CHAPTER I

INTRODUCTION

In this chapter the researcher discusses about introduction which include background of the research, research question, objective of the research, scope and limitation of research, significance of the research and definition of key terms.

A. Background of the Research

Education is process of changing the attitudes and behavior of a person or group of people in an effort to mature humans through teaching and training efforts, educational processes, methods and actions. The development of technology has influenced various fields, including education. There will be development of technology in education now has an effect on learning media in improving the quality of education, which previously only used a board or it can be call media blackboard or whiteboard. But now using LCD, internet and distance learning. The internet has become an inevitable part of everyday life, especially in the world education which is related to the need for concepts and mechanisms technology based teaching and learning. Teachers should encourage students to find right activities through the use of technology in order to reach successful languange learning. Teachers are also required to be able to use media and tools which are

available to enhance the quality of learning process. The teacher should be adapted to the rapid chaning technology since the teaching media need to improve and always update. It will give a new style for the teacher also give them challenges on the teacher to master the technology. Technology based education is the study and ethical practice of facilitating learning and improving performance by creating, using and managing process of appropriate technological resources (Ahmadi 2018).

For almost a year during Covid 19 pandemic in Indonesia, the government regulated a policy to commit social and physical restrictions almost all aspects of activities. In educational institutions including schools, colleges and universities can not use conventional systems of teaching due to the pandemic of Covid19. Conventional learning is replaced by distance learning system which is online-based. This is an effective solution to substitute face to face learning in classroom to reduce the spread of Covid19 (Susilo 2020). This regulation requires all elements of education to adapt and continue the process of teaching and learning.

In this situation and condition, technology plays an important role for educational systems, as well as in English languange learning and teaching. This learning system is synchronized with 2013 Curriculum (K13) which currently used in Indonesia.

Permendikbud mentions that there are several learning systems that need to be changed, including one-way learning system (teacher-student interactions) that need to be transformed into interactive learning, then isolated learning systems which become networking learning that utilizied E-Learning media with the use of information and communication technology media. By using these systems, passive learning can be changed into active-seeking learning (Sofyan 2016). The learning solution using E-Learning media should be able to present and strengthen the interaction between teachers and students although it is an online system. So that the learning process can be continued well. It is a learning and performance improvement by creating, using and managing process of apppropriate technological resource.

Through E-Learning media, it is hoped that the teacher can manage learning materials, for example compiling syllabus, uploading material, give assignments to the students, submit the work to make a test or quiz, giving grades, monitoring activity, interacting with students and fellow teaching teams through discussion forums or chat and others. In other hand, the students can use it to access the assignments, learning materials, discussions with students and teahers and see conversations of learning outcomes. Besides that, another advantages is learning using E-Learning has the potential to increase equity and access

on education in a country.

MTsN 2 Kota Kediri is one of the schools that has a basic future as well applications of E-Learning based learning. This school aware of importance of educational renewal. Looks enthusiastic of the students in making approcahes in learning. The motivation given by the principal regarding the implementation policy as well the application of E-Learning based learning is always given. But the training and the raediness of the teachers in implementing while using their systems it is called *E-Learning* Madrasah (ELMA). This application is facilitated by the Ministry of religion (Kemenag) and it is the thing that makes this school is different from other public schools. By using ELMA, the teachers and students can review it anytime and communicate easily without limited by distance, place and time. All learning activities are carried out using ELMA in various lessons, one of them is English. As we know that in English language teaching, teachers use some methods in delivering materials which aim to avoid monotonous learning process. By using E-Learning Madrasah, the teachers can provide materials and task as good as possible to make students become more interested. Thus, the use of E-Learning Madrasah give new atmosphere in English teaching.

Those are the reasons why the researcher interested to choose MTsN 2 Kota Kediri to be researched. From the

explanation above, the researcher wanted to know the study on *E-Learning Madrasah* as media in English languange teaching in terms of process of E-Learning activities, then it is implementation which includes teachers and students, teaching materials and infrastructure which then finally will be produce evaluation materials in the form of constraints face in this *E-Learning Madrasah* and the solution given as an effort overcome these emerging obstacles. Related to this, the researcher intended to conduct a research under the title "Study on English Teacher's Strategy in Using *E-Learning Madrasah* as Teaching Media in MTsN 2 Kota Kediri"

B. Research Question

In relation to the background of study previously outline above, the problem of the study can be formulated as this following question "What is the English teacher's strategy in using *E-Learning Madrasah* as teaching media in MTsN 2 Kota Kediri?"

C. Objective of the Research

Based on the research question, the aims of this research is to know and describe about English teacher's strategy in using *E-Learning Madrasah* as teaching media in MTsN 2 Kota Kediri.

D. Scope and Limitation of the Reseach

The scopes of the study are limited to the subject and object

investigated. There are many problems in teaching and learning activity especially with different and new media like *E-Learning Madrasah*. They may be related to the learner, the teacher, the material, the technique or the teaching method. The subject of this study is the students at MTsN 2 Kota Kediri. The object of this study is to know the study on *E-Learning Madrasah* as media in English languange teaching in terms of process of E-Learning activities, then it is implementation which includes teachers and students and teaching materials.

E. Significance of the Research

By conducting this study, the significance ofthis study can be viewed from theoretical and practical aspects. Theoretically, this result of this rese can be used as a reference in English language teaching for the future researches with similar topic.

If practically, the result of this study will be expected to give benefits for the students, the teacher, the readers and others. The researcher hopes that the results of this study will give significant contributions to:

1. The Teacher

This researh hopefully can give information and knowledge about E-Learning media in English languange teaching and can also become a reference for the English teacher in determining E-Learning as a media in English

teaching and learning.

2. The Researcher

This research hopefully can give information and knowledge about the use and study on about *E-Learning Madrasah* in English languange teaching.

3. The Students

This research hopefully give beneficial information for the students to understanding while using *E-Learning Madrasah* as learning media that more easily to access the assignments from their teacher.

F. Definition of the Key Terms

Definition of the key terms is very important in this thesis. It aims to avoid misunderstanding terms and misinterpretation. Within exist in the study. The terms are necessary be defined as follows:

1. E-Learning

E-learning is a form of information technology that is applied in the field of education in the form of virtual schools.

2. E-Learning Madrasah

E-Learning Madrasah is an application made by the Ministry of religion to be used by teachers and students in implementing online distance learning during the Covid19 pandemic.

3. Teaching Media

Teaching media is means to convey the content of the learning media and as a tools in the teaching learning process.