

CHAPTER V

CONCLUSION AND SUGGESTION

This chapter presents the conclusion and suggestion which are drawn after analyzing and interpreting the data. The conclusion is created based on the formulated research question, while suggestion is addressed to the next researcher who is interested in conducting further researches in the same field of research.

A. Conclusion

Based on the findings, it shows there are flouting maxims performed by Nadiem Makarim, they are flouting maxim of quantity, quality, relation, and manner. After calculated, He flouted nine times or 53,0% maxim of quantity, two utterance or 11,8% maxim of quality, five times or 23,5% maxim of relation, and once utterance or 5,8% maxim of manner. The total of maxim is seventeen times or 100% which contains the flouting maxims. Furthermore, the most dominant maxim was flouted by him is maxim of quantity, the second is maxim of relation and the fewest is maxim of quality and manner.

From the analysis, flouting maxim of quantity happened, it caused (a) to provide more information. He tried to explain a lot information and expected the listener will comprehend what his mean. (b) to express his feeling. He expected the hearer can understand his feelings. (c) to hide something. It happened when he expected the hearer does not know the real purpose, condition and feeling of him. On the other hand, flouting maxim of quality occurred, when he tried to cover up something and he expected the hearer does not know the truthful of it. Besides,

flouting maxim of relation happened, it caused (a) he want to change the topic of conversation. When the question raised i uncomfortable, he tried to change the topic, thus no connected responses occurred, (b) to strengthen his answer. It means, he provided strength answer and hoped the hearer believe him. . The last, he flouted maxim of manner because he did not want to respond to question raised and expected the hearer interpret the ambiguity of their statements.

Flouting maxim can occur in conversation in various places, for instance in talk show, classroom interaction, a person's speech, and etc. Subsequently, in social context and context situation, the flouting that often occurs is maxim of quantity. Not only those factors, but also the culture of society in a country also influences. It can be that the person can flout the maxim of quantity because of country's custom or culture that has been formed. The conversation can go smoothly, when somebody can apply the Cooperative Principle by Grice. However, at the time when the speaker flouts the maxims to convey the hidden meaning and the hearer cannot understand that meaning, the conversation will be ineffective. Otherwise, when the hearer is able to understand the hidden meaning, the conversation will be effective.

C.Suggestion

from drawing conclusion, the researcher has suggestion for two groups. They are for the readers who watches mass media program and next researcher who expect to further research of this scope.

1. For the readers

The researcher hopes the reader to be more observant when receiving the information from the whole media. Furthermore, the reader to be wise in understanding the implicit meaning so that it does not misunderstand in obtain the information.

2. For the further researcher

In this study is still have many limitations in conducting this research. One of the limitation is the researcher had not been able to devide the implications of flouting maxim in several types. The researcher suggest for the further researcher to analyze the types of implicature and explore the flouting maxim of cooperative principles to develop the same field of research but in different issues and object. Furthermore, she suggests to examine the more varied data such as advertisement, newspaper, megazine, and etc.