

**THE EFFECTIVENESS OF *CHICK LEARN ENGLISH* FOR
YOUNG LEARNERS' VOCABULARY MASTERY**

Thesis

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In Partial Fulfillment of the Requirements
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This thesis is to fulfill the requirement for the degree of Sarjana (S1) in English Study Program, State Institute for Islamic Studies (IAIN) Kediri.

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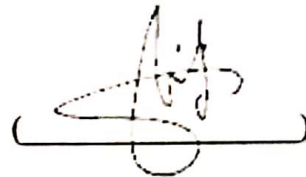
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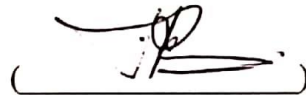
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Demikian agar maklum dan atas kesediaan Bapak kami ucapkan banyak terima kasih.

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Setelah diperbaiki materi dan susunannya, sesuai dengan beberapa petunjuk dan tuntunan yang diberikan dalam sidang munaqosah yang dilaksanakan pada tanggal 21 Oktober 2021 kami dapat menerima dan menyetujui hasil perbaikannya.

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MOTTO

Know, Skilled, and Perform

Your life will be easier with knowledge,

Your life will be beautiful with art,

Your life will be meaningful with Islam

-Imam Muhyiddin (My Father)

Dedication

This thesis is dedicated to my beloved parents. For all their struggling and sacrificing for my life, till I can finish my study.

I also dedicate this thesis to my collage, IAIN Kediri

Abstract

Ahmad Faesal Fakhri. 2021. *The Effectiveness Of Chick Learn English For Young Learners' Vocabulary Mastery*. English Department, IAIN Kediri. Supervisor 1: Mrs. Erna Kholida, M.Pd Supervisor 2: Dr. Ary Setya Budhi Ningrum, M.Pd

Keywords: Effectiveness, Chick Learn English, Flashcard, Young Learners', Vocabulary mastery.

Vocabulary is an important aspect that have to be learnt in English language. By mastering vocabulary, the students can master the four language skills in English. The problem was that teaching vocabulary is not easy for the teacher. Especially for teaching to young learners. Teacher can utilize many kinds of media, such as fun outdoor games, picture, cards, or something more complicated. But, the most applied media for learning nowadays is computerized technology.

This research is aimed to investigate whether using of *Chick Learn English* media effective than using flashcard for young learner's 4th grade student's in MI Miftakhul Huda Bakalan in vocabulary mastery of English for academic year 2020/2021.

This research is using quantitative approach. The sample of this study is 32 students of 4th grade student's in MI Miftakhul Huda Bakalan in academic year 2020/2021. It is taken by using total sampling technique. The design used for this research is *true experimental research*. The instrument used to compare the effectiveness of *Chick Learn English* (CLE) is multiple choice test. The data is analyzed using SPSS 16.00 version and Microsoft excel 2010, using paired sample t-test (to compare pretest-posttest) and independent sample t-test to compare control group (flashcard) and experimental group (CLE)

The result of this research is teaching vocabulary using CLE is more effective than using flashcard media. It can be seen from the result of calculation which shows that sig. of t-test is $0,000 < 0,05$. This result can prove the hypothesis proposed.

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In the end of this preface, the writer has a big hope that the reader will give suggestion to improve this writing in order to be perfect. Because the writer conscious that this writing is far from perfection.

Writer,

Ahmad Faesal Fakhri

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