

**THE USE OF POLITENESS STRATEGIES IN COMPLIMENTS IN
THE PURSUIT OF HAPPYNESS MOVIE**

THESIS



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**THE USE OF POLITENESS STRATEGIES IN COMPLIMENTS
IN *THE PURSUIT OF HAPPYNESS* MOVIE**

THESIS

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State Islamic Institute (IAIN) Kediri

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This thesis is to full fill requirement for the degree of Sarjana (S1) in English Study Program, State Institute for Islamic Studies (IAIN) Kediri.

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MOTTO

“ For indeed, with hardship will be ease. Indeed, with hardship will be ease.”

(Q.S AL INSYIRAH 5-6)

DEDICATION

I dedicate this thesis to:

- My self Evanka Nila Trifani. You are great, girl. I love you.
- My beloved parents who always give me true love, affection, motivation, and everything for my life. Thanks to my great daddy, I love you to the moon and back
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3. Nur Afifi, M. App. Ling., as the Head of English Education Department, State Islamic Institute (IAIN) of Kediri.
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The researcher realized that this research was still far from being perfect. So, the researcher expected suggestions and comments from all the readers or other researcher who wants to learn about this study. May Allah SWT the most almighty always bless all of us.

Kediri, June 12th 2022

The Researcher

ABSTRACT

Trifani, E. Nila. 2022. The Use of Politeness Strategies in Compliments in *The Pursuit of Happiness* Movie. Advisor:1) Nur Afifi, MappLing, PhD., and 2) Annisa Aulia Saharani, M. Pd.

Key words: Politeness Strategies, Compliment Responses, Movie, *The Pursuits of Happiness*.

Politeness Strategies is one of topic discussed in pragmatics. The politeness principle is a set of maxims that describe the way in which politeness operates in a conversational exchange. This study focused on compliments and the responses. The theory of politeness strategies can be applied into media entertainment for example, in a movie. This study examined the types of Politeness strategies in compliments and the responses in *The Pursuits of Happiness* movie that uttered by all characters and the types that frequently appears in the movie.

This study was conducted by using descriptive qualitative method. The data were derived from the movie script of *The Pursuits of Happiness* by downloading from the internet. There are three steps to analyze the data. The first step is classifying the utterances into Politeness strategies in six maxims, Then, describing all the utterances of politeness strategies that used by the characters in the movie. The last step is concluding the data findings and giving suggestions.

The result shows that there are 19 data of compliments and 5 data of compliment response. There are 9 data categorized into *generosity maxim* type, 3 data categorized into *modesty maxim* type, 3 data categorized into *sympathy maxim* type, 2 data categorized into *agreement maxim* type, and 2 data of approbation maxim. It can be concluded that generosity is the most frequently used by the characters in *The Pursuits of Happiness* movie. The use of this findings in education will explore the theory of politeness strategies that are learned by EFL English to develop their ability to succeed in academic or social communication and it becomes a value added treasure of scientific knowledge in the field of education in linguistics.

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