattpad application.

Wattpad is an application that was created and developed for people who like to read and write. Wattpad contains many short stories, long stories, or even poetry in various genres. According to Bold (2018), wattpad is an interesting new platform that allows both new and experienced authors to submit their work and connect with other writers or readers, as well as receive feedback on their work. Therefore, this application is very suitable for teenagers age who like to read. Whereas, Wattpad is a platform that is very beneficial in the same way the right container for distributing the ideas or the result of their imagination that can put it down in writing. The writer can freely pour the result of thought.

According to Bal (2018), Wattpad encourages users' reading and writing experiences, with many users accessing the Wattpad application on a daily. To be able to write something, students must have a wide range of knowledge as well as a strong comprehension of literacy. Writing, particularly narrative writing, needs a strong imagination and a huge vocabulary. Wattpad can be a site where students can enhance their writing skills. Wattpad also has the advantage of allowing users to connect and provide comments so that people or students who use Wattpad can gradually understand the usage of language style and what a good and correct presentation of a text looks like. As a result, it has the potential to have a major influence on students' writing skills.

The researcher used the Wattpad application because, in comparison to other reading and writing applications, Wattpad contains a large number of

stories or readings that students may easily access and use as a reference when creating good stories. Furthermore, being able to write a decent narrative requires a large number of sources in order to enhance the vocabulary and assist students in constructing the proper words that can be employed in the story's content. There are also numerous comparable applications, however they generally require access to unlock the complete story, making them paid apps. Wattpad is used by the researcher because it is simple to use, free, and offers a multitude of valuable capabilities when used correctly.

Based on the explanation above, this study aims to determine whether the use of the Wattpad application can have a significant influence on students' writing skills.

## **B. Research Problem**

Based on the explanation above in the background of study, the research problem can be formulated, as “Is there any significant influence of using wattpad for students’ writing skills?”

## **C. Objective of the Study**

Based on the research problem, the purpose of the study was to find out whether there was a significant influence of using wattpad for students' writing skills.

#### **D. Significance of the Study**

The researcher hopes that this research can make a contribution and also benefit for English teaching and learning process. It is possible to motivate students to write better by utilizing and optimizing the use of electronic media, especially Wattpad, in fun writing learning.

Theoretically, this research provides evidence that media has an important role in the teaching and learning process, that using Wattpad can influence students writing skills. The use of media can influence writing skills, and the writing process itself. Maybe for most students, writing is a difficult thing to learn. Therefore, the use of media especially the Wattpad application is very useful for influencing the development of students' writing skills.

Practically, this research can be used as a resource to help students improve their writing skills through the use of the Wattpad application. The results of this study can assist teachers in delivering writing skills material by maximizing existing technological improvements. Furthermore, this research may provide further information to other researchers conducting research on relevant topics.

#### **E. Hypothesis**

The hypothesis of the research as follows:

1. Ha: There is a significant influence of using wattpad on students' writing skill.

2. H0: There is no significant influence of using watsapp on students' writing skill.

## **F. Scope and Limitation**

The research in this study focuses on how the Watsapp application influences students' writing ability. In addition to optimizing the use of technology, it is intended that students will be able to strengthen their writing skills and comprehend how the actual writing process works by using Watsapp. This research was conducted with two classes, tenth grade of SMK Muhammadiyah 2 Kota Kediri.

In fact, using Watsapp can contribute to a variety of abilities, such as improving interest in reading and writing. However, in this study, the researcher decided to focus on students' writing skills. How the use of Watsapp can influence students' writing skills. Not for other capabilities, let alone with other read and write apps.

## **G. Definition of Key Terms**

### **1) Writing**

Writing is a text-based mode of communication. Writing can express ideas, thoughts, feelings, or even opinions. As a result, writing is said to be a very complex activity in which a person can organize word for word into a sentence, which subsequently becomes a paragraph description, which has its own rules in writing that make it difficult.

## 2) Wattpad

Wattpad is a reading and writing platform or application. This application can also be described as an electronic novel with a lot of texts. This application is meant not only for the enjoyment of the readings contained inside it but also for the creation of one's work. The Wattpad app is designed to help writers and readers expand their imaginations. For writers, this is a place where they can let their imaginations run wild and share their ideas. Furthermore, this application is really simple to use. The use of which is free, and which may also be opened immediately through the website or the application, allowing anyone to readily access this application.