CHAPTER I

INTRODUCTION

This chapter presents the background of the research, statement of the problem, objective of the research, hypothesis, significance of the research, scope and limitation, and definition of the key terms.

A. Background of the Research

As a part of language skill, mastering writing is very important to support communication among human being. According to Harmer (2004), writing is a basic language skill, as important as speaking, listening and reading. Students need to know how to write letters, how to compile written reports, how to reply to advertisements and how to write using electronic media. In modern life, writing skill is needed. By having writing skill, a person can convey information without having to meet face to face. Science and technology can develop very well until now because good writing skill will stimulate us to write a book that are useful for the development of science. This is the reason why improving writing skills is so important.

Learning to write in English is very important for students. This can train them to write properly. By writing, they can also write ideas into a paragraph. They can also convey something based on ideas or feelings through writing. Through writing, people are capable of sharing ideas, feelings,persuading and convincing others. People may write for personal enjoyment or for some other purpose. (Novariana, Sumardi, & Tarjana, 2018).

In syllabus from Permendikbud No. 37/2018, there are some texts that should be learned by students in senior high school. Those are recount text, narrative text, procedure text, and descriptive text. For students at the tenth grade, one that must be mastered is writing descriptive text. According to Husna (2017), descriptive text is included in the type of text that is not too difficult but there are still some difficulties faced by students in high school when writing this text. In her result of the observation shows that some of the student were unable to develop the ideas well. Furthermore, the students were unable to identify and describe the objects in organizing ideas components. For grammar, the students did not find major difficulties because the tense was simple present tense which is expressed only in simple sentences.

The way of teaching is very important. It affects success in learning English. The teachers uses some techniques in teaching writing. According to Andriansyah (2017), knowing the strategies of teaching writing which is used by the teachers, and also the obstacles faced by the students, they will change to the better strategies and make the ability of students in writing will be improved. Therefore, teachers must choose and applying good techniques and media in teaching writing descriptive text besides providing material and the guide students in learning process.

Media become important component in teaching and learning English. Media can be used by teacher and student so that the interaction between the teacher and the students will increase students' interest to learn. Nowadays, many kinds of media have been developed and most students have been familiar with

various internet-based platforms and social networking sites ranging from WhatsApp, Facebook, Instagram, E-books, following previously available applications such as email, internet sites and websites (Nugroho & Rahmawati, 2020).

According to Handayani (2016), as one of platforms social media, Instagram is widely used by students. Instagram is a mobile, desktop and Internet-based photo sharing application and service that allows users to share images and videos both publicly and privately. Instagram allows users to edit and upload short photos and videos via the mobile. It is very common for students to have an account on their Instagram and update every moment of their life like sharing photos and videos. Purwandari (2017) explains that the use of Instagram in teaching, especially in teaching writing descriptive text. The interest of students to upload photos and provide captions is one of the attractions in their writing skills.

Several studies related to using Instagram to teach writing descriptive texts have been conducted. The first study was conducted by Hilman (2019). The result showed there were students who are taught by using Instagram in writing descriptive text have better writing ability than those students who are not taught by using Instagram in writing descriptive text. Thus, students answered that they had positive perceptions about the use of Instagram in writing their descriptive texts. Therefore, teaching writing use Instagram at Islamic Senior High School (MA) in academic year 2017-2018 is effective.

The next study is from Wahyuni, Arifin, & Salam (2020). The result could be concluded that the use Instagram in teaching writing descriptive text in the

tenth-grade students of SMK Panca Bhakti Kubu Raya in Academic Year 2018/2019 is effective. In other words, the teacher can use Instagram to teach writing descriptive text. Based on the important of instagram in teaching writing, the researcher conducts study entitled "The Effectiveness of Using Instagram in Teaching Writing For Senior High School Students".

B. Statement of the Problem

Based on the background of the research, the statement of the problem can be formulated as follows "Is using Instagram effective in teaching writing descriptive text for the tenth grade students?"

C. Objective of the Research

In line with the formulation of the problem, this study aims to investigate the effectiveness of using Instagram in teaching writing descriptive text for the tenth grade students.

D. Hypothesis

Hypothesis is a temporary answer to the formulation of the research problem. Therefore, the formulation of the research problem is usually arranged in the form of a question sentence. It is said to be temporary because the answers given are only based on relevant theories, not based on empirical facts obtained through data collection (Darmawan, 2016). Hypothesis is also a temporary answer to be tested the truth. Therefore, in this research there are two kinds of hypothesis; they are Null Hypothesis (H0) and Alternative Hypothesis (Ha)

H0 : There is no significant difference on the student's writing skill between the students who are taught by using Instagram in teaching writing descriptive

text and the students who are taught by using Power Point in teaching writing descriptive text at senior high school students.

Ha : There is significant difference on the student's writing skill between the students who are taught by using Instagram in teaching writing descriptive text and the students who are taught by using Power Point in teaching writing descriptive text at senior high school students.

E. Significance of the Research

The result of this research, students will learn to write descriptive text more easily, enjoy, interest and will not feel bored when learning process. In other words, students can develop their writing skills very well again. Students will also find it easier to write descriptive text correctly. Furthermore, using Instagram is one of the easiest media to use for students. Therefore, students will concentrate more during learning.

F. Scope and Limitation

The scope of this research is to know the effectiveness of using Instagram in teaching writing descriptive text, whether there is significant improvement on the students' writing descriptive text or not. This research is limited to the tenth-grade students of SMA Negeri 2 Kediri. They are class MIPA 3 and MIPA 4 in the second semester in the academic year of 2020/2021. Both classes also use google meet.

G. Definition of the Key Terms

1. Writing

Writing is a continuous process of thinking and organizing, rethinking and reorganizing (Purwandari, 2017). In other hand writing is an activity of expressing ideas, thoughts, experiences and knowledge in the form of notes.

2. Teaching Writing

Teaching writing is creating the conditions by teacher in which a student can learn to write and then manage some kind of feedback and opportunities to revise / compose that lead to growth as a writer (Thomas, 2015).

3. Descriptive Text

Descriptive text can be formed into two types; they speak and write descriptions. Thus, descriptive text is one type of genre used to describe certain people, places, activities, ideas or things that are drawn in the form of words, both spoken and written (Purwandari, 2017).

4. Instagram

Instagram is a photo sharing application that allows users to take photos, apply digital filters, and share them on various social networking services, including Instagram's own. Therefore, there are many people used Instagram to share their photo.