

# CHAPTER I

## INTRODUCTION

This chapter presents the background of the research that describes the reason why the researcher conducts the study. It consists of background of study, research questions, objectives of study, significance of study, scope and limitation of study, and definition of key terms.

### A. Background of Study

One of English skills that must be learned by the students is speaking. According to Dewi (2020), speaking delivers ideas between people, knowledge, information, idea opinion and feeling to an idea or it can be called as communication by using mouth to speak whether monologue, dialogue, or others. By speaking, we can communicate our ideas or opinion about something, giving advice or suggestion, and other verbal activities. In learning English process, speaking skill mastery also becomes a students' competence and always will be tested by teachers in class. It is very important to mastery speaking skill for students because it will be needed to have a good communication each other directly. Mastering speaking skill will make the students having speech more confidently in front of many people. By masteringspeaking, students will also increase their listening skill as other competence.

During this current covid-19 pandemic, it is very influential on the world of education, especially face-to-face learning which is usually carried out before the pandemic comes. Therefore, the government is running online

learning. Online learning is not limited by space or time, wherever and whenever.

Online learning can be run according to the learning that will be given. From all the online learning activities carried out by the government during this pandemic, there are many students who are less enthusiastic about learning. There are many factors that affect the lack of enthusiasm of students in undergoing online learning during this pandemic, one of which is the lack of attention from parents to students in the importance of participating in online learning held by the government and the lack of adequate facilities for students to take part.

The new era gives new challenges and new assignments for English teachers. With the rapid technological advance, the traditions of English teaching changed dramatically as well. Technology provides many options to make the learning process more interesting and productive in terms of improvements. One of technology development in this millennial era is social media. According to Monica & Anamaria (2014), social media is a result of the advance of technology nowadays. Social media is an information and communication tool used by people to know each other in online way. There are some kinds of social media application such as WhatsApp, YouTube, Facebook, Instagram, etc.

Social media is important technology for people around the world. Social media is a helpful application so that many people like and need it very

much. It provides convenience for people or users to communicate, interact, and connect each other whenever in everywhere (Azizah & Suciati, 2018). By the effectiveness of social media, we can understand the situation outside even if it is far away from us. It means also that social media can help us in many aspects of life. In other words, social media will also be able to help students in learning English skills because almost all students have some social media accounts.

As the researcher has explained before, social media can help students in mastering English language including speaking skill. Tubagus (2019) states that in the EFL (English as Foreign Language) context, the use of social media provides some opportunities to develop students' English skill. It is the fact that social media mostly uses English language because English is known as an international language. According to Lowerison et al. (2006), students can become more active in learning by using technology and it can also change them from passive learners to active learners.

Social media is mostly used technology in this millennial era for many interesting features for students. Lusi and Putri (2019) explained that Social Media (sosmed) is an online media, where users can easily participate and share information. Social media can help students to find additional content to strengthen or improve the learning. There are many learning sources in social media sites. Students can also find people who have a good speaking skill and make it as example of practical speaking. It will be helpful for them to be better in learning speaking skill.

There are some the researchers who had taken the same topic with this study “the use of social media in learning speaking”. The first researcher is Moh. Ilyas and Miranti (2020), the study was to know whether or not there is a significant effect of using social media channel to students’ speaking achievement and it focused on YouTube channel. The second researcher is Yulima, et.al. (2021). The research was to investigate the improvement of English speaking skills in the first-year students by using video blogs on social media. The third researcher is Lusi and Putri (2018). This study was to determine the effect of social media: WhatsApp on students’ speaking skills.

There is a difference between those researchs and this study. The researchs before only analysed the specific social media in learning English speaking, such as YouTube channel, Video blog, and WhatsApp account. But in this study, the researcher want to identify the use of social media in learning speaking in general, not specific in one of social media site. We know that every individual is different in using social media. Some students may use YouTube but some other students may use Instagram, and others . Besides that, this study will explore how the students use their kinds of social media site to learning speaking by themselves.

The researcher chooses social media for this research because they are most popular media sites for young students nowadays. As far as we know, learning speaking is not easy for some students and they have not enough time to learn this skill in class. Using social media can be their alternative media in learning English especially speaking skill by themselves. SMAN 3 Kediri is

chosen by the researcher because most of the students use social media for learning English speaking skill in this school. Based on the problems, the researcher conducts research entitled **Exploring the Use of Social Media for Learning Speaking by the Eleventh Grade Students of SMAN 3 Kediri.**

## **B. Research Question**

According to the background of the research, this research aims to answer the following problems:

1. How do the eleventh-grade students of SMAN 3 Kediri use the social media for learning speaking and its importance for them?
2. What are the challenges of using social media in learning speaking for the eleventh-grade students of SMAN 3 Kediri?
3. What are the motivations of using social media in learning speaking for the eleventh-grade students of SMAN 3 Kediri?

## **C. Objectives of Study**

Based on the research questions above, the objectives of the study are reformulated as follows:

1. To explore the ways and importance of learning speaking skill by using social media by the eleventh grade students of SMAN 3 Kediri.
2. To investigate the challenges of using social media in learning speaking for the eleventh grade students of SMAN 3 Kediri.
3. To investigate the motivations of using social media in learning speaking for the eleventh grade students of SMAN 3 Kediri.

#### **D. Significance of Study**

This study aims to provide some benefits for the students, the teacher, and the school.

##### 1. For students

This research will have a positive impact for the students in using social media for learning speaking. Besides that, it will also help students to solve the challenges of using social media as learning English skill.

##### 2. For teachers

This research will have a positive impact for English teachers to develop students' speaking skill. Teachers will use the social media sites as one of students' English learning sources.

##### 3. For school

This research will help the school to develop students' English skill by more attractive and interesting English learning process. The school will also be able to support the effectiveness of technology especially social media in the environment of students as their skill development.

#### **E. Scope and Limitation**

The researcher focused the research only about exploring of using social media in learning speaking skill; it is only speaking skill, not other skills in English. The participant of this study is the eleventh grade students of SMAN 3 Kediri in the academic year 2021/2022 as the data sources of this research. There are 12 classes in the eleventh grade, 8 science classes (IPA) and 4 social classes (IPS) with 30-35 students each class.

## **F. Definition of Key Terms**

In order to avoid any misinterpretation, the researcher provided the definition of key terms as follow:

### **1. Speaking skill**

Speaking is a skill to say words verbally, having communication, and giving speech to others. By speaking, people can express their feeling or opinion directly and obviously. Speaking skill is really needed in this millennial era because English is an international language that will be used in many aspects of human life.

### **2. Learning speaking**

Learning speaking means that a process to learn speaking to be better and expert in mastering speaking skill. Learning speaking has good benefits that will be felt if students enjoy the process and get the result. However, there are many ways in learning speaking, not only in class but it can be done outside.

### **3. Social media**

Social media is an online based technology that is used to make and find the information, helping to get knowledge, and sharing information. Some popular social media in Indonesia are Facebook, WhatsApp, YouTube, Instagram, etc. The features of those social media can help people to getting information faster and make communication easily each other.