

CHAPTER I

INTRODUCTION

This chapter presents the background of the study, research problem, research objective, research hypothesis, the limitation of the study, and definition of the key terms.

A. Background of the Study

Learning is a communication process among students, educators, and teaching materials. Communication will not work without assistance as a means of delivering messages or media. For the teenage community like students, social media is not a stranger thing for them anymore. Furthermore, social media is recognized as learning and teaching tools. These tools facilitate discussion, participation, and the sharing of various forms of content (text, audio, video, and image). They have become an essential resource for students across all subjects, especially in learning language. YouTube is one of the social media and internet-based learning resources that can be integrated in learning that is sometimes considered difficult by students because of the burden of reading.

Moreover, YouTube is one of the most popular video sharing services on the internet today (Snelson, 2011). It is can use as a learning medium that presents images and sound representations of various ideas or events in the classroom. Watching videos can be another way of learning besides lecturing and reading books, because it is the expectations of internet generations who tend to demand varied learning. In addition YouTube as a social network that

is being widely used today. The inclusion of YouTube in the field of education is an easy and user-friendly way to improve collaboration skills and integrate technology into teaching activities.

YouTube also offers a learning experience with new technologies, which will be useful when they graduate (Albantani, 2017). The network can help create, analyze, and produce information and ideas more quickly and efficiently. Furthermore, it also provides many exciting and creative features to be used as a source of teaching and learning. According to (June, 2015) by implementing learning based on the YouTube application, it can encourage students to become independent in learning, and the students will get used to thinking critically. In addition, (Ebied, 2016) stated that students will also be accustomed to searching for information from various sources to learn. Moreover, YouTube-based learning knowledge and the development of student insights can improve learning outcomes, so the implications for the quality of education will also improve.

Education is a powerful tool that can help to modify student behavior based on the needs and expectations of the community. In teaching and learning process, there are four important skills such as reading, writing, listening and speaking. Students need easier access to improve their English ability in those skills. Students' attitude is an integral part of learning and therefore must be an essential component of second learning pedagogy. If students have a positive attitude towards any subject, they can achieve many things in a specific area. There is an interaction between learning language and

environmental components where students are raised. A negative and positive attitude has a strong impact on the success of language learning. Kuntiyassari (2014) stated that a person's perception is an active process that plays a role, not only the stimulus that hits them but also the individual as a whole with his experiences, motivations and attitudes that are relevant in responding to stimuli. Individuals in their relationship with the outside world always make observations to be able to interpret the stimuli they receive and sense organs are used as a link between individuals and the outside world. In order for the observation process to occur, it is necessary that the object observed by the sense organs is good enough and attention is the first step as a preparation for making observations. Perception in a general sense is a person's view of something that will make a response to how someone will act.

Moreover, in 2020 the Covid-19 pandemic has shaken all aspects of the world, including education. For this reason, online learning is expected to be the ultimate solution for education to continue teaching and learning. Based on the theoretical above, the researcher decides to conduct a research study entitled "Students' Perception toward the Use of YouTube in Learning English during Online Class at SMK PGRI 1 Kediri"

B. Research Problem

Based on the background of the study above, the research problem can be formulated as follows "how do the students' perceive on the use of YouTube in learning English during online class?"

C. Objective of the Study

The objective of this study is to investigate the students' perception in using YouTube of learning English during online class.

D. Significance of The Study

The significances of this study are as following:

1. For researcher

By doing this research, the writer improves her knowledge about perception, especially perception students using YouTube as media English learning during the pandemic.

2. For reader

The result of this study hopes to enrich the knowledge of the reader about perception, especially in learning about the perception of YouTube as media online learning.

3. For the next researcher

The writer hopes that the result of this study will be useful for further researchers who want to conduct the next research dealing with the study of perception.

E. Scope and Limitation of the Study

Limitation of the study is important to determine the direction of the study. Therefore, in order to make study more efficient and directed, the researcher makes limitation. This study involves collected information about the perceptions that students on the use of YouTube as media of learning English during online class. With this aims, limitation of this study focus on

investigated of the students' perceptions in using YouTube as media of learning English during online class.

F. Definition of Key Terms

In this study, the researcher gives a definition of some terms in order to avoid misunderstanding. The definition is as follow:

1. Perception

According to Steward L. Tubbs & Stylvia Mors "Perception is an active process as one selectively perceives, organizes and interprets what one experiences. Interpretations are based on the perceivers past experiences, assumptions about human behavior, knowledge of the others circumstances, present moods or wants or desires and expectations".

Perception is the interpretation of stimuli as established by relating it to earlier perceptual sets which may be by way of experience, exposure or any other interaction. It can be concluded that perception is someone's response about something that is reflected in attitudes, actions, and though based on experience and feeling.

2. YouTube

YouTube with its official address www.youtube.com is a well-known video sharing website where users can upload, view and share video clips (Duffy, 2008 in Roodt & Peier, 2013). Many functions are supported by YouTube. Watching videos and creation of content are the basic functions from which other functions are derived. The primary

activity of YouTube is to allow users to engage in social interactions through video sharing.

3. Online Learning

Online Learning is learning done electronically using the computer and network-based media. Online learning is also known as electronic learning, e-learning, online learning, internet-based learning, virtual learning, or web-based learning.