

**AN ANALYSIS OF FLOUTING MAXIM BY NADIEM MAKARIM IN DEDDY
CORBUZIER TALK SHOW**

THESIS

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This thesis is to fulfill requirement for the degree of *Sarjana* (S1) in English Study Program, State Institute for Islamic Studies (IAIN) Kediri.

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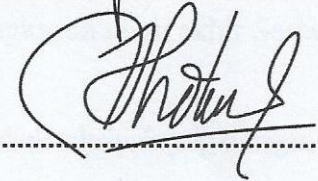
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Setelah diperbaiki materi dan susunannya, kami berpendapat bahwa skripsinya telah memenuhi syarat sebagai kelengkapan ujian akhir Sarjana Strata Satu (S1).

Bersama ini terlampir satu berkas naskah skripsinya, dengan harapan dalam waktu yang telah ditentukan dapat diajukan dalam Sidang Munaqosah.

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Setelah diperbaiki materi dan susunannya, sesuai dengan beberapa petunjuk dan tuntunan yang diberikan dalam sidang munaqosah yang dilaksanakan pada tanggal 28 Juni 2021 kami dapat menerima dan menyetujui hasil perbaikannya.

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MOTTO

**There are no limits to what you can accomplish, except the limits
you place on your own thinking.**

“Brian Tracy”

DEDICATION

With all of my love, I dedicate this thesis to:

- *All praises is due to Allah SWT for his mercies and blessings that has been given to me to finish this thesis.*
- *My beloved family, my mother Wati, my father Manaf passed away, my sister who never stop motivating me and being my supporting system. Thanks for your loving, blessing, praying and finance.*
- *All my beloved lecturers at IAIN Kediri, especially for my advisors, Moh. Muhyidin, M.Pd. and Bahrudin, S.S., M.Pd thanks for your guide, valuable advice and suggestion to make my thesis better.*
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6. All my friends and all the people who helped complete this thesis.

Finally, the writer hopes this thesis will be useful for the readers. The witer realizes that this thesis is not perfect enough. It caused on limitation of capability and knowledge that the researcher has owned. Hence, the writer excites to reveice criticism and suggestion to make this thesis better.

Kediri, 28th June 2021

Researcher

ABSTRACT

Milasari, Linda. 2021. An Analysis of *Flouting Maxim by Nadiem Makarim in Deddy Corbuzier Talk show*. English Department, Faculty of Education IAIN Kediri, Advisor:1) Mohammad Muhyidin, M.Pd. 2) Bahruddin, S.S, M.Pd.

Key Words: Cooperative Principles, Grices's Maxim, Deddy Corbuzier talkshow.

This research focus on flouting maxim occurred in the talk show. This aimed at analyze the types of flouting maxim and the reason of flouting maxim. The objective of this research are: 1) to know the types of flouting maxims are performed by Nadiem Makarim in Deddy Corbuzier talk show (2) to explain the reasons of flouting maxims that happened by Nadiem makarim in Deddy Corbuzier talk show.

This research was descriptive qualitative. It concerned with the description of the data in the form of utterances produced by Nadiem Makarim in *Deddy Corbuzier* talk show published in 2020. A documentation was applied to collect the data. There are three steps to analyze the data, they are (a) data reduction, (b) data display, and (c) conclusion and verification. An analysis of flouting maxim are classified by Grice's theory into 4 types which are flouting maxim of quantity, flouting maxim of quality, flouting maxim of relation, flouting maxim of manner.

The results show that all maxims of Cooperative Principle are flouted. There are 17 cases of total flouting (100%): 9 cases of the flouting maxim of quantity (53,0%), 2 cases of the flouting maxim of quality (11,8%), 5 cases of the flouting maxim of relation (23,5%), and a case of the flouting maxim of manner (5,8%). The most dominant maxim was flouted by him is maxim of quantity, the second is maxim of relation, the third is maxim of quality and the fewest is maxim of manner. From the analysis, flouting maxim of quantity happened, it caused giving too much information than what required. Flouting maxim of quality occurred, when he expected the hearer does not know the truthful of it. Besides, flouting maxim of relation happened, it caused he want to change the topic of conversation. The last, he flouted maxim of manner because he did not want to respond to question and expected the hearer interpret the ambiguity of their statements.

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