

## **BAB II**

### **REVIEW OF RELATED LITERATURES**

Once a research problem has been identified, a review of related literature is required. The researcher discussed some theories and research studies which are related the topic. It consists of some items such as attitude, writing skill, teaching writing, learning media, WhatsApp application, previous studies.

#### **2.1 Attitude**

Everybody are created differently. Each individual has different attitude. The existence of differences between individuals with each other by liking one object and some who do not like object, it really depends on the way individual respond to the object with its attitude. Attitude is an evaluate or reaction of feelings. According to Jowell (2005) claimed that attitudes are generally understood to be formed through a process of individual subjective evaluation, but also influenced by affective and emotional responses and related beliefs. In other words, attitudes are explained as being specific to an object or behavior while beliefs are more generic, relating to a wider world view, and tend to be more constant.

Besides, it is also having three components namely, cognitive component which it is describe beliefs or knowledge, affective component which it is describe feelings or emotions, and behavioral component which it is predisposition that may influence whether and how to act (Marcinkowski & Reid, 2019). As similarities the theory Haddock & Maio (2008) as follow:

- a. Cognitive aspect, which it refers to thought, belief, and attribute associated with an attitude object. Belief plays an important role in forming attitude. According to Haddock & Maio (2010) defines that belief can be changed when the new moral is accepted or believed. Moral or new information can be in form of benefits or social benefits of an object. Attitude appeared when belief is changed.
- b. Affective aspect, which it refers to the feeling or emotion, associated with an attitude object. Feeling can be affected through mood. People reveal their attitude that matches with current mood and people will tend to attention to information that helps maintain their current mood. According to Nadya Novitasari (2018) that a positive mood gives the energy of people to be open-minded about information that conflicts their perception. In contrast, negative mood refers to finding information that supports their attitude and are less affected by information that conflicts their attitude. Besides, feeling can be affected is through emotions. According to Haddock & Maio (2010) asserts that basic emotion including happiness, sadness, anger, fear, and disgust may influence attitude.
- c. Behavioral aspect, which it refers to past behavior with respect to an attitude object. According to Haddock & Maio (2010) reveals that the behavior can also influenced by role play activities and new members. In activities, the lecturer who gave time to students to make a study by themselves on a particular topic given will be useful in forming a positive attitude rather than students who sit passively and receive information. In new members, it also

encourages and convince the other members to avoid bad behavior and to increase in events worth joining.

## **2.2 Writing Skill**

Writing skill is one of language skill. Basically, writing is the most complicated skill for students' English writing skill. As for writing is crucial that communicate is transmitted more than any other type of media through writing. Moreover, writing is one of categorizes which called a productive skill (Muhammed Javed & Nazli, 2013). It is because students employ these need to produce language. Besides, students not only produce language but also look at the structure of writing. It is supported by Amelia (2020) that writing have to notice the structure such as organization, grammar, content, vocabulary, and mechanics. Generally, writing skill include insight and abilities related expressing ideas through the written word. It is also supported by Dirgeyasa (2016) asserts that writing can be expressed students though idea, feeling, and expressions as well by written English.

From theory above, it can be inferred that writing is part important to communicate more delivered than other media. Furthermore, it is produce language and notice the structure of writing. Writing skill obtain developing idea through written word. For students, creating a good write required the existence pay attention to the flow of ideas, the way they related one to another, whether they are logical and relevant. It is also pay attention to the transition between paragraph, the unity and coherence that make the writing complete, the language, the punctuation, the spelling and word choice. So that writing skill is one of

language that have to students mastered in order to they figure out how they increasing writing skill in English language.

### **2.3 Teaching Writing**

Basically, teaching writing is a crucial role of the teacher in helping students to realize writing skill based on correct sentence structure. Besides, teaching writing is guiding and facilitating to learn how to write well for students. It is supported by Dirgeyasa (2016) who asserts that writing seems to be important which have to learn and mastered by students because it can be expressed her/his though idea, feeling, and expression as well by written English. According to Dana Adas (2013) as lecturer should be clear on what skill they are trying to do develop. It implies that the lecturer should determine the types of exercise that match their abilities. In other word, the teaching concept of writing is interpreted in line with the learning concept. So, the lecturer has to determine appropriate the approach, the method, and the technique are used in teaching and learning writing based on the teachers' understanding. However, nowadays the students and lecturer following the learning through technology. According Wijaya (2017) asserts that the teaching trend is what teacher can do the learning through ICT. Freiburger (2017) states that teachers and school leaders are enforced to reevaluate the involvement of the new onset of technologies. The innovation application that it is one of the emerging trends. One of the kind of application is mobile learning.

Mobile learning is part of electronic learning or called as e-learning. Moreover, it is also alternative learning that is not bound by time and place. The

concept of learning is expected to encourage the creation of an effective and innovative learning atmosphere so that it can motivate the enthusiasm for learning of students and educators. As for teaching the most important factor in writing exercises is that students involved in order to make the learning experiences of great value. In other hand, the lecturer need to decide on which the types of exercise can facilitate learning. Once the means of implementation is defined, the lecturer can proceed to focus on what topic can be employed to ensure students participant. In this case, the lecturer can expect both enthusiasm and effective learning. Thus, the lecturer using learning media to make it easier to learn writing intact. It is also the students can be confident, give each other feedback and they get more knowledge. As for learning media is one of inventive teaching method to attract students and provide them opportunities for further learning.

#### **2.4 Learning Media**

Learning media is tool that used by lecturer for extending learning to students to be more effective and efficient. So that the materials more quickly accepted students intact as well as attract students to learn more. as similarity of Febrianty, Mulyadi & Hati (2018) reveals that learning media device which makes the learning process become effective. Transferring the knowledge and information between lecturer and students will be easier by using the media. Thus, learning media can be used to easier of learning process to students' understanding. It is also all of component as learning sources in order to make students more pay attention of the material given by lecturer.

The existence learning media is to help students on learning process successful. As for learning media present uses a variety of technologies such as mobile learning which including of some useful application such as Google Meet, Zoom, Google Classroom, WhatsApp, etc. all of these applications become device online learning. So, learning media is one of teaching method that can attract students and engage their motivation so that they have good responses.

### **2.5 WhatsApp Application**

WhatsApp is one of tool to used communication with each other. In other hand, it could help people each interaction virtually. It is supported by Napratilora, Lisa, & Bangsawan (2020) that WhatsApp is one of the communicating tools on the smartphones is so easy to use and simple form. Many of students and lecturer using WhatsApp application as learning tool because this application enables to send text messages, images, videos, audio, documents and even location. Moreover, WhatsApp requires internet data. It provides students and lecturers with the ability to create group that supports interactions of each members. Essentially, students' involvement through mobile technologies influences their motivations for social interactions (Amry, 2014). The lecturers share the material in the WhatsApp Group and the students read and exercise the task given by lecturers.

Furthermore, there are steps in implementation of WhatsApp in teaching and learning process, taken from Sperof (2016):

- a. Lecturer asks students make WhatsApp Group.

- b. Lecturer should make a rules during WhatsApp usage such as, manner in communication or language politeness. The teacher should explain what should or should not posted in WhatsApp Group.
- c. Lecturer set the rules along WhatsApp usage such as bring earphone to make a clear on earing.
- d. Lecturer assigned the task.

From the steps above, the teacher can combine the material, method, strategy and WhatsApp as the learning media. For further, WhatsApp usage can be applied to increase students in mastering speaking, listening, reading, writing, and vocabulary.

In addition, the function of WhatsApp application is to send and receive messages. It is so easy to use and simple in applying for communicating that makes many people from different age, background, purpose use them in daily life. WhatsApp has some functions such as sending messages, picture, audio, video, document, and web address. Based on the theory above, these advantages are also utilized as a media in teaching and learning English messaging, share English picture, practice writing skills in WhatsApp.

Regarding ways using WhatsApp as learning Media in writing course based on Santrossa & Castillo (2017) as below:

1. Rules making

The first step to use WhatsApp is mentioning the guideline to student. Then, they know lecturers' hope to them. Clear instruction about how to do the task is so essential to avoid students' confusing.

## 2. Group creating

At the first meeting, the lecturer and the students create a WhatsApp Group with all. The lecturer need a “trial” how to use WhatsApp in the group to help students understand with process well. Besides, the lecturer able to create small group to know progress learning of students, and getting more personal assessment.

## 3. Applying writing activities

The lecturer can give the different activities to the students like homework, extra activities for smartest students in the class. In this process, clear instruction is very necessary for the students in comprehending the task well.

## 4. Designing writing activities

The writing activities can be in the form of a document or writing type, audio, video, and so on. It means that writing activities can be provided to the students in some forms through a mobile phone.

## **2.6 Previous Studies**

In the present research, there are several previous study used as a benchmark and references to complete of research and to facilitate in determining procedures of research. The previous studies as follow:

The first previous research that is used by researcher is “Students’ Response Toward the Use of WhatsApp in Learning” by Wijaya (2017) from *Journal of Teaching & Learning English in Multicultural Contexts*. In her research, the result showed that the students enjoy the learning even though some problem arose. This research used survey method. This present research



focus on students' attitude toward WhatsApp as learning media on writing course and used in survey design.

The second previous research that used by researcher is "Perceptions of Students' on the use of WhatsApp in Teaching Methods of English as Second Language at the University of Namibia by Mbukusa (2018) the study revealed amongst many, that WhatsApp can impact negatively on the performance of tertiary students, especially those who do not own smartphones. The platform shows a variance on balancing online activities (WhatsApp) an academic preparation, and distracts students from completing their assignments and adhering to their private studies time table. However, students enjoy using WhatsApp as a tool for learning and calls for institutions to offer internet amenities as a top urgency in contemporary instruction.

The third previous research that used by researcher is "Students Perceptions of The of Zoom and WhatsApp in ELT Amidst Covid19 Pandemic" by Suadi (2021) from journal Study of Applied Linguistics and English Education. In his research, the result showed that the virtual class of ELT for EFL University students in form of Zoom and WhatsApp was considered positive by the learners. Although the availability and slow speed internet connection were being problems to use them in ELT, they were also rated effective and efficient in terms of time, place and expense. Moreover, learners agreed that those two online platforms can help them to improve language skills and to reduce shyness in virtual class interaction.

The last previous research that used by researcher is “WhatsApp Messenger as a Mobile Media to Learn Writing for EFL Students” by Linda & Ri’aeni, Ida (2018) from Journal JIKE. In his research, the result showed that the most of students is active in learning to writing especially in recount text. Besides WhatsApp can be used privately. The students can improve their knowledge in learning ICTs.