

**A SEMIOTIC ANALYSIS IN ANTI-CORRUPTION EDUCATION
MODULE OF KPK FOR UNIVERSITY**

THESIS

Presented to

State Islamic Institute of Kediri

In Partial Fulfillment of the Requirements

For the Degree of Sarjana in English Language Education



Written by :

BAYU RENWARIN

9322.161.17

**DEPARTMENT OF ENGLISH LANGUAGE EDUCATION
FACULTY OF TARBIYAH
STATE ISLAMIC INSTITUTE OF KEDIRI**

2021

DECLARATION OF AUTHENTICITY

Name : Bayu Renwarin
Student's ID Number : 932216117
Study Program : Department of English Language Education
Faculty : Tarbiyah
Title of Thesis : A Semiotic analysis in Anti-corruption Education Module of KPK for University.

I hereby declare that the thesis and the work presented in it are my own and it has been generated by me as result of my own original research. It does not incorporate any materials previously written or publish by another person except those indicated to quotations and references. No portion on this work has been submitted in support of an application for another degree of qualification of this or any other university or institute of higher education. Due to this fact, I am the only person responsible for the thesis of there is any subjection or claim from others.

This thesis is to fulfill requirement of the degree of Sarjana (S1) in English Study Program, State Islamic Institute (IAIN) Kediri.

Kediri, June 18th,2021

The Researcher



Bayu Renwarin
9322.161.17

APPROVAL PAGE

This is to certify the Sarjana's Thesis of Bayu Renwarin has been approved by the thesis advisors for the further approval by the broad of examiners.

Approved by:

Advisor I



Dr. Fathor Rasyid, M.Pd.
NIP. 196908312000031001

Advisor II



Dr. Mukhammad Abdullah, M.Ag.
NIP. 196604051992031002

RATIFICATION SHEET

A SEMIOTIC ANALYSIS IN ANTI-CORRUPTION EDUCATION

MODULE OF KPK FOR UNIVERSITY

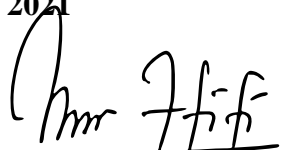
BAYU RENWARIN

NIM.9322.161.17

**Has been examined by the board of examiners of State Islamic Institute
(IAIN) of Kediri on June 23rd 2021**

1. Main Examiner

**Nur Afifi, M.AppLing, Ph.D.
NIP. 197707132003122003**


(.....)


2. Examiner I

**Dr. Fathor Rasyid, M.Pd.
NIP. 19690831200031001**


(.....)

3. Examiner II

**Dr. Mukhammad Abdullah, M.Ag.
NIP. 196604051992031002**


(.....)

Kediri, June 23rd, 2021

Acknowledged by

Dean of Faculty of Tarbiyah

State Islamic Institute (IAIN) of Kediri

**Dr. H. Ali Anwar, M. Ag.
NIP. 196405031996031001**

NOTA KONSULTAN

Kediri, May 28th 2021

Nomor : -
Lampiran : 4 (Empat) berkas
Hal : Bimbingan Skripsi

Kepada,
Yth. Dekan Fakultas Tarbiyah
Di
Jl. Sunan Ampel No. 07 Ngronggo
Kediri

Assalamu'alaikum Wr. Wb.

Memenuhi permintaan Bapak Dekan untuk membimbing penyusunan skripsi mahasiswa tersebut di bawah ini:

Nama : Bayu Renwarin

NIM : 9322.161.17


Judul : **A Semiotic Analysis in Anti-Corruption Education Module of
KPK for University**

Setelah diperbaiki materi dan susunannya, kami berpendapat bahwa skripsinya telah memenuhi syarat sebagai kelengkapan ujian akhir Sarjana Strata Satu (S-1). Bersama ini terlampir satu berkas naskah skripsinya, dengan harapan dalam waktu yang telah ditentukan dapat disajikan dalam Sidang Munaqosah.

Demikian agar maklum dan atas kesediaan bapak kami ucapkan banyak terimakasih.

Wassalamu'alaikum Wr. Wb

Advisor I



Dr. Fathor Rasyid, M.Pd.
NIP. 196908312000031001

Advisor II



Dr. Mukhammad Abdullah, M.Ag.
NIP. 196604051992031002

MOTTO

“The subtlety of nature is greater many times over than the subtlety of argument”

Francis Bacon, *Novum Organum*

(1620) Aphorism XXIV

DEDICATION

This thesis is lovely dedicated to:

My beloved mother, Zanariyah that is my first love in the whole world. Her message that I always remember after graduating from Senior High School, “*Nek golek duik bakale entek, nek lurus ngilmu, ilmune manfaat gak bakal entek*”

My beloved father, Sudardji, who give me a chance to keep my mind.

My lovely family; Mas Anam, Mbak Ella, Mas Patrick, Mas Zaini, Mas Fahrur, Mbak Linta, and Khitam, and closest friends (all of human being in the world)

who always save my spirit, having my back and my mind too.

Teras Baca Rejosari which stands for the voluntary of independence learning, that

inspires me to keep the study and finish as well as I can.

Thanks for the life, which lets the life be alive.

ACKNOWLEDGEMENTS

*Bismillahirrahmanirrahim,
Assalamu'alaikum, wr.wb.*

In the name of Allah, the most gracious and the most merciful, Praise the researcher gives to Allah SWT who has bestowed His grace and affection so that the researcher can finish this thesis. Sholawat is always presented to the Prophet Muhammad SAW who has led his people in the right way and brought human beings from the darkness into the brightness as we behold today. The researcher would like to express his big thanks for his dearest parents, who had given prayer, strength, motivation and their loves as long as time during his academic process.

This thesis was written to fulfill the requirements for the degree of Sarjana Pendidikan (S.Pd) in English Education Program. The title of this thesis is “*A Semiotic Analysis in Anti-Corruption Education Module of KPK for University*”.

This graduation paper will not be completed without the support and guidance of individuals and institutions. Therefore, researchers would like to express special thanks to:

1. Dr. Nur Chamid, M.M., as the Rector of State Institute for Islamic Studies (IAIN) Kediri.
2. Dr. Ali Anwar, M.Pd., as the Dean of Education Faculty, State Institute for Islamic Studies (IAIN) Kediri.
3. Dr. Ary Setya Budi Ningrum, M.Pd, as the Head of English Department, State Institute for Islamic Studies (IAIN) Kediri.
4. Dr. Fathor Rasyid, M.Pd., and Dr. Mukhammad Abdullah, M.Ag., my respectable advisors, for all guidance, knowledge, support, suggestion, time, spirit and patience.
5. Nur Afifi, M.AppLing, PhD., as my respectable examiner, for the critical analysis of this research and her guidance to make clear and distinct paradigm to investigate this thesis.

6. All lecturers of IAIN Kediri, especially those English Department for their valuable thought, knowledge and English teaching for my study during Academic year at IAIN Kediri.
7. The chairwoman at SLC who allowed me to carry out this research there.
8. Abdul Rasyid, M.A., as my validator in this research.
9. For all my friends of IAIN Kediri, we have been through a lot to finish this thesis. I hope it will useful soon.

The researcher realized that the research was still far from being perfect. So, the researcher expected suggestions and comments from the readers or other researcher who want to learn about this study. May Allah SWT the most almighty always bless all of us.

Kediri, June 08th 2021

The Researcher

Bayu Renwarin

9322.161.17

ABSTRACT

Renwarin, Bayu. 2021. “A Semiotic Analysis in Anti-Corruption Education Module of KPK for University”. A Graduating Paper. Department of English Language Education. Faculty of Tarbiyah. State Islamic Institute of Kediri. Advisors: (I) Dr. Fathor Rasyid, M.Pd., (II) Dr. Mukhammad Abdullah, M.Ag.

Keywords: *anti-corruption education module of KPK, the sign meaning, semiotic analysis*

This research is about a semiotic analysis in anti-corruption education module of KPK (Corruption Eradication Commission) for university. This research aims to examine the sign meaning in anti-corruption education module of KPK for University. The study of semiotic, specifically images in this study, can be used in teaching aid to help students' understanding of the lesson. In this study, module for anti-corruption education was analyzed since the issue of corruption eradication in Indonesia has always been the center of national attention.

The research used a descriptive qualitative method to describe, explain, and analyze the meaning of signs using a semiotic theory by Charles Sanders Peirce as the analytical framework. The data was collected from four chapter of anti-corruption education module of KPK for University by observation and documentation. This research was conducted in order to know the sign meaning of the pictures that are conveyed in anti-corruption education module of KPK especially in the use of Peirce's triadic theory that are representamen, interpretant object including icon, index, symbol.

The result showed the different sign meanings of the data. There is the same meaning in the datum 2 and the datum 7 that symbolize the bribery. The bribery is represented by the combination of signs. They are the money, envelope and the hands which are categorized as icon and symbol. The researcher concluded that in anti-corruption education module, KPK uses the picture to describe the topic in each chapter and to visualize the case of corruption, the campaign to fight against corruption or to educate society through its module. The implication for language education in second language learning and in first language learning is implementation of semiotic feature to assist foreign language teaching especially in the technique of vocabulary teaching non-verbal, visual communication, and cultural semiotic.

TABLE OF CONTENTS

DECLARATION OF AUTHENTICITY	ii
APPROVAL PAGE	iii
RATIFICATION SHEET	iv
NOTA KONSULTAN	v
MOTTO	vi
DEDICATION	vii
ACKNOWLEDGEMENTS	viii
ABSTRACT	x
CHAPTER I	1
INTRODUCTION	1
A. Background of the Study.....	1
B. The Research Problem	5
C. Objectives of the Study	5
D. The Scope and The Limitation.....	6
E. The Significance of the Study	6
F. Definition of Key Term.....	7
CHAPTER II	8
LITERATURE REVIEW	8
A. The Previous Study	8
B. Theoretical Review	9
C. Semiotic Analysis in Pedagogy of Language Study.....	19
CHAPTER III	21
RESEARCH METHOD	21
A. Research Design.....	21
B. Data Source.....	22
C. Research Instrument.....	22
D. Technique of Data Collection	22
E. Data Analysis	23
F. Triangulation.....	25
CHAPTER IV	26
RESEARCH FINDING AND DISCUSSION	26
A. Research Finding	26
B. Discussion	50

CHAPTER V	53
CONCLUSION AND SUGGESTION	53
A. Conclusion	53
B. Suggestion.....	54
REFERENCE	55
APPENDIX	58