# THE EFFECTIVENESS OF INSTAGRAM CAPTIONS

# TO TEACH WRITING RECOUNT TEXT AT

# **SENIOR HIGH SCHOOL**

## **THESIS**



# BY SHINTA LAILATUL ROHMAH NIM. 932220118

ENGLISH DEPARTMENT
FACULTY OF TARBIYAH
STATE ISLAMIC INSTITUTE OF KEDIRI
2022

### **DECLARATION OF AUTHENTICITY**

Nama

: Shinta Lailatul Rohmah

Students' ID Number

: 932220118

Study Program

: Department of English Language Education

Faculty

: Tarbiyah

Title of Thesis

: The Effectiveness of Instagram Captions to Teach

Writing Recount Text at Senior High School

I hereby declare that the thesis I wrote is my own work. The data presented in it is the result of research that I have done by myself. In the process of creating this thesis, there is no content regarding previous research written or published by others except by including quotations and references. I hereby declare, I am the only person responsible for the claims of others.

This thesis is to fulfill requirement for the degree of Sarjana (S1) in English Study Program, State Islamic Institute of Kediri.

Kediri, July 20th, 2022

The Researcher

Shinta Lailatul Rohmah

NIM. 9322.201.18

# APPROVAL PAGE

This is to certify that the *Sarjana's* thesis of Shinta Lailatul Rohmah has been received and approved by the advisors for further approval by the board of examiners.

# THE EFFECTIVENESS OF INSTAGRAM CAPTIONS TO TEACH WRITING RECOUNT TEXT AT SENIOR HIGH SCHOOL

By

# SHINTA LAILATUL ROHMAH NIM: 932220118

Approved by:

Advisor I

Dr. Toyyibah, S.S., M.Pd.

NIP. 197212202006042003

Advisor II

Nurul Aini, M.Pd.

NIDN. 2003079801

#### RATIFICATION SHEET

# THE EFFECTIVENESS OF INSTAGRAM CAPTIONS TO TEACH WRITING RECOUNT TEXT AT SENIOR HIGH SCHOOL

# SHINTA LAILATUL ROHMAH NIM. 9322.201.18

Has been examined by the board of examiners of State Islamic Institute (IAIN) of Kediri on July 12<sup>th</sup>, 2022

Examiners,

1. Main Examiner

Dr. Fathor Rasyid, M.Pd.

NIP. 196908312000031001

2. Examiner I

Dr. Toyyibah, S.S., M.Pd.

NIP. 197212202006042003

3. Examiner II

Nurul Aini, M.Pd.

NIDN, 2003079801

( )

(max)

Kediri, July 12th, 2022

Acknowledged by

Dean of Faculty of Tarbiyah

State Slave Institute (IAIN) of Kediri

NIP. 197004121994032006

# **MOTTO**

"DO NOT LOSE HOPE, NOR BE SAD."

(Quran 3: 139)

"HAVE NO FEAR, HAVE NO DOUBT."
(Indra Sugiarto)

#### **DEDICATION**

Absolutely, with strongly thanks to Allah SWT and Rasulullah SAW. I would like to dedicate this thesis to:

- 1. My dearest parents, the beautiful and great soul, my beloved mother (*Dewi Mariyam*) who always standing by my side, my beloved father (*Ahmad Kasir*) who always patiently teaches me how to be patient and have a huge patience in our heart. Thank you so much for always being my superhero.
- 2. All the lecturers at State Islamic Institute of Kediri, especially all of my advisors, *Dr. Toyyibah*, *S.S.*, *M.Pd.* as the first advisor and *Nurul Aini*, *M.Pd.* as the second advisor. Thanks for your big heart in giving me your advice, suggestion, and motivation.
- 3. The biggest kind-hearted English Teacher of SMKN 1 NGASEM, Suyoko Eko Budiono, the headmaster of SMKN 1 NGASEM, all the staff and the beloved students. Thank so much for the chance to conduct the research in SMKN 1 NGASEM.
- 4. My special supporters (Putri Rahmawati, Amaliyatul Khusniyah Arif, Dewi Nurvianti, Elfin Noer Farida, Mafrukhatul Chunaifa, Mifa Dita Damayanti, Revanda Yunianti, Roikhatun Nikmah, Wasi'ul Maghfiroh, Zahra Zahtira Priyananda, etc.). There is no word to explain how lucky I am to be your friend. All I can say is big thank you.
- 5. The last, for me myself, thank you for never giving up on yourself. You were doing great. All of the hard work will be paid. There will always a beautiful sunshine after you go through the darkness. Just believe in you, believe in yourself.

#### ACKOWLEDGEMENTS

Alhamdulillah praised to Allah SWT, who has given mercies and blesses. The researcher believes that the thesis would not be finish without any support from all the participant. So, the writer would like to say thank you to:

- 1. Dr. H. Wahidul Anam, M.Ag. as the Rector of State Islamic Institute of Kediri
- 2. Prof. Dr. Hj. Munifah, M.Pd. as the Dean of Tarbiyah Faculty, State Islamic Institute of Kediri
- 3. Nur Afifi, M. App. Ling, Ph.D. as Head Study Program of English Education, State Islamic Institute of Kediri
- 4. Dr. Toyyibah, S.S., M.Pd. and Nurul Aini, M.Pd., my respectable advisors who have always guided me to finish this thesis.
- 5. All the lecturers of English Department who have taught me as long as I am being the students at State Islamic Institute of Kediri.
- 6. Suyoko Eko Budiono, S.Pd. as the English teacher at SMKN 1 Ngasem. Thank you for your help in this collaboration.
- 7. Students of X-TPM 1, X-TPM 2, X-TPM 3 of SMKN 1 Ngasem. Thank you for your great appreciation to participate in the research.
- 8. My family, thank you for your support every day.
- 9. All of the people who have participated in helping me.

The last, the researcher hope the result of this study would be useful for the writer own self and all the beloved readers. Aamiin.

Kediri, June 27th, 2022

The Researcher

Shinta Lailatul Rohmah

#### **ABSTRACT**

Rohmah, Shinta Lailatul. (2022). The Effectiveness of Instagram Captions to Teach Writing Recount Text at Senior High School. Thesis. Department of English Language Education, Faculty of Tarbiyah, State Islamic Institute of Kediri, Advisors: (I) Dr. Toyyibah, S.S., M.Pd. (II) Nurul Aini, M.Pd.

Keyword: Instagram, Writing, Recount Text

Writing is one of the English skills which has a complexity. Writing skill becomes a difficult skill for the students because they do not know how to stimulate the brain by putting off the ideas straightly. This study aims to find out the effectiveness of the students who are taught by using Instagram and the students who are not taught by using Instagram as the media in writing ability.

This study used a quantitative method by using a quasi-experimental design. The experimental group was taught by using Instagram media. Otherwise, the control group was not taught by using Instagram. The population of this study is the tenth grade students of SMKN 1 NGASEM. The researcher chose X-TPM 1 as the control group which consist of 33 students and X-TPM 2 as the experimental group which consist of 34 students. The data was collected by conducting pre-test and post-test.

The result of this study can be concluded from the mean score of pre-test and posttest in both classes, experimental and control class. The mean score of pre-test pointed that the experimental class was 54.05 and the control class was 57.42. The mean score of post-test pointed that the experimental class was 71.23 and the control class was 68.21. It can be concluded that the experimental class had the higher score than the control class. Moreover, the result of ANCOVA showed that (p) was  $0.001 < \alpha 0.05$ . Accordingly, the use of Instagram as the media in teaching writing recount text is effective for the tenth-grade students of SMKN 1 NGASEM.

# **MOTTO**

"DO NOT LOSE HOPE, NOR BE SAD."
(Quran 3: 139)

"HAVE NO FEAR, HAVE NO DOUBT." (Indra Sugiarto)

#### **DEDICATION**

Absolutely, with strongly thanks to Allah SWT and Rasulullah SAW. I would like to dedicate this thesis to:

- 1. My dearest parents, the beautiful and great soul, my beloved mother (*Dewi Mariyam*) who always standing by my side, my beloved father (*Ahmad Kasir*) who always patiently teaches me how to be patient and have a huge patience in our heart. Thank you so much for always being my superhero.
- 2. All the lecturers at State Islamic Institute of Kediri, especially all of my advisors, *Dr. Toyyibah, S.S., M.Pd.* as the first advisor and *Nurul Aini, M.Pd.* as the second advisor. Thanks for your big heart in giving me your advice, suggestion, and motivation.
- 3. The biggest kind-hearted English Teacher of SMKN 1 NGASEM, Suyoko Eko Budiono, the headmaster of SMKN 1 NGASEM, all the staff and the beloved students. Thank so much for the chance to conduct the research in SMKN 1 NGASEM.
- 4. My special supporters (*Putri Rahmawati*, *Amaliyatul Khusniyah Arif*, *Dewi Nurvianti*, *Elfin Noer Farida*, *Mafrukhatul Chunaifa*, *Mifa Dita Damayanti*, *Revanda Yunianti*, *Roikhatun Nikmah*, *Wasi'ul Maghfiroh*, *Zahra Zahtira Priyananda*, *etc.*). There is no word to explain how lucky I am to be your friend. All I can say is big thank you.
- 5. The last, for me myself, thank you for never giving up on yourself. You were doing great. All of the hard work will be paid. There will always a beautiful sunshine after you go through the darkness. Just believe in you, believe in yourself.

#### **ACKOWLEDGEMENTS**

Alhamdulillah praised to Allah SWT, who has given mercies and blesses. The researcher believes that the thesis would not be finish without any support from all the participant. So, the writer would like to say thank you to:

- 1. Dr. H. Wahidul Anam, M.Ag. as the Rector of State Islamic Institute of Kediri
- 2. Prof. Dr. Hj. Munifah, M.Pd. as the Dean of Tarbiyah Faculty, State Islamic Institute of Kediri
- 3. Nur Afifi, M. App. Ling, Ph.D. as Head Study Program of English Education, State Islamic Institute of Kediri
- 4. Dr. Toyyibah, S.S., M.Pd. and Nurul Aini, M.Pd., my respectable advisors who have always guided me to finish this thesis.
- 5. All the lecturers of English Department who have taught me as long as I am being the students at State Islamic Institute of Kediri.
- 6. Suyoko Eko Budiono, S.Pd. as the English teacher at SMKN 1 Ngasem. Thank you for your help in this collaboration.
- 7. Students of X-TPM 1, X-TPM 2, X-TPM 3 of SMKN 1 Ngasem. Thank you for your great appreciation to participate in the research.
- 8. My family, thank you for your support every day.
- 9. All of the people who have participated in helping me.

The last, the researcher hope the result of this study would be useful for the writer own self and all the beloved readers. Aamiin.

Kediri, June 27th, 2022

The Researcher

Shinta Lailatul Rohmah

#### **ABSTRACT**

Rohmah, Shinta Lailatul. (2022). The Effectiveness of Instagram Captions to Teach Writing Recount Text at Senior High School. Thesis. Department of English Language Education, Faculty of Tarbiyah, State Islamic Institute of Kediri, Advisors: (I) Dr. Toyyibah, S.S., M.Pd. (II) Nurul Aini, M.Pd.

**Keyword**: Instagram, Writing, Recount Text

Writing is one of the English skills which has a complexity. Writing skill becomes a difficult skill for the students because they do not know how to stimulate the brain by putting off the ideas straightly. This study aims to find out the effectiveness of the students who are taught by using Instagram and the students who are not taught by using Instagram as the media in writing ability.

This study used a quantitative method by using a quasi-experimental design. The experimental group was taught by using Instagram media. Otherwise, the control group was not taught by using Instagram. The population of this study is the tenth grade students of SMKN 1 NGASEM. The researcher chose X-TPM 1 as the control group which consist of 33 students and X-TPM 2 as the experimental group which consist of 34 students. The data was collected by conducting pre-test and post-test.

The result of this study can be concluded from the mean score of pre-test and posttest in both classes, experimental and control class. The mean score of pre-test pointed that the experimental class was 54.05 and the control class was 57.42. The mean score of post-test pointed that the experimental class was 71.23 and the control class was 68.21. It can be concluded that the experimental class had the higher score than the control class. Moreover, the result of ANCOVA showed that (p) was  $0.001 < \alpha~0.05$ . Accordingly, the use of Instagram as the media in teaching writing recount text is effective for the tenth-grade students of SMKN 1 NGASEM.

# TABLE OF CONTENTS

DE	CLARATION OF AUTHENTICITY	ii
API	PROVAL PAGE	iii
RA	TIFICATION SHEET	iv
MO	TTO	v
DEDICATION		
ACKOWLEDGEMENTS		
ABSTRACT		
TABLE OF CONTENTS		
LIS	T OF TABLES	xi
LIS	T OF APPENDICES	. xii
CH	APTER I	1
INT	RODUCTION	1
A.	Background of the Study	1
B.	Research Problem	5
C.	Research Objective	5
D.	Hypothesis of the Study	5
E.	Significances of the Study	5
F.	Scope and Limitation of the Study	6
G.	Definition of Key Terms	6
CHAPTER II		8
RE	VIEW OF RELATED LITERATURE	8
A.	Writing	8
CH	APTER III	. 17
RES	SEARCH METHODOLOGY	. 17
A.	Research Design	. 17
B.	Variable of The Research	. 18
C.	Population and Sample	. 18
D.	Research Instrument	. 18
E.	Treatment Procedure	. 19
F.	Data Collection.	. 20
G.	Data Analysis	. 20
CH.	APTER IV	. 21
DA	TA ANALYSIS	. 21

A. Research Findings	. 21
B. Discussion	. 32
CHAPTER V	
CONCLUSION AND SUGGESTION	
A. Conclusion	
B. Suggestion	
REFERENCES	. 37
APPENDICES	. 39

# LIST OF TABLES

Table 3. 1 Schedule of Treatment	20
	•
Table 4. 1 The Result of Pre-Test.	
Table 4. 2 The Result of Post-Test	22
Table 4. 3 Interpretation of Level Agreement	24
Table 4. 4 Inter-Rater Pre-Test of Experimental Class	24
Table 4. 5 Inter-Rater Pre-Test of Control Class	25
Table 4. 6 Inter- Rater Post-Test of Experimental Class	26
Table 4. 7 Inter-Rater Post-Test of Control Class	27
Table 4. 8 Normal Distribution	
Table 4. 9 Result of Homogeneity Test	29
Table 4. 10 Test of Homogeneity Regression	29
Table 4. 11 Test of Linear Relationship between Covariate and Dependent Variable	31
Table 4. 12 Test of Between-Subject Effect	31

# LIST OF APPENDICES

Appendix 1: Treatment Procedure	39
Appendix 2: Instrument Pre-Test And Post-Test	41
Appendix 3: Lesson Plan	42
Appendix 4: Scoring Rubric	50
Appendix 5: The Result of Pre-Test and Post-Test	52
Appendix 6: Blue Print	56
Appendix 7: The Result of Pre-Test	60
Appendix 8: The Result of Post-Test	62
Appendix 9: Surat Izin Penelitian	64
Appendix 10: Documentation	65
Appendix 11: Curriculum Vitae	69