CHAPTER II

REVIEW OF RELATED LITERATURE

This chapter describes a review of the relevant literature. This includes talking about, Implementation, Speaking skills, online learning and Youtube Media

A. Implementation

According to the Big Indonesian Dictionary (KBBI) the notion of implementation is the act of applying. Implementation is the act of practicing a theory, method and arrangement of things to achieve certain goals and for an interest desired by a group or group that has been planned and prepared beforehand. implementation means implementation, application In general, implementation is action or implementation of a plan that has been drawn up carefully, carefully and in detail. So, implementation done if there is good planning and mature, or a plan that has been drawn up far away the previous day, so that there is certainty and clarity of the plan. According to Pressman & Wildavsky, implementation is accomplishing, fulfilling, carrying out, producing, and completing a policy.

According to Purwanto and Sulistyastuti, the principle implementation is activities to distribute policies (to deliver policy) outputs) carried out by implementers to the target group (target group) as an effort to realize the policy. Implementation is the expansion of activities that adapt the process to each other interaction between goals and actions to achieve them and requires an effective network of bureaucratic implementers, in other words. Implementation is a planned activity, not just activities, and are carried out seriously based on certain norms to achieve the objectives of the activity. Therefore, an implementation does not stand

alone but is influenced by the next object namely the curriculum. Curriculum implementation is an implementation process of a new idea, program, or activity with the hope that others will accept it and make changes to learning and gain expected results

B. Speaking Skills

Speaking skill is the ability to express a sound or words which as means to express, convey ideas and feelings. Speaking is also a productive skill in spoken mode where the conversation is done in two directions. It doesn't have to be as focused on wording as other skills.

a) Definition Of Speaking

Speaking is one of crucial and important subject in English learning which in common this skill is known as one of successful indicators or output in English learning process (Suharto, 2020), where he defines that speaking is a language skill that is developed in a child's life, which is produced by listening skills, and at that time speaking skills are learned.

Based on the Competency-Based Curriculum, speaking is one of the four basic competencies that students must master well. It has an important role in communication. Most of the students have difficulty speaking even though they have a lot of vocabulary and have written it well. These questions make students afraid of making mistakes. Speaking is a productive skill which of course cannot be separated from listening. Because when we speak, we produce text and it must be meaningful. In the nature of communication, we can find speakers, listeners, messages and feedback.

Speaking skill can be concluded as a skill in producing, receiving and processing information in English language or having a proficiency in doing communication (Lestari,2019). The communication process purposes to convey an idea to the other person to get a response (Baron, 2020). In the speaking skill learning for college students can be started by giving interesting topic and giving students activity to complete the topic by improving it with details (Wibowo & Khairunas, 2020).

The implementation of online learning Especially in Youtube is also cannot be separated from the used of learning method. There are lots of learning methods that is suitable to utilize in online learning, for example Project Based Learning. Project Based Learning or PBL is teaching method in which students gain knowledge and skills by working for an extended period of time to investigate and respond to an authentic, engaging, and complex question, problem or challenge. PBL is also referenced as a teaching method that is designed for students to do research in a real problem and suggested as one of the best methods for online learning (Baghery, 2013).

On the other hand, speaking can be referred to as oral communication that communicates in two directions and speaking is one of the skills in learning English which is one of the important subjects that the teacher must give. That is why teachers have a big challenge to enable their students to master English well, especially speaking English in the classroom or outside the classroom.

Speaking is a productive skill which cannot be separated from listen. When everyone is talking, of course it will produce text and it has to be meaningful because in the nature of communication, we can find speakers, listeners, messages

and feedback. Talking cannot be separated from pronunciation because it encourages learners to learn English sounds and of course if we are learn to speak we can memorize some new vocabulary and make us confidence.

Speaking performance is a person's way of playing or application. Performance speaking is using speaking directly to someone. And those goals of course can be classified into several types of speaking performance, they imitative, intensive, responsive. Then, speaking competence is also when someone has the knowledge, and the ability to speak which according to its structure. A person's speaking competence can be said to be complete if someone has the knowledge and ability to speak which is of course different from talking performance, one can only talk crazy but have no more knowledge about talking.

From the explanation about it, the researcher can conclude that speaking is what we say by what we see, feel, or think. which is When we feel something, or we want someone to hear what we are saying. Then, in this activity we can call it an interaction between two of the people

b) Components of Speaking

Brown (2004) states that speaking is a productive skill that can be directly and empirically observed, those observations are invariably colored by the accuracy and effectiveness of a test taker's listening skill, which necessarily compromises the reliability and the validity of an oral production test. Speaking in a classroom involves the interaction between teachers and students or among the students which depends on how classroom activities are organized.

According to Brown (2004) further states that there are some basic types of speaking as in the following as :

1. Imitative

   At one end of a continuum of types of speaking performance is the ability to simply parrot back (imitate) a word or phrase or possible a sentence. While this purely phonetic level of oral production, a number of prosodic, lexical, and grammatical properties of language may be included in the criterion performance

2. Intensive

   The production of short stretches of oral language designed to demonstrate competence in a narrow band of grammatical, phrasal, lexical, or phonological relationships.

3. Responsive

   Responsive include interaction and test comprehension but at the somewhat limited level of very shorts conversations, standard greetings and small talk, simple requests and comments. This is a kind of short replies to teacher or student-initiated questions or comments, giving instructions and directions. Those replies are usually sufficient and meaningful.

4. Interactive

   The difference between responsive and interactive speaking is in the length and complexity of the interaction, which sometimes includes multiple exchanges and/or multiple participants. Interaction can take the two forms of transactional language, which has the purpose of exchanging specific

information or interpersonal exchanges which have the purpose of maintaining social relationship.

C. Online Learning

Online learning is education or learning that takes place via the internet. This is often referred to as "elearning" among other terms. However, online learning is just one type of "distance learning" - a general term for any learning that takes place across distances rather than in a traditional classroom. And Online learning is used to cover all of the activities of learning in many subjects, including in English learning especially for speaking skill. Speaking is one of crucial and important subject in English learning which in common this skill is known as one of successful indicators or output in English learning process (Suharto, 2020). Many ways more modern and more effective to improve the speaking skill, one way in accordance with the technological development in learning speaking English skill through YouTube video

1. Telecourses: where content is delivered via radio or television broadcasts.

2. Online Learning: Internet-based courses are offered synchronously and/or asynchronously.

3. Mobile Learning: through devices such as cell phones, PDAs and digital audio player (iPod, MP3 player). and by far the most popular approach today is online learning. which According to the Sloan Consortium, online enrollment will continue to grow at a faster rate

than the wider student population and universities expect growth rates to continue to increase.

Online learning, which we know as E-learning, is also called online learning or electronic learning, which is the acquisition of knowledge that occurs through technology and other electronic media. In simple terms e-learning is defined as "learning that is activated electronically and used for distance learning". Usually e-learning is done through the internet, where students can access their learning materials online anywhere and anytime. E-Learning is also most often in the form of online courses, online degrees, or online programs

1. **Advantages of Online learning**

Online learning has many advantages over traditional learning methods. and Some of these are possibilities for students to use independent learning and to choose their own learning environment. In addition, e-learning is also cost-effective, because of course it can remove geographic barriers that are often associated with traditional classrooms and education.

And E-learning is very useful for students in learning learning materials because with this technology they can learn flexibly wherever and whenever needed. Materials that are poorly understood by students at school can be re-learned through e-learning so that it will be easier for students to understand the material with more time because it is not limited like in school.

2. Disadvantages of Online learning

Besides E-learning is very useful for students in studying learning materials online, there are not a few weaknesses in learning through online are Lack of interaction between teachers and students as well as between students with one another. This happens because in web-based learning, classes are conducted virtually so that the interaction is still lacking and then sometimes teachers are more focused on the technological aspect than the educational aspect because e-learning products are the result of technological advances so that there are still many users who have not paid attention to the educational aspects used in them.

And also not all students can take advantage of all internet facilities. This is because not all schools have complete facilities that students can use to access the internet and there are still limited availability of software. Not all software used to develop e-learning can be obtained easily by teachers.

D. Youtube Media

1) Definition of Youtube Media

According to Jalaluddin (2006) said that YouTube is a website thatshares various kinds of video like video clips, tv clips, music videos,

movie trailers, and other content namely video blogging, short original videos, and educational videos.YouTube is a form of entertainment that enacts a story by sound and asequence of images giving the illusion of continuous movement. YouTube is one of media in teaching language. It is very useful because it can make students more interested in studying.

Sometimes, the students feel bored of the situation in English class so, the students need an entertainment and YouTube is one of the suitable media in modern era.

YouTube is the biggest and popular site of online video in the world especially internet. Currently YouTube users spread across the world of all ages, from children to the level of adults. The users can upload videos, search, watch videos, and discuss about videos and also share video clips for free. Every day there are millions of people who access it. So YouTube is potential to be used as a medium of learning English.

Objectives utilizing YouTube as a medium of learning English is to create the conditions and the learning environment interesting, fun, and interactive. Instructional videos on YouTube can be used as an interactive learning in the classroom and for students themselves through online presentation or offline. Usage of YouTube as a medium of learning English can be used at any time without being limited if space and time with the computer or media presentation requirements connected with the internet. Therefore, students are expected to maximize YouTube as learning as much as possible.
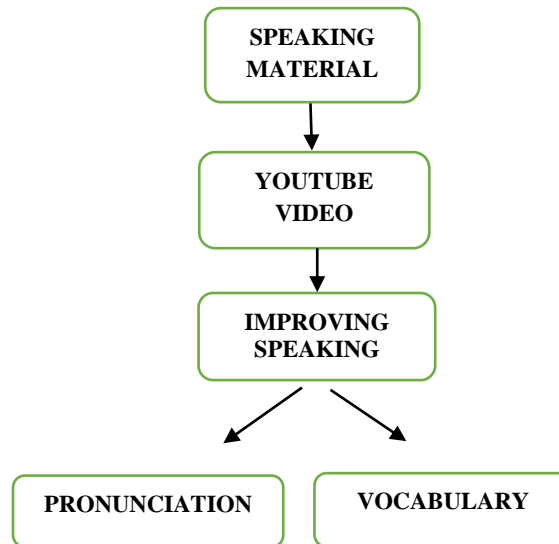
2) **Youtube Video in Education**

Atkinson et al. in Lia Selfia (2007) states access to computers and the Internet is no longer a major issue of concerns even so for those from lower income group. The use of videos has become so rampant that they are even available through mobile devices. In fact the use of film and videos to

complement teachings has been widely promoted back in the 1950s (Marchionini, 2003). The availability of educational technologies and self-produced videos placed on YouTube also had made teaching more exciting. Furthermore, these videos could be accessed at any time of the day and from a place to suit the students. Apart from that,YouTube is also used to illustrate theoretical content, involve students, and inspire innovative teaching methods (Agazio &Buckley, 2009).

The attractiveness of videos in teaching comes from the combination of images and sounds. As such it will be able to generate an influential medium that can be used by teachers to help explain concepts while at the same time able to instruct students with content that provides multiple senses. YouTube videos can be supported by interactive activities in an attempt to stimulate teaching speaking. The interest to assess the effectiveness of using YouTube videos has been prompted given the abundance of such materials from the various sites in the Internet

3) Conceptual Framework

The conceptual framework underlying in this research given below:

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                    │  SPEAKING   │
                    │  MATERIAL   │
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                    ┌──────▼──────┐
                    │  YOUTUBE    │
                    │   VIDEO     │
                    └──────┬──────┘
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                    │ IMPROVING   │
                    │  SPEAKING   │
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         ┌───────────▼──┐   ┌───▼──────────┐
         │ PRONUNCIATION│   │  VOCABULARY  │
         └──────────────┘   └──────────────┘
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As we know that speaking is about the process rather than just a product. The use media in the process of speaking will be helpful in determining the product of speaking. During the process of speaking, the students should be stimulated and motivated by the use of appropriate Speaking Material Vocabulary Youtube Video Improving Speaking Skill Prounouciation media. The use of Youtube video in students' speaking activity is helpful to stimulate and motivate them to speak.

E. Previous Studies

The first previous research Was conducted by Widi Adityarin (2019) The teacher understands about how the site can be used, as well as suggests a loose framework for online video being used and a description of potential YouTube applications that have been implemented with a discussion of the potential limitations that may arise with using online video technology through drama films. The findings of this study are firstly, YouTube is limited to the allowed copyright limits, secondly, given the vast YouTube library, some arrangement and guidance from teachers may be needed to prevent students from spending unproductive time reading. A third consideration that teachers may need to consider is the nature of much of the material on YouTube.

The Second previous studies from Dani Fitria Brilianti and Hana Yulinda Fithriyani (2020). This Was studied aims to determine the differences between video blogging strategies, especially through digital media and expository strategies for teaching speaking to students, the differences between students who have high and low motivation in speaking skills and the interaction between teaching strategies and motivation in teaching speaking. The result of data analysis is that learning to talk through video blogging is that they become more effective than expository strategies, where students have high learning motivation because they see motivational videos through videos in the media.

And the last The third research was previouslied conducted by Putu Enik Kristen and Diah Ayu Manik Pradnyadewi (2021). the purpose of this research can search for some videos, comment on videos, upload videos, and subscribe to other users, and There are several videos that can be found on YouTube such as movies, music videos, tutorial videos, educational videos that we can download. It was concluded that youtube not only provides fun videos to entertain, but can also be used as a learning medium to find many educational videos ranging from beginner, intermediate, and advanced levels and of course besides youtube such as gmeet or zoom of course facilitate language learners with many sources. which can help them to improve the target language.