CHAPTER I

INTRODUCTION

This chapter presents about background of study, problem of the research, objective of the research, significance of the research, limitation and scopy, and definition of key terms.

A. Background of Study

English is a communication tool in the world that has four skills, namely speaking, reading, writing and listening skills. In English, there are two macro language skills, namely receptive and productive skills. Receptive skills are more emphasized on receiving and understanding a word or information, as well as reading and listening skills. Productive skills are more emphasized in producing language, and which includes productive skills, namely speaking and writing skills in English. Writing skill is one of the four English skills that must be mastered as a foreign learner of English (Gunantar & Transinata, 2019). Language learners in Indonesia themselves include, junior high schools, high schools to.colleges. However, writing is the highest level and the most difficult skill in mastering a language because when writing a person is required to think or explore what ideas will be written and produce a written product.

Writing skill is an indirect form of communication that requires a deep thought process to supply an excellent writing product. Writing skills are an integral part of the overall learning process experienced by students while they are studying at school. In this case, having writing skills is very much needed for

language learners, the goal is so that they can hone their language skills. Because, after all people can benefit from writing skills, that is someone can interact with other people not only by using spoken language but also written language.

Based on the syllabus, writing subjects focus on genre text. Text genre is a type of writen or spoken discourse such as descriptive text, narrative, recount, report, anecdote, spoof, argumentative text, and others. One of the text genres that the researcher uses is recount text. Recount text is one type of English text that retells events in the past (which have been done). Based on the basic competencies that must be met by students in the tenth grade syllabus of Senior High School, it is expected that (1) students can capture contextual meaning related to social functions, text structures, and linguistic elements of spoken and written recount texts related to historical events. (2) students can compose spoken and written recount texts, short and simple, related to historical events, taking into account social functions, text structure, and linguistic elements, correctly and in context.

In the field of education, language development cannot be separated from the use of visual media that serves as an intermediary to improve and train students' English skills. Along with the advancement of information and communication technology that brings changes in the field of education, many people use it for reasons of learning and teaching for teachers and students. The use of digital-based visual media in learning is believed to provide many benefits and positive effects as has been stated by many researchers, the application of effective use of technology can increase student motivation in learning. As for the

part that supports technology, it is social media. As is known so far that in everyday life many people use social media as media for communicating, buying, selling, and expecially also in learning and teaching.

Social media is a means of socializing online in cyberspace where social media users can easily participate, communicate, interact, and share information quickly and up-to-date. There are many kinds of social media-based applications, including Facebook, YouTube, Twitter, Instagram and so on (Indriani & Wirza, 2020). One application that is widely used by many people is Instagram, this application is easily accessible by all people, can be accessed anytime and anywhere, only with adequate internet can enjoy the unique features in the application in various ways, one of which is by share text accompanied by a photo that describes something. Photos accompanied by descriptions can be in the form of humor, motivation, romance and others. In this world, there are many Instagram accounts that share texts or quotes using English about romance, biblical quotes, humor, motivation, and medicine, there are also accounts that share various forms of grammar, English (Indriyanti & Prasetyo, 2018).

Based on the results of observations during the internship, the researcher chose a place of research at SMAN 3 Kediri City because during the observation and teaching practice the researcher found problems in the teaching and learning process of English. In general, the problems that the researcher found were: (1) students have difficulty in developing writing ideas and (2) they feel bored with the media used such as paper. This problem is caused by the absence of media variations in learning, especially writing skills in English subjects. To solve this

problem, the writer uses Instagram as a visual medium in teaching recount text to develop students' writing ideas. Researcher use social media in the form of Instagram, where Instagram is a good and interesting application and in general many people like to use it, including from various groups ranging from teenagers to adults. As many researchers have said, Instagram is referred to as one of the most popular mobile applications among young people in today's digital era.

On Instagram, students can share ideas about something. they can share stories by retelling events that they have experienced whether it is a happy or sad event in their life. Their friends can also see and give some arguments to each other. so that by posting their stories and pictures on Instagram, training their confidence in writing skills, they become free to express and work according to their respective levels of creativity. Their English vocabulary will also increase, because on Instagram students can see the results of the translated text (foreign language) to the original language translation (source language). Based on this background, the researcher took the title of the study with the title "Improving Students' Writing Skill on Recount Text by Using Instagram Posts as Visual Media". By using Instagram to develop the creativity of writing recount texts, it is hoped that students can increase their level of creativity in English in general, while in particular, it is hoped that they will master recount text material properly and correctly according to the context and grammar.

B. Problem of the Study

Based on the background of study above, the researcher wants to know "How can the Instagram Post as Visual Media improve the student's writing skill on recount text at Tenth Grade of SMAN 3 Kota Kediri" ?

C. Objective of the Research

Based on the.study above, the.objective of this study is to know "How to improve student's writing skill on recount text through Instagram post for Tenth grade of SMAN 3 Kota Kediri".

D. Significances of the Research

The results of this research are expected to have a positive impact on the contribution teaching and learning English, namely:

1. For the researcher

    It is to improve self-performance in teaching English through writing skills using Instagram post as visual media.

2. For the students

    It is hoped that it can motivate students to be more creative in expressing ideas for learning English through writing skills using Instagram post.

3. For teachers

    It is hoped that it can inspire English teachers to always use interesting learning media as possible, so that students are always enthusiastic in every learning activity.

E. **Limitation and Scopy**

Based on the research problem, the researcher limited the research to the students' ability to write recount text using the visual media of Instagram posts. In addition, researcher also limit the research subjects. The research subjects in this study were students of class X-MIPA 1 SMAN 3 Kediri, which consisted 36 students.

F. **Definition of Key terms**

1). Teaching and Learning.

Teaching and learning is the process of channeling knowledge to obtain an actual and reliable understanding. The two cannot be separated because in teaching and learning there are many strategies that can be used can be used to teach students based on the material or potential they have by students. According to Brown (2000), "Teaching cannot be defined separately from learning. Education is leading and promote learning, enable learners to learn, and create conditions for it study". Learning is the acquisition of knowledge. From the above definition, the teaching can be seen as helpful. Promote and direct how to learn and gain something and knowledge. For example like a student who learns English, he will be said to be successful if the source or strategy learning is related to what is needed by him (students in learning and teaching activities).

2). Writing.

Writing is a form of communication skill that is done indirectly requires a deep thought process. Writing skills are an integral part of the whole

learning process experienced by students while they study at school. According to Husna (2017) Writing skill is the most important skill that is difficult for foreign language learners to learn, because after all Writing is a difficult skill for both native and non-native speakers; because the writer must be able to write it in various things such as content, organization, purpose, audience, vocabulary and mechanics such as spelling, capitalization and punctuation,". By writing students will generate ideas and make them a product of the skills they have.

3). Recount text.

Recount Text is one kind of texts that is learned by Senior High School Students. Recount text is one of text types that retells past events. According to Fika Megawati (2020), a recount is a piece of text that retells past. the event usually in order in which they happened. Thus, the special features of recount text could be found in its sequence of events in which the past event is written chronologically.

4). Instagram.

Instagram is one of the social media-based applications that serves as a tool to expose tool to expose events or moments through pictures, videos, posters and many other interesting features used by the public in the world of the universe. According to Tanzila (2018) Instagram has many advantages for the public, this advantage is felt by those who are not only in the fields of economics, marketing, technology but are also felt by many users in the field of education, especially in terms of learning and teaching.