

# **CHAPTER I**

## **INTRODUCTION**

In this chapter presents about background of study, research problems, objectives of the study, scope and limitation, research hypothesis, significance of the study, and definition of key term.

### **1.1 Background of Study**

Writing is one of the basic skills of English that students must master. It can be used by people to communicate messages to others. It is an exclusive skill that people used in the past to convert text into written text for writing specialized documents such as political treaties, business contracts, and legal documents (Brown, 2003). The components of writing are spelling, grammar, vocabulary, and punctuation.

Students often find some difficulties in mastering writing skills. They have difficulty in mastering writing due to several factors such as vocabulary and grammar (Soviyah & Etikaningsih, 2018). In the writing process, students need the effort to recognize the idea. They have to more creative to express their idea in the text. It is not one step action, but needs a process. Students need to collect ideas for composing a good text or story. Not only that, but also they get difficulties in translating the concepts into readable text.

Based on the 2013 Curriculum, writing is a language skill that must be mastered by senior high school students. In middle school, students have to write different types of text. Before writing a text, students need to follow the writing stages (Nahru , 2020). The types of texts taught at the tenth-grade senior high

school in writing include: Descriptive Text, Narrative Text, Recount Text, Procedure Text, and News Item. For tenth grade students, recount text is one of the skills that students must master.

Recount text retells something that has happened (Husna & Multazim, 2019). The goal is to inform or entertain readers. In writing recount text, tenth grade students are expected to be able to write simple recount text. Students must be able to write simple and past tense, develop their ideas into recount text. In teaching recount text, the teacher must be creative to make students interested in the material to be taught. The teacher can use media as their way to teach students. It can make students interested in the material.

The teacher used Instagram, to teach writing recount text. Everyone can access it anywhere and anytime. There are 300 million users of Instagram, which makes Instagram become one of the most social media users around the world (Kelly, 2015). It can be accessed by computer and smartphone. Instagram has many features that students can use. It can motivate students to become good writers because it is interesting for them (Gunantar & Transinata, 2019). The students can upload pictures and write their posts.

Instagram is a social media platform that can be utilized in learning writing. It can be effective if they write their posts to practice writing English especially recount text. On Instagram, there are many benefits that teachers can get to improve students' writing skills. A list of posts writing activities on Instagram are writing caption related to the lesson material, giving questions on

Instagram photos, describe the Instagram photos, and comment something on the comment box (Handayani, 2016).

Moreover, research has proven Instagram is effective media in teaching student writing skills. There is some previous research used Instagram as a platform in teaching writing skill. First, the research conducted by Listiani (2016) the research was conducted at the junior high school level, it was found that Instagram is a good media that can improve students' writing skills. Second, Afifi and Megawati (2020) conducted a study used Instagram in developing writing skill. They revealed that Instagram can motivate students to improving their writing skills. This is an effective media that makes it easier for students learn to write. Third, Sholikhah et al., (2019). this study shows Instagram is useful for students in improve their writing skills, especially in recount text.

However, those research apply Instagram to know the effectiveness of students writing skill when it was used in face to face teaching. This research aims to know the effectiveness of Instagram when the teaching should conduct full online learning. This research hopefully can complete and support evidence that Instagram is truly effective for teaching writing. Moreover, the research also has differents students' levels. If the research conducted by Listiani (2016) studied at junior high school students level. This research sees how Instagram can be effective on senior high school students level.

For the treatment, the researcher prepared several topics that were given in-class activities during the treatment. These topics are designed to make students more enthusiastic in learning to write recount text. In conducting this research, the

researcher determined many things, including the successful use of Instagram in learning to write recount text in several previous studies. From the explanation above, the research conducted research at SMA Negeri 2 Kediri. The researcher formulates the following titles: *The Effectiveness of Instagram in Teaching Writing Recount Text to Senior High School Students.*

### **1.2 Research Problem**

Based on the background of the research, the formulation of the problem in this study is: Is there any significant difference between students who are taught by using Instagram and who are not taught by using Instagram in writing recount text?

### **1.3 Objective of the Study**

In line with the statement of the problem, the research has aim to know whether there is significant difference between students who are taught by using Instagram and who are not taught by using Instagram in writing recount text.

### **1.4 Scope and Limitation**

The scope of this research is to know the effectiveness of using Instagram media in teaching writing recount text, whether there is significant difference between students who are taught by using Instagram and who are not taught by using Instagram in writing recount text.

### **1.5 Research Hypothesis**

Hypothesis is temporary assumption of the researcher based on the phenomenon that is happening related to the research. In this research, there are two kinds of hypothesis formulated, there are Null Hypothesis ( $H_0$ ) and the

Alternative Hypothesis ( $H_a$ ). Based on the theories described in the previous sub-chapter above, the following theoretical hypothesis can be proposed:

a. The null hypothesis ( $H_0$ ):

There is no significant difference between students who are taught by using Instagram and who are not taught by using Instagram in writing recount text.

b. Alternative hypothesis ( $H_a$ ):

There is significant difference between students who are taught by using Instagram and who are not taught by using Instagram in writing recount text.

## **1.6 The Significance of the Research**

The results of this research are expected to provide the following meanings:

### 1.6.1 Students

This research would give a contribution to senior high school students, as a reflection information that reveals the recount text of their writing. Students will be interested in writing classes. By applying Instagram as learning media the students can improve their writing skills especially in writing recount text.

### 1.6.2 Teacher

This research is aimed at teachers in order to develop writing learning media that can encourage students to be involved in the learning process of writing. The teacher can know all the student's needs, so that the teacher can provide the right treatment for each student.

### 1.6.3 Further Researchers

This study is expected to provide information and references for people who wish to continue their studies in the same field.

## **1.7 The Definition of Key Term**

### 1.7.1 Effectiveness

Effectiveness is a level of success in doing something and reaching the goal. The effectiveness of this research is the existence of differences in the students' writing skills based on the score of the tests that are given before and after the treatment by using Instagram.

### 1.7.2 Writing

Writing is a thought process to find ideas, think about how to express them in good writing, and organize these ideas into clear statements and paragraphs (Nunan, 2003).

### 1.7.3 Recount Text

Recount text is one of several types of genres. This is a genre that has a social function to retell an event for the purpose of informing or entertaining (Hyland, 2004). This text retells events or experiences in the past. It aims to inform or entertain the audience or readers. Recalculation text focuses on a series of events, one event followed by another. Usually arranged in chronological order, either according to the time of their appearance.

### 1.7.4 Instagram

Instagram is a relatively new form of communication where users can easily share their updates by taking a photo and adjusting it using filters. The use of Instagram can motivate students to become good writers because it was interesting for them in writing class (Gunantar & Transinata, 2019).