CHAPTER I

INTRODUCTION

Chapter I presents the detail explanation about background of the research, research question, research objective, scope and limitation, significant of the research, and definition of key terms.

A. Background of The Research

Human is blessed with many abilities to think and make a big changes in many aspects of life. Science and technology are developed in every period of human life. People who cannot follow the growth of this era can be looked as an old-fashioned person. The era of globalization makes this world seems small. Many people are interacted to each other, even when they are in different countries. To make the communication is easier to be understood, English is chosen as international language. This situation makes many people in countries where English is not their first language are striving to learn English and use it as second or third language. In many countries of Asia, especially southeast Asia, the government makes some regulations about English education (Kosonen, 2017). This way is considered as a good way to make their people learn and understand English as Lingua Franca. There are four major skills that should be mastered by English learners, those are listening, speaking, reading, and writing. Speaking can be considered as the goal of learning a language. According to Ilham, Bafadal, & Muslimin (2019), speaking contains some abilities in transferring meaning to other. Speaking is seen as one's language competency. Some studies show that speaking still becomes the most difficult skill to be mastered in learning English. This

statement comes from the fact that many students can understand English, but cannot speak it well.

Based on the study of Samira Al Hosni (2014), there are four main issues of student's difficulty in learning English. The issues are inhibition, nothing to say, low or uneven participation, and mother-tongue use. Inhibition occurs when the students has anxiety to use some words because they afraid to make a mistake. The "nothing to say" issue makes the students cannot develop their ability in speaking. The "low or uneven participation" often happens in a class when only a few learners dominate the class, while others only speak a little. The frequency of mother-tongue use makes some learners are not confident to use another language. Different teacher has different strategies to teach their students. In formal education, the students learn speaking materials from curriculum or structured plan of learning. School is where the formal education implemented (KEMENDIKBUD). Students in a school commonly do a teaching learning process in a class, make some assignments, and get some test. Additionally, many books related with English learning are created. Those books are expected to help the students learn English efficiently and quickly. In formal education, students get the book from school which is designed by the government (Adi & Astuti, 2019). However, a school book, sometimes, is not enough for the students to understand English well, especially in speaking. Besides of learning with their teachers, the students should be able to learn by themselves. In order to make the students learn English for speaking independently, an additional book is needed.

There are so many books that are conducted to help the students learn English. One of supplementary books is a booklet. Oxford Dictionary defines booklet as "a small, thin book with paper covers, typically giving information on a particular subject". It means that a booklet can be used simply by the students. According to Darmoko (Pralisaputri, Soegiyanto, & Muryani, 2016), a booklet has no more than 48 pages, exclude the cover. Additionally, a booklet only consists of important information which is very brief, solid, but also clear enough to be understood. The booklets, mostly, serve some pictures to make it more interesting for the user. Therefore, the simple shape and material of the booklet could help the students learn efficiently. Since today is a digital era, many book developers create an e-book instead of a printed book. E-book or electronic book is a type of book that can be used anytime and anywhere easily (Asrowi, Hadaya, & Munaf, 2019). E-book gives the students opportunity to learn easily and efficiently.

Some research about developing English speaking book as supplementary book, beside the school book are conducted. For example, a research by Dina Agustiana entitled "*Developing English Speaking Module for Eight Grade Students at Smp S Pelita Raya Jambi*" (2021). This study was created to make a new modul as learning media for eight grade students. Another research was also created by Asep Hardiyanto (2020) entitled "*Developing E-Book For Pre-Intermediate Grammar in EFL Classroom*". A new product named e-book for grammar was published after some research that was done by Hardiyanto. A study entitled "*Developing English Booklet for Freelancing Hotel Drivers in Surabaya*" by Indah Binti Mahmudah (2018)was

also conducted. This study aimed to give many hotel drivers in Surabaya some English materials which are suitable with their job in order to have good interaction with many tourists from other countries.

Based on the previous explanation about English learning book, the author of this research is interested to conduct a study about developing English speaking booklet entitled ***Developing English Speaking E-Booklet for Second Semester Students of English Department in IAIN Kediri*** . Furthermore, this study aims to give alternative for students to learn English speaking. Additionally, this research is expected to make the teaching and learning process is easier and runs well.

B. Research Question

Based on the background of this research, the problem can be stated as follow: How is the English Speaking E-Booklet for second semester students developed?

C. Research Objective

From the problem stated in research question, the objective of this study is to develop an English speaking E-booklet for second semester students in IAIN KEDIRI

D. Scope and Limitation

This study focused on developing an English speaking e-booklet. The e-booklet is created for 2nd semester students of English department in IAIN KEDIRI. The contents of the e-booklet are based on the basic theory of CTL (Contextual Teaching and Learning). In conducting this research, the

researcher used ADDIE model, introduced by Branch, which has 4 steps, they are analysis, design, development,   implementation, and evaluation.

E. Significance of The Research

This research is expected to be useful for:

1. Students: The result of this research is purposed to help the students speak English fluently and confidently

2. Teachers: The result of this research offers the teachers to make a simple example and guideline for their students in the process of speaking teaching and learning.

3. Further researchers: The result of this research is expected to be used as reference in conducting further research.

F. Definition of key terms

In order to give easy understanding about the term used in research title, the researcher explain some terms as follow:

1. Speaking

    Speaking, according to Gert and Hans (Susanty, Ritonga, & Tursina, 2017), is utterance or statement with any meaning to be understood by the speaker and to be processed by the receiver. The types of method in learning speaking used by the researcher to build e-booklet is CTL (Contextual Teaching and Learning). So, speaking is the process of producing a meaningful word or sentence to be processed by the receiver.

2. E-booklet

There are so many kind of books. Sumamora defined Booklet as a small and thin book with a specific topic (Putri, 2020). while the letter 'E' refers to the term 'Electronic'. Electronic book means that the book can be opened and operated in many digital media, such as smart phone, PC, computer, etc. So,e-booklet is an electronic, small, and simple book with a special theme.

3. Second Semester Students

Second semester students are the students who had passed their first semester in certain college. Here, the researcher focused on the second semester students of English Department who attend the speaking class in IAIN KEDIRI.