

CHAPTER V

CONCLUSION AND SUGGESTION

In this chapter the researcher will concludes the results that has been discussed. Besides it, this chapter also gives the suggestion for the further research in analyzing verbal and non-verbal expressions.

A. Conclusion

Based on the analysis and discussion above, it can be conclude that those Mulan movie posters have verbal and non-verbal signs. Verbal sign which includes the place of production, actors, showtimes, access to watch, persuade viewers. The verbal signs are “Disney”, “MULAN”, “MARCH 27”, “MARCH 2020”, “SEE IT IN SCREENX”, “IMAX”, “DOLBY VISION”, “REAL 3D”, “IN REAL 3D AND IMAX”, “FEEL IT IN 4DX”, “IN CINEMA SOON”, “YIFEI LIU”, “DONNIE YEN”, “YOSON AN”, “GONG LI”, “JASON SCOTT LEE”, “JET LI”.

Furthermore, those verbal and non-verbal signs have their meanings and messages. The verbal sign “DISNEY” Gives the viewers information that Mulan movie is produced by a company namely Disney. “MULAN” gives the viewers information that the title of this movie is Mulan. “MARCH 27” and “MARCH 2020” provides the information to the viewers that Mulan movie will be released on 27 March 2020. “IMAX” this is signifier signifier that trademar a process of film projection using a giant screen in which an image approximately ten times larger than standard is projected. “DOLBY VISION”

which is a way of mastering and delivering HDR to the home. “REAL 3D” that signifies this movie is in a good quality (real 3D). “FEEL IT IN 4DX” its mean 4DX seats make viewers feel like they are really there. “ IN CINEMA SOON” signifies that Mulan movie will be released in cinema sooner. “YIFEI LIU”, “DONNIE YEN”, “YOSON AN”, “GONG LI”, “JASON SCOTT LEE”, “JET LI” they are is the actors Mulan movie .

Then, the non-verbal signs such as shape, appearance, manner, activity, background, and color also have their own meanings. Those signs provide the information to the viewers about the characters of the movie, expression, emotion, pose, and clothes of those characters and what they do, as well as all things in the battlefield arrows, shields, flags, horses, and swords.

B. Suggestion

According to the results of the research that has been describe. The researcher would like to give some suggestions are pointed to:

1. The next researchers

The researcher beliefs is this study is far from perfect. There are many weaknesses. The researcher would like to say that there are many semiotic signs and codes in researching literary works, including in poster movie.

2. The readers

In verbal and non-verbal signs, the poster movie are supporting each other to create the meaning. As a result, the readers can understand what the messages want to share by the mcreator. The

ideology itself is made by the perception of the readers. This study tries to reach the understanding of the mural from the social point of view.