

**AN ANALYSIS OF POLITENESS STRATEGIES ON COMMENTS IN
INDONESIANS' INFLUENCERS INSTAGRAM ACCOUNT**

THESIS

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In Partial Fulfillment of the Requirement

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I hereby declare that the thesis and the work presented in it are my own and it has been generated by me as result of my own original research. It does not incorporate any materials previously written or publish by another person except those indicated to quotations and references. No portion on this work has been submitted in support of an application for another degree of qualification of this or any other university or institute of higher education. Due to this fact, I am the only person responsible for the thesis of there is any subjection or claim from others.

This thesis is to fulfill requirement for the degree of Sarjana (S1) in English Study Program, State Islamic Institute (IAIN) of Kediri.

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Demikian agar maklum dan atas kesediaan bapak kami ucapkan banyak terimakasih.

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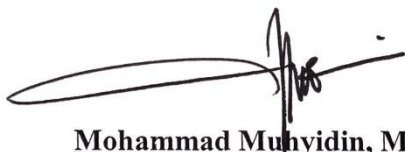
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MOTTO

“Politeness is the flowers of humanity”

(Joseph Joubert)

DEDICATION

First of all, I would like to say the grateful to Allah SWT who always gives me health to finish this thesis

Secondly, to our Prophet Muhammad Peace be Upon Him who has guide us from the darkness to the lightness.

I would like to dedicate this thesis to:

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The researcher realized that this thesis is still far from perfect, but it is expected that it will be useful not only for the other researchers, but also for the readers. For this reason, constructive thoughtful suggestion and comments are welcomed. May Allah SWT the most almighty always bless all of us.

Kediri, 28 December 2021

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ABSTRACT

Ayu, I.C.W. (2021). *An Analysis of Politeness Strategies on Comments In Indonesians' Influencers Instagram Account*. Thesis, Department of English Language Education, Faculty of Tarbiyah, State Islamic Institute (IAIN) of Kediri. Advisors: (I) Mohammad Muhyidin, M.Pd, (II) Drs. Agus Edi W. M.Pd

Keywords: politeness strategies, influencers, comment, Instagram

Politeness strategies are used to understand utterance in society. Politeness strategies use to minimize or to avoid bad response. When people used politeness to communicate with each other, that means we respect with other people and reduce misunderstanding. Based on Brown and Levinson (1987), there are four types of politeness strategies, positive politeness, negative politeness, bald on record, and off record.

The researcher uses descriptive qualitative design to gain the research. The researcher collect the data from the comment of Indonesians' influencers Instagram account. So the researcher opens comment on comments column of the influencers Instagram account to analyzed the comment that contain Politeness Strategies and determine dominant type of Politeness Stratgies. The influencers Instagram account are Gita savitri, Rachel Venny, and Cut Rizki.

From the analysis, the researcher found forty five comments consisting of three influencers. There are 21 (47,00%) positive politeness, 8 (18,00%) negative politeness, 7 (15,00%) off record, and 9 (20,00%) bald on record. The data display told that twenty one of 45 (100%) comments are using positive politeness strategies used on comments in Indonesians' influencers Instagram account, there are 47,00%.

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