

CHAPTER I

INTRODUCTION

This chapter discusses some aspects related to the topic of this study. They are background of the study, problems of the study, objective of the study, significances of the study, scope and limitation, and definition of key term.

A. Background of Study

Human language is a signal system. Written language is a secondary language. In each individual's history. Speeches or signings are studied before writing. And there is good reason to believe that the same is true in the history of species. Some communities have written language without a word or signature. (Charles Barber, Joan C. Beal and Philip A. Shaw, 2009). English is one of the languages people use to communicate. Many Internet users use English in their lives. So, English is global communication and is used by people for communication and sharing everything ease with in developing technology.

Communication is very important in every aspect of daily life. People in need something can communicate or a person who is gathering with another person in a group they always use communication. By communicating people can share everything and be able to express something there. In communicating a person has a certain in what they say. The goal works convey ideas by word or word. In another way, every sentence what the speaker speaks of has meaning or purpose. According to Hu et al (2014: 1), "An instagram is an easy new form of communication where users can share their update by taking them using filters."

In addition, Instagram is sharing online photos that users can share their daily lives in photo or video form with their comments. The caption used by Instagram users to take a description of a picture or video posted by the user on Instagram is in written form. Captions can be written in many languages.

To get meaning the information made by verified accounts must correlate to the context of the photos or videos they post. Context is a description or sentence that can support clarity or sum by giving a greeting. Speech is intended by the speaker to help the listener discern his purpose. The speaker produces speech that conveys the purpose to the hearer. There are certain functions

Speech act has become an interesting phenomenon to study in particular language usage in society. Speech act is a part of pragmatics studied in language. As we know, analysis to determine individual communication competencies can be done using various approaches. A speech act/pragmatic approach, which is the approach to be followed in this lesson, focuses on the relationship between language forms, the communicative function that these forms can use, and the context or settings in which language forms can have such communication functions. (Fillmore, 1981)

Pragmatics is viewed as a study of language used in a particular context of communication or a needed situation, it will take consciousness of a communication message or speaking action being done; Participants involved; Their intentions, knowledge of the world and its effect on their interactions; What

they perceive as part of the context; The cut is based on context; What is implied by what is said or left unsaid; Etc (leech, 1983)

Undoubtedly, discourse social media has been a principal area of language use that has intrigued researchers for a long time. This is because social media discourse is a complex human activity worthy of critical study primarily because of its center place in the organizations and management of society. The language of social media relates to the use of power to govern people's thoughts and opinions. It's a tool used to control society in general. Political speech can be viewed as a means to build and maintain social relations, express feelings, and sell political ideas, policies, and projects in any society. In the pragmatics of one of the most important phenomena is the valedictorian theory; Speech act, the inclination /locutions are often dependent on the speaker's intentions and the context in which a proposition is spoken. (ArditaDylgjeri, 2017)

The phenomena of speech act not only occur in real-life situations but also occur in social media because they are a true reflection of human life. The character in his instagram reflects the human communication made up of speech act. The caption apply speech acts in their utterances to deliver their intended purposes such as when the writers express their sadness or happiness on their caption by own their feeling.

In the content, the purpose of the research study is to communicate the function of Instagram caption in language and to identify the caption based on the speech act particularly in illocutionary acts.

B. Research Problem

Based on the introduction of the study, researcher will know how to do analysis people's speech act in Instagram. The statement of the study are:

1. What are the types of the illocutionary acts used in Instagram?
2. What types of illocutionary acts that are mostly used in Instagram?

C. Research Objective

Based on the problems on the study, the general purpose of the study are:

1. To know the types of the illocutionary acts on instragram caption in verified account
2. To know the most commonly use illocutionary acts on Instagram caption in verified account

D. Significance of the study

It is expected that the result of this research could enrich the knowledge in speech act. Practically, there are some advantages to some parties as follows:

1. For the Reseacher

This research aims to enrich students knowledge about of illocationary acts. So that students are able to know their ability to understand various kinds of figure of speech and examples.

2. For the Students

The result of this research is expected to facilitate them to gain better understanding related to speech acts.

3. For the Teacher

The result of this research can be the reference to be more creative in teaching including the method, the activities, and the way to communicate to students.

4. For the Next Researcher

The benefits for the future research, the researchers hope that the result of this research can help and contribute to future research if anyone wants to research about “An Illocutionary Act Analysis on Instagram Caption in Verified Account”

E. Scope and Limitation of Study

The scope of this study is instagram which will focus on speech act on Instagram caption of verified account. They are : They are : Agnemo, Anggun cipta, Andreadianbimo, Ayumaulida97, Cinta laura, Chelseaislan, Eri.carl, Glennaliskie, Jihanealmira, Maudy ayunda, Marshanda99, Nikita willie , Raisa6690, Septriasaacha, Valerieethomas, Wulanguritno. And this study will use Searle John's theory to know about types of illocutionary acts.

F. Definition of Key Term

it is expeted that the result of this reseach could enrich the knowledge in speech act. Practically, there are some advantages to some parties as follow:

1. Caption

Caption is a short text under the Instagram image that explains the meaning of the image.

2. Instagram

Instagram is the most popular social media who use by the people in the world through the picture and also the caption it.

3. Illocutionary acts

Illocutionary acts is an action in which the speaker's intention is so that the listener can understand the speaker's purpose.

4. Expressive act

Expressive act is tells us about personal emotion and phycological states.

5. Directive act

Directive act is these are employed to get address to do some thing or to direct something.

6. Representative act

Representative act is tells us about stating to the people the speaker's emotion.

7. Commisive act

Commisive act is these act the speakers commit themselves to the future actions.

8. Assertive act

Assertive act counts as an attempt to explain the actual state.

9 Verified Account

Verified account is already verified, a blue check logo will be found in an account belonging to an agency or agency and certain business products to a public figure.