

CHAPTER III

RESEARCH METHOD

This chapter discusses about research design, research subject, research instrument, data collection, and data analysis

A. Research design

Phillips and Burbules state that research is the process of making claims and then refining or ignoring some claims for other, more reliable claims. Research design is a research plan and procedure that includes decisions from broad assumptions to detailed data collection and analysis methods (Creswell, J.W. 2009).

This research employed a descriptive qualitative method. According to Bogdan and Taylor (Bogdan, R. and S.J. Taylor. 1975), a qualitative method refers to research procedures, which produce descriptive data, people's own written or spoken words and observable behavior. This research described the phenomena of speech acts found in Instagram caption. Descriptive qualitative approach was employed in describing the data in words or making interpretations on the findings.

Therefore, this research uses qualitative design. Qualitative method refers to a method used in research that produces data in the form of written or spoken words from the people and their observed behaviour. It means qualitative research is the research without using statistical process.

The research conducted by analyzing caption on Instagram. The research describes the data found in the Instagram caption descriptively based on the illocutionary act analysis. This research uses descriptive qualitative research with the aim to know the types of illocutionary act and the most used illocutionary act in the caption.

B. Data source

The data source of this analyzing of Instagram caption. The subject of this study is the caption of verified account. They are : Agnemo, Anggun cipta, Andreadianbimo, Ayumaulida97, Cinta laura, Chelseaislan, Eri.carl, Glennaliskie, Jihanealmira, Maudy ayunda, Marshanda99, Nikita willie , Raisa6690, Septriasaacha, Valerieethomas Wulanguritno. This data take in Instagram on 1 March – 30 March 2021. Data retrieval categories include: A follower, Artist, Public figure.

C. Research instrument

According to Bogdan and Bikle (Bogdan & Biklen, 1992) qualitative research has the natural setting as the direct source of data and the researcher is the key instrument. As the main instrument, the researcher plays the role as the designer, data collector, data analyst, data interpreter, and reporter of the research findings (Moleong, 2001).

The secondary of the instrument research, the researcher used the sheet data collection, or the table in Instagram caption. The data sheet that conducted in research instrument will help the researcher to gain the objective of researcher.

D. Data collection

Data collection is divided into 4 types: observation, questioner, interview, and study of document (Miles, Huberman and Saldana, 2014: 46). In this research, the researcher chooses the study document. Steps in collecting data are as follows:

1. Observing the verified account Instagram captions from 16 public figure.
2. screenshot the captions that fulfill the principles.
3. Inserting the collected data into paper research to be analyzed.

E. Data analysis

According to Bogdan (Sugiyono, 2008) data analysis is the process of systematically searching and arranging the film dialogue script, notes, and other materials that researcher accumulates to increase the researchers understanding of them and to enable the researcher to present what he/she has discovered to others.

The steps of data analysis in this research were as follows:

1. The data from the caption in Instagram were identified,
2. The data were classified based on the formulation of the problems,
3. The data were analyzed, grouped into their own types and transfered into data sheets,
4. The researcher described and interpreted the data in order to answer the formulation of the problems, and
5. During the process of analysis, the researcher applied the trusworthiness of the data and analyzed the data to gain the results of the research.

F. Triangulation

Triangulation means using more than one method to collect data on the same topic. This is a way of assuring the validity of research through the use of a variety of methods to collect data on the same topic, which involves different types of samples as well as methods of data collection. However, the purpose of triangulation is not necessarily to cross-validate data but rather to capture different dimensions of the same phenomenon.