

# **CHAPTER I**

## **INTRODUCTION**

This chapter deals with research background, research problems, research objectives, research limitation, research significances, and definition of key terms.

### **A. Research Background**

The main function of language is to communicate. Language is essentially a means of interaction among the members of society and also allows people to communicate with precision. Language and communication study how people use language in specific discourse contexts, and share information with others. Since language as the means of communication, the language user should always obey cooperative principles so as to avoid misunderstanding or communication breakdown. In social relationship, we should consider to the politeness strategy.

To begin with, compliment has the structure of an adjacency pair operation or action chain event (Herbert, 1998:53), it means that compliment and the response cannot be parted. Compliment and the response are mostly arranged by modesty, politeness, and the preservation of face. Therefore, one should think over the social factors that will impact how they express their compliment and the response. Thus, politeness can be defined as a means of showing awareness of another person's face (Yule, 1996: 60). Politeness is one from many social factors that will impact in the use of compliment.

Politeness includes talking to someone appropriately about their relationship. Then, at the point make choices about what is or is not considered polite in doing conversation, therefore involves considering social relationships along the elements of social distance or status, solidarity, function, formality are things to be considered in applying politeness strategy. Besides, the social context about who is speaking and who are they speaking to are also considered.

The politeness strategy is important to be used in analyzing compliment and the response. Therefore, the researcher interested in analyzing politeness strategies in compliments and the response in this research.

In conducting this research, the researcher needs the other researchers that have been made by the other researchers. The first is study of Rosita & Elin (2021) that analyzed on politeness strategies and describe the relation of politeness strategy and pragmatics competence. This study conducted the data by qualitative descriptive. The result shows that bald on and record strategy becomes the most frequently used strategy compared to the others. The second study is by Azwan from English Department of Letters Faculty of Iqra Buru University (2021). He carried out a research about the politeness strategies used by Ambonese and Americans in refusing requests.

His study focused the effects of social relationship used theory by Yassi and Brown & Levinson about the effects of social relationship the result of his

study in politeness strategies show that in interactions between strangers, Ambonese people more often to use a bald on record strategy which is often combined with a negative politeness strategy.

However this research will examine politeness strategy in compliments and compliment responses, conversation between the characters in the film *The pursuit of Happyness* are the actual data. Meanwhile, a film can also be used as the source of data as it is a slice of life as in the real life and as a representation of reality. Allen and Gomery state that movies are social representation. That is they derive their images and sounds, themes, and stories ultimately from their social environment (1993: 158). Besides, film can be arranged as a significant promising source for research on discourse and conversational analysis. For that reason, the researcher use a film based on true story of someone else entitled *The pursuit of Happyness* as the source of data.

*The pursuit of Happyness* is a movie inspired by a true story of someone life that has many of moral values, the man who struggles to get a success, how much a father loves his son, and the meaning of true Happyness in his life. This movie has good 5 influences for everyone who watches the movie, and this movie was nominated in Phoenix Film Critics Society Award 2006, MTV Movie & TV Award 2007, NAACP Image Award 2007, Teen Choice Award 2007, and ASCAP Film and Television Music Award 2007.

This movie is one of interesting topics to be analyzed then through this movie the researcher attempts to find the compliment and the response of utterance with the theory of politeness strategy.

## **B. Research Problems**

Problem is questions concerning problem in the research. In this research problem, focuses on compliment response with regard to politeness strategies delivered by characters in *The Pursuit of Happyness* movie. Here are the following questions:

1. What politeness strategies are employed in compliments in the movie entitled “The Pursuit of Happyness” Movie?
2. What politeness strategies are employed in responses to the compliments in the movie entitled “The Pursuit of Happyness” Movie?

### **C. Research Objectives**

Research objective shows the result in research or something that will be reached. The objective focuses on compliment responses with regard to politeness strategies delivered by characters in *The Pursuit of Happyness* Movie. Here are the following of objectives of this research:

1. To find out the politeness strategies that are employed by the characters in the conversation in the movie entitled “The Pursuit of Happyness” Movie.
2. To know how are compliment responses that are employed by the characters in the movie entitled “The Pursuit of Happyness” Movie.

### **D. Research Limitation**

Research limitation shows where the research it focused. In this research focuses on compliment responses with regard to politeness strategies delivered by characters in *The Pursuit of Happyness* Movie.

## **E. Research Significances**

Someone's responses in compliment and politeness strategies can influence comfortable in social interaction. The approbation, modesty, and sympathy can make someone bring positive impact in relationship between speaker and hearer also someone habits. Hopefully, the good example from Movie in entitle *The Pursuit of Happyness* Movie can be motivation for all people to be better in their life.

### **1. For the readers**

For the readers, this research also can be references to research about politeness strategies and contribution of knowledge in the field of education in linguistics.

### **2. For the institution**

For the institution, this research can be used as an example of how to analyze compliment responses regarding to politeness strategies in the movie and could be seen as a creative idea to teach English using movie.

### **3. For the next researcher**

For the next researchers, this research is important to know about politeness strategies. It is also important for take moral value from the movie about the figure and experiences into.

## **F. Definition of Key Terms**

There are some terms in this research that explained in order to understand the readers.

### **1. Politeness Strategies**

Politeness strategies are one of branch discussed in pragmatics.

The politeness principle is a set of maxims that describe the way in which politeness operates in a conversational exchange. The phenomenon of politeness occurs in society, in real conversation and very important to be implemented to avoid costs.

## **2. Compliment Responses**

Compliment responses are speech acts assumed to show the cultural appropriateness. It means, a review of responses to compliments offers cues about the ways in which speakers give and react to conversation strategies of politeness.

## **3. Movie**

Movie is an art form, and the motion pictures are produced by recording image from the world with camera, or by creating images using animation techniques or special effect. Movie is like a slice of life as in the real life and as a representation of reality. By watching movie, we can get results, analyzing script and content flow with expressions.

## **4. The Pursuit of Happiness**

*The pursuit of Happiness* is a movie inspired by a true story of someone's life that has many moral values, the man who struggles to get a success, how much a father loves his son, and the meaning of true happiness in his life.