

## **CHAPTER I**

### **INTRODUCTION**

This chapter presents the research background, research problem, research objective, research limitation, research significances, and definition of the key terms.

#### **A. Research Background**

Film is the result of a copyrighted work that has several elements of art to complete the needs. Art elements that exist and support films include fine arts, photography, architecture, dance, literary poetry, theater, music, anonymous and novels. Since the making of the first film, film has become one of the most common parts of our daily lives, which leads to the increasing demands of film and the need to meet the ever-increasing demands of film making adaptations and renewing actions that are commonly performed in Hollywood (Mazdon, 2013).

Almost every film is made for entertainment purposes. With the increasing activity and busyness of a person's life, especially among big city residents, the impact is that the stress level is getting higher from day to day, so the need for entertainment is increasing. One of the most popular means of entertainment around the world is film. By offering a variety of adventures that can be shared personally with each audience, watching movies can be called the most effective entertainment medium to relieve the fatigue that is felt due to dense and monotonous daily activities. Film is very influential on society that can affect the thoughts of people who seem to enter the film zone

because of the various characters played by the characters in the film. Hutcheon and O'Flynn (2013) state that the theme of the original story might be a part that must be adapted, but they also add that the character is a clear part to be moved from the original to the adjusted version. This means that there are many versions of characters created and consumed by the audience.

Films are made using audio-visual media to illustrate the story or message to be conveyed and can be reached by people in various countries. Stories can be fiction or nonfiction which are arranged in depth according to the needs of filmmakers. In a play, the plot is often interpreted as the backbone of the story. But for its implementation, it takes a character and characterization as a description of the subject in the story (Mukhtar, Mukhlis, & Subhayni, 2016: 145).

The Greatest Showman is a film based on the true story of person named Phineas Taylor Barnum (P.T Barnum). His death in 1891, the Washington Post described him as the most recognizable American who ever lived. The main character in The Greatest Showman movie that is Barnum had a hard life since childhood, with his efforts, he can be successful in his circus field. What makes it special so that researcher is interested in researching this film is this film based on a true story that can motivate us, the main character is also never give up and tough even though in a less fortunate condition.

Phineas Taylor Barnum is an American theater performer whose intelligence, shrewdness and Yankee imagination transformed the

entertainment business. He was one of the first entrepreneurs to realize the value of publicity inside and outside show business.

The greatest showman movie released in December 2017 yesterday was successfully in a resounding success. The film produced by 20th century fox is often referred to as the best film of all time.

Not only had an excellent storyline, a film adapted from P.T. Barnum's life story also provided a positive moral message. Moreover, most people who watched loved the soundtrack-soundtrack on the film. With the circus scene and the dancing players making this film popular.

And that made the greatest showman movie remarkable, it worked to bring home some of the awards and also get nominated for some of the awards. Patricia (2018) state that awards achieved from this film is the best movies up love story (aarp's movie for filming ups ups awards), this award was won on February 5, 2018. Next, the best original song - motion picture (golden globe awards), this award received on January 7, 2018. And there are many other awards.

Phineas Taylor Barnum can turn previously insulted and marginalized odd people into famous and successful people, Barnum is very smart and unyielding so researcher is interested in analyzing the film "The Greatest Showman". This research aims to analyze "*Barnum's Ways To Survive His Hard Life In The Greatest Showman Movie*".

## **B. Research Problem**

In this research, the researcher want to know more as the research problem stated:

1. What are the condition of Barnum's life in *The Greatest Showman* movie?
2. What are Barnum's ways to get out from the hard life in *The Greatest Showman* movie?

## **C. Research Objective**

This research aims to investigate, there are the objectives of this research:

1. To describe the condition of Barnum's life in *The Greatest Showman* movie.
2. To describe Barnum's ways to get out from the hard life in *The Greatest Showman* movie.

## **D. Research Limitation**

To make this research be bias, there are some point in it. This research focuses on 1 character, that is Barnum and focuses on ways to survive of Barnum in his life.

## **E. Research Significance**

This research is gives information about how to survive in the poor conditions in *The Greatest Showman* movie. This movie can motivate someone's life and it can be a good example for readers to be grateful for

everything. The researcher wants some of the people can get good example they are:

1. Researcher

This research can provide a good examples or good motivation for parents, teachers, students or children. The researcher hope that this research is useful for readers and can increase creativity.

2. Reader

This research provides information about the ways a person survives in poor conditions. It can motivate someone's life and it can be a good example for all of us to be grateful for everything. The students can imitate Barnum's attitude.

3. Next researcher

This research can also be a refrence for the next researcher. The researcher hopes that after reading this research, in the future next researcher can improve the best and better than previous studies.

## **F. Definition of Keyterms**

Definition of keyterm is a term that serves as a key, as to the meaning of another word, a sentence, passage, or the like. There are some terms in this research that explained in order to the reader understand:

1. Barnum

P.T Barnum or Phineas Taylor Barnum is the main character in the film The greatest showman. Barnum in The Greatest Showman was played by Hug Jackman.

## 2. The Greatest Showman

The greatest showman Inspired by the imagination of P.T. Barnum, The Greatest Showman is a musical drama genre film that premiered in theaters worldwide in 2017. This film tells the story of the birth of show business and tells the story of a visionary who rose from nothing to create a spectacle that became a worldwide sensation. The film is directed by Michael Gracey.

## 3. Survive

Survive is an uncertain condition faced by a person or group of people in an area that is foreign and isolated to the person or group who is experiencing it. In this research the term survive refer to P.T Barnum (the main character).

## 4. Yankee

The meaning of Yankee is a derogatory term used to describe Americans by the Brits, Canadians, Australians and the like; but in the USA used to define an American from the Northern States in the USA, such as New England and the Mid-West. In this research Barnum is a native American.

## 5. Hard Life

Hard life is a life that is filled with challenges or difficulties. Perhaps the person was born into non-ideal circumstances, had a trying childhood/home life while growing up. In this research, Barnum was experiencing this kind of condition (hard life) since he was a child.