CHAPTER I
INTRODUCTION

A. Background

In the past 2 year, the use of online media has increased rapidly, this is due to the Covid-19 pandemic which has forced almost all people's mobility to be limited on a large scale. It is very clear with the existence of online media, helping people to continue their activities without having to risk being exposed to the virus. For example, office activities, meetings, business, seminars, and other activities that can be done online. What about the world of education? How much influence does online media have in the development of education?

Face-to-face activities have been canceled to prevent the spread of COVID-19. This changes the learning process that is generally carried out in the classroom into online learning. Where all learning is done through an electronic device. At first, the students were very happy about this. Because they do not need to come to school and bring textbooks from Monday to Saturday. They just have to sit at home and listen to the teacher explain the material through a video or an online meeting platform. Over time, students feel bored and long to go to school. This causes a decrease in interest in learning in children. Children tend to play cellphones, play games or play social media and they are too lazy to participate in online learning activities. Therefore, a teacher is required to have a fun method for his students.

Likewise in learning English is recognized as an international language, it is known to be widely spoken in many places. Social media also has a lot of English vocabulary. Teachers try to use social media in class. It is said that

social media provides an active English environment for students to support their learning process (Arif, 2019). Social media provides space for students to encounter English vocabulary more often. Therefore, using social media as a way to learn English is the right thing to do. Social media can improve students' skills in writing, speaking, reading and listening. Students develop new grammar and vocabulary, as well as improve their listening and writing skills. They read Instagram post captions and photos, tweets posted on Twitter, conversations with native speakers via WhatsApp and LINE chat, and watch English videos available on YouTube (Alrahmi, 2014).

B. Research Problem

Therefore, this study was designed to investigate the use of social media in English language learning by English language program students. To achieve the purpose of this study, the research attempt to answer these questions:

1. What kinds of social media do EFL teacher and students mostly use in their EFL teaching and learning?

2. How do EFL teachers use social media for teaching?

3. What kind of problem and solution from teachers when apply learning strategy?

4. What are teachers expectationfor online learning?

5. Is social media motivate students in English learning online?

C. Research Objectives

Generally, this research aims to provide information about the use of social media in EFL learning and teaching. While specifically the objectives of this research divided into 3 points:

1. To find out what kind of social media that mostly used by teacher and student in their EFL teaching and learning.

2. To find out how teachers use social media as an EFL teaching medium.

3. To find out kind of problem that faced by teachers, and how teachers solve the problems

4. To find out what are teachers wants and hopes for online learning

5. To find out if social media motivate students in English learning online.

In addition, the authors of this study is curious not only about the tools, but also the models of student learning using social networks, how social networks are used as a form of informal learning, and the tools and materials they use with their classmates and teachers.

D. Research Significance

This study aims to provide instructors, scholars, educators and researchers, especially from Indonesian universities, with a better understanding of the great potential of technology for educational and learning purposes. The writer hope that this research will be helpful for the reader or

student of English who wants to take the same topic and give and additional knowladge and information.

E. Definition Of Key Terms

a) Social Media

Social networks are online and are a medium of communication that allows you to communicate with each other regardless of time and space.

b) Informal Learning

Informal education is an educational path carried out in the family and environment, where learning activities are carried out independently.

c) English Language

As we know, English is an international language. Almost everywhere we find vocabulary or sentences in English. Like in public places, in an online game, in an advertisement, even in music that we hear.

d) English Language Teaching

Teaching English (ELT) is a way to learn English. Teachers should have fun teaching methods that motivate students to learn English.

e) Learning Motivation

All the driving forces that exist within individual students that can provide encouragement to learn in order to achieve the goals of learning.