

**THE STEVE JOBS' TOUGHNESS AND HIS MOMENTS IN  
MAKING THE APPLE COMPUTER IN THE MOVIE *JOBS***

**THESIS**

Presented to

State Islamic Institute of Kediri

in fulfillment of the requirements

for the *Bachelor Degree* in Education Department



**BY**

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**2021**

## ABSTRACT

**Kurniawan, Achmad Farid.** 2021. “The Steve Jobs’ Toughness and His Moments in Making the Apple Computer in the Movie *Jobs*”. Thesis, Department of English Language Education, Faculty of Tarbiyah, State Islamic Institute (IAIN) of Kediri. Advisors: (I) Dra. Nurul ‘Ain, M.Pd, (II) Muhammad Afifi, S.Hum., M.Pd.

**Keywords:** *Steve Jobs, Toughness, Apple Computer*

This thesis aims to find out the Steve Jobs’ toughness and his moments in making the Apple Computer. This research used descriptive qualitative method in analyzing and describing the toughness of Steve Jobs and his moments in making the Apple Computer.

The researcher analyzed the data by following some steps, first was collecting the data, second was identifying the data, the third was analyzing the data, the fourth was describing the data, and the last was determining the conclusion. Based on the analysis, the researcher uses the theory of toughness formulated by Horsburgh including *Control, Commitment, & Challenge* which suit on Steve Jobs’ toughness. Also, the researcher uses the theory leadership formulated by Donald J, et.al including *Knowledge, Skills, Attitude, Creative problem solving, & Strategic planning* which also suit on Steve Jobs’ moments in making the Apple Computer.

From the analysis, the results are Steve Jobs’s toughness and moments in making the Apple Computer in the movie *Jobs*. By his great personality and the ways he creat the product as well as lead his friends and employees, the company named Apple Computer/Apple Incorporated becomes well-known all around the world.

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Study Program : Department of English Language Education  
Faculty : Education  
Title of Thesis : The Steve Jobs' Toughness and His Moments in Making the Apple Computer in the Movie *Jobs*

I hereby declare that the thesis and the work presented in it are my own and it has been generated by me as result of my own original research. It does not incorporate any materials previously written or publish by another person except those indicated to quotations and references. No portion on this work has been submitted in support of an application for another degree of qualification of this or any other university or institute of higher education. Due to this fact, I am the only person responsible for the thesis of there is any subjection or claim from others.

This thesis is to fulfill requirement for Bachelor Degree (S1) in English Study Program, State Islamic Institute (IAIN) Kediri.

Kediri, 13 June 2021

The Researcher



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## **APPROVAL PAGE**

This is to certify that the *Bachelor Degree's Thesis* of Achmad Farid Kurniawan has been approved by thesis advisors for further approval by the board of examiners.

### **THE STEVE JOBS' TOUGHNESS AND HIS MOMENTS IN MAKING THE APPLE COMPUTER IN THE MOVIE *JOBS***

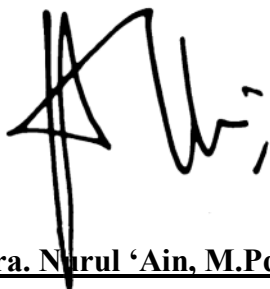
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THE APPLE COMPUTER IN THE MOVIE *JOBS***

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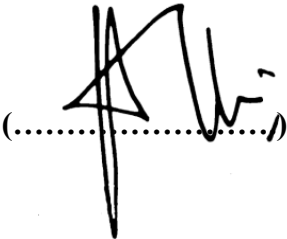
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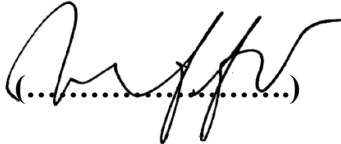
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*Assalamu'alaikum Wr. Wb.*

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Setelah diperbaiki materi dan susunannya, sesuai dengan beberapa petunjuk dan tuntutan yang telah diberikan dalam sidang munaqosah yang dilaksanakan pada tanggal 22 Juni 2021 kami dapat menerima dan menyetujui hasil perbaikannya.

Demikian agar maklum dan atas kesediaan bapak, kami ucapkan banyak terimakasih.

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Motto

**“Do your best and let  
God do the rest”**

(Ben Carson)

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## DEDICATION

*First of all, I would like to say “thanks a lot” to Allah SWT who always gives me power and opportunities, so that I can finish my thesis*

*Secondly, shalawat and salam are always given to our Prophet Muhammad SAW who has guided us to the right way*

*I would like to dedicate this thesis to:*

***My beloved Father**, Mujiharto, and **My beloved Mother**, Sulikah, thanks for your pray, love, support, finance and for your patients to educate and advise me. You are my strength and I love you all so much. May Allah always bless you all!*

*For **My beloved sister**, Sinta Kurnia Sari and **My beloved brother**, Achmad Fahim Qilmi who always make me forget about my burdens and difficulties*

*I really want to make you all happy and proud of me!*

*For Ma’am ‘Ain and Mr. Afifi as my advisors. Thanks for your patience in guiding me to finish my thesis.*

*For all of my friends in Ma’am ‘Ain advisory, Rida, Ruhana, Bagus, Yusril, especially Griseldis and all people who have supported me to finish my thesis.*

*Thankyou so much*

## ACKNOWLEDGEMENTS

Firstly, the researcher would like to thank to Allah SWT who has given the chances in finishing the research. Bless and peace is upon the prophet Muhammad SAW who has brought human from the darkness to the brightness era. This thesis is presented to State Islamic Institute of Kediri in fulfillment of the requirements for bachelor degree in Department of English Language Education.

In conducting this paper, the researcher found a lot of difficulties and problems. The researcher has obtained many valuable and meaningful contributions, suggestions, and guidance from others. Without much help from the following people, it was impossible for the researcher to finish it. The researcher also would like to thank to:

1. Dr. Nur Chamid, MM, as the Rector of State Institute for Islamic Studies (IAIN) Kediri.
2. Dr. Ali Anwar, M.Pd, as the Dean of Education Faculty, State Institute for Islamic Studies (IAIN) Kediri.
3. Dr. Ari Setya Budi Ningrum, as the Head of English Department, State Institute for Islamic Studies (IAIN) Kediri.
4. Dra. Nurul ‘Ain, M.Pd., and Muhammad Afifi, S.Hum., M.Pd, my respectable advisors, for all the guidance, knowledge, support, suggestion, time, spirit and pray.
5. All lectures of IAIN Kediri, especially those English Department for their valuable thought and knowledge and English teaching for my study during Academic year at IAIN Kediri.
6. The chairman at SLC who allowed carry out this research there.
7. For all of my friends of IAIN Kediri, we have been through a lot to finish this thesis. I hope it will useful soon

The researcher realizes that this research is still far from being perfect. So, the researcher expects suggestions and comments from all of the readers or other

researchers who want to learn about this research. May Allah SWT the most almighty always bless all of us.

Kediri, 13 June 2021

The Researcher

Achmad Farid Kurniawan

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