

## **CHAPTER I**

### **INTRODUCTION**

This chapter presents the discussion of the background of the study, research problems, the objectives of research, scope and limitation, significance of the study and the definition of key terms.

#### **1.1 Background of the Study**

The creation of social media in Indonesia has brought some changes of Indonesian people nowadays. People are living in a global world and everyday adopt the new technologies, information, language and so on. If they don't, they will be a human with lack of technology. Digital social media (Youtube, WhatsApp, FaceBook, Instagram and Twitter) are very popular among young generations and they are influenced more than everything. According to Greenfield (2003) "online chat is a new communicative environment and we may expect it to elicit adaptations in participants' language use".

Furthermore, the users of social media in Indonesia have been increased continuously. Taken from [databoks.katadata.co.id](http://databoks.katadata.co.id) as online statistics survey platforms in Indonesia found the total active users of social media in Indonesia in 2020 are 59% from total population in Indonesia. The number are 160 million and almost all of them are users surf via mobile phone. The averages of users in Indonesia are age 13-34. It can be seen that social media is popular among young people, especially for students. It is the reason why the

researcher used the respondents of this research were the students of senior high school.

The existence of social media helped people in the world to easier their activities in daily life. People have various purposes in using social media. The purposes are to finding information, communicate with others, for business purposes, education purposes, for lifestyle, sharing ideas or opinions or just for entertainment purposes. As stated by Kietzmann, et al, (2011) “Social Media has been defined as a web-based applications which provide functionality for sharing, relationships, group, conversation and profiles”.

Although social media is not directly created for educational purpose, it has drawn attention from educators, especially in English language teaching field. Lau (2012) reported that social media helps the learning activities among students. Moreover, the world is shocked with the existence of COVID-19 pandemic. Every aspect in the country is closed. No exception for school, it is closed for an indefinite time. This situation, give some impacts on the learning process. It changes the classroom face-to-face learning into online learning. Anderson (2008) said online learning as a subset of all distance education, has always been concerned with provision of access to educational experience that is become more flexible than in the school or others formal education.

The teachers should try to use social media for their learning purpose. From this situation, social media much helps the education process. As stated by Kietzmann (2011) cited by Wolf, Sims & Yang (2018) one of the function

of social media is conversations, it means as the main function of social media to permit the users talk each other in a personal chat or group through online by social media in a real time. It can be the chance of teacher to teach the student by the platform they visit the most. It was very easy for students to learn exactly speaking by using Social Media that they always use in their daily.

Teacher can take advantage from this situation to share the material and motivate students in social media. Handayani (2016) “By using Instagram teacher can promote activities to develop and increase their motivation to speak English better”. Students can do many activities to preparing their speaking well such as making caption or video and other students would be comment on the posting about the error the speaker made, such as the structure used and the pronunciation or the grammar. Social media provides virtual interaction, in a package with this, it also reduced students’ anxiety because of the enjoyable experiences provided by the media, (Makodamayanti et al., 2020).

In every learning process, the goals of study is almost about students should be able to speak English well, because speaking is one of activity to utterance and communicate for giving your ideas and deliver the information. Cited by Hape (2018), Ngan (2013) said “Speaking merges as one of the most important ones that are really essential to master for the purpose of language communication”. In English learning, speaking is a complex ways skill that is usually combined with the other skills. In other hand, Speaking is not only

about the explanation, description or question but also the body language. Speaking delivers the situation. Chaney (1998) stated that speaking is the process of building and sharing meaning through the use of verbal and non-verbal symbols, in a variety of contexts.

As we know, most of students believe that speaking is the most important skill aspect if we want to have communication with other people. Teacher needs to grow the student goals in speaking. “Language learners will need to be motivated, be exposed to language, and given chances to use it” (Harmer, 1991). Students need to know how the language is and be able to use the language in real activity. Without mastering speaking skill well, we will face the difficulties when talk with someone. It is because the lack of vocabulary and grammar mastery in constructing the sentences. Another factor is the students’ pronunciation and the limitation of chance for the students’ speaking.

Today, students can be free speaking up without feeling shy on social media, they can learn some new vocabularies and knowing the correct pronunciation from the social media also. Kabilan et al. (2010) found that almost all of the students agreed with the impact of Facebook is enough to utilized as one of social media that is useful for the students to encourage the language ability, to improve the self-confidence, to take some motivation to speak English as an ESL and learn the different culture towards learning English. Kern (1995) stated, social media helps students to deal with their anxiety and make them feel more confident participate in. Social media

supports the students to improved their speaking, because social media perceived English learning content, as a media to practice and express students' English speaking and helps students to solve their speaking problems.

Some research has been conducted of English language skills. TheThe first previous study that is used by the writer is "Students' Perception on Online Application in Speaking Skill" by Rifari Baron (2020). This research used descriptive qualitative methods. The purpose of this research if to identify suitable online applications or learning to speak English that suits student needs. This research result shows the zoom and google hangouts meet is a popular application, meanwhile YouTube and WhatsApp is the easy web application to use in English speaking learning.

The second previous study is "An Analysis of Students Perception of the Use of Social Media to Improve Students' English Writing Skill in Tenth Class of Smk Pembangunan Ampel In The Academic Year 2020/2021" by Siti Muyasaroh (2020). This research used qualitative research design with the purpose of this study is to determine the students' perceptions about the use of social media to improve students' writing skills and how social media can support students in improving students' writing skills. The result of this study is the students had a positive perception of the use of social media in writing skills because it is helpful, easy, fun and gives new nuances in learning, social also provides interesting and accessible features.

The third previous study used by researcher is “Students’ Perception of the Use of Social Media for Learning English” by Muetia Safitri (2021). The aim of this study is to explore high-school student’ perception of social media use for English learning. The results of the questionnaire and semi-structured interview indicated that students have challenges in using social media such as connection problems, privacy and inappropriate content. But in conclusion, students have a positive perception of employing social media to learn English.

The fourth previous study is “Student Perspective in Using Social Media As a Tool in English Language Learning” by Syofianis Ismail et al., (2018). The objectives of this research are to analyze the students’ perceptions and perspectives in using Social Media as a tool in English Language learning. This research used Qualitative and quantitative method. The data taken from the students of the English Department, Faculty of Education, Islamic University of Riau. This research found that social media is very practical and useful for getting general information, knowledge and to increase their language competency.

Based on the background above, researcher is interested with the students’ perception and students’ belief. The students perception is students’ point of view that comes from biological process that concerns about the entry of messages or information through five senses. According to Szilagyi and Wallace (1980), perception is a process by an individual attend to incoming stimuli, organize and interpret such the stimuli toward a message in a suitable

action or behavior. Moreover, belief is the root or foundation of the way students thinking. Rokeach (1972) said that belief is any simple proposition, conscious or unconscious, inferred from what a person says or does, capable of being preceded by the phrase “I believe that...”.

The purpose of this study is to find out what are students’ perception and belief on the use of social media and students’ perception and belief on the use of social media towards speaking skill. Since students are the center of the learning process, their perception and belief of the learning process is useful to knowing by the teachers as a way to create the best teaching activities that are close to their students. And so the use of social media which has a big role in the learning process, with require some unique adaptations and it provides students a new way of communication. With the aim is to focus in the students’ speaking skill in the eleventh-grade students of SMAN 3 Kediri.

## **1.2 Research Problem**

In determining the students’ perception and belief on the use of social media towards speaking ability; The research problems are:

1. What are students’ perception on the use of social media?
2. What are students’ belief on the use of social media?
3. What are students’ perception on the use of social media towards speaking skill?
4. What are students’ belief on the use of social media towards speaking skill?

### **1.3 The Objective of Study**

Based on the objectives of the research context applied, the purposes of this study are:

1. To find out students' perception on the use of social media?
2. To know students' belief on the use of social media?
3. To find out students' perception on the use of social media towards speaking skill?
4. To know students' belief on the use of social media towards speaking skill?

### **1.4 Significance of Study**

This study provides the students' perception and belief on the use of social media towards speaking skill. This study is expected to know the students' perception and students' belief about the use of social media for learners, especially on speaking skill. In order hand, this research is supposed to motivate the students to improving English, particularly on speaking, because speaking is become the crucial skill for communicate with others. The goodness here is students can use social media, since social media is being their enjoy daily and learning platform.

The writer hopes this research will give the teachers some information and suggestion for use the social media as a media in teaching English class especially during pandemic of covid-19, because social media is believed to have many advantages for improving students' language skills, especially on

speaking. The result of the study is expected to be useful for both teacher and students as an effective alternative way can be used in learning process to overcome students' problems in speaking skill.

### **1.5 Scope and Limitation**

The subject of the research is the students of the eleventh grade in SMAN 3 Kediri, the object of the research is students' perception and belief on the use of social media towards speaking skill. This research is focusing on students' perception and belief on the use of social media and students' perception and belief on the use of social media towards speaking skill

Therefore to construct the thesis concise, this research focuses on speaking skill among four productive skill of language acquisition. This research was conducted SMAN 3 Kediri. Moreover, the research was limited to very few eleventh grade students in SMAN 3 Kediri and the researcher use of random sampling on students eleventh grade in SMAN 3 Kediri.

### **1.6 Definition of Key Terms**

#### **a. Students' Perception**

Students' point of view comes from biological process that concerns about the entry of messages or information through five senses, namely sense of sight, sense of hearing, sense of smell, sense of taste, and sense of touch. It is the filter of any input based on students' belief.

b. Students' Belief

Students' root or foundation of the way they thinking, inferred from what they say or do, capable of being preceded by the phrase "I believe that..". Belief is not filtered and it includes value that students' have.

c. Social Media

Social media is an upgraded technology that is facilitated humans for sharing the information to make people's activity easily, and the form for expressing their idea by virtual networks that can be assessed everywhere and anytime.

d. Speaking Skill

Speaking is one of the four basic skill in English language that express someone's ideas, feeling, or aims by uttering them in a community of words with using expression and appropriate body language for the main function is in order to communicate with others.