

**THE EFFECTIVENESS OF USING INSTAGRAM AS  
TEACHING MEDIA IN TEACHING WRITING  
DESCRIPTIVE TEXT AT SMP NEGERI 4 PARE**

**THESIS**

**Presented to**

**State Islamic Institute of Kediri**

**In Partial Fulfilment of the Requirement**

**For the Degree of *Sarjana* in English Language Education**



**Written By:**

**RIZKY MEI ANDREANI**

**9322.014.16**

**DEPARTMENT OF ENGLISH LANGUAGE EDUCATION**

**FACULTY OF TARBIYAH**

**STATE ISLAMIC INSTITUTE OF KEDIRI**

**2021**

## **DECLARATION OF AUTHENTICITY**

Name : Rizky Mei andreani

Student's ID Number : 932201416

Study Program : English Language Education

Faculty : Tarbiyah

Title of Thesis : THE EFFECTIVENESS OF USING  
INSTAGRAM AS TEACHING MEDIA IN TEACHING WRITING  
DESCRIPTIVE TEXT AT SMP NEGERI 4 PARE

I hereby declare that the thesis and the work presented in it are my own and it has been generated by me as the result of my own original research. It does not incorporate any material previously written or published by another person except those indicate in quotation and references. No portion of this work has been submitted in support of an application for another degree or qualification of this or any other university or institution of higher education. Due to this fact, i am the only person responsible for the thesis if there is any objection or claim from others.

This thesis is to fulfill the requirement for the degree of *Sarjana (SI)* in English Study Program, State Islamic Institute (IAIN) of Kediri

Kediri, 2021

The Researcher,

Rizky Mei Andreani

NIM: 932201416

**APPROVAL PAGE**

This is to certify that *the Sarjana's Thesis* of Rizky Mei Andreani has been approved by the thesis advisors for the further approval by the board examiners.

**THE EFFECTIVENESS OF USING INSTAGRAM AS TEACHING  
MEDIA IN TEACHING WRITING DESCRIPTIVE TEXT AT SMP  
NEGERI 4 PARE**

**RIZKY MEI ANDREANI**

**9322.014.16**

**Approved by :**

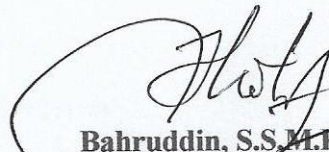
**Advisor 1**

**Advisor II**



**Muhammad Muhyidin, M.Pd.**

**NIP : 19801226 2009121 004**



**Bahruddin, S.S.M.P.d.**

**NIP 19750930 200710 1004**



**RATIFICATION SHEET**

**THE EFFECTIVENESS OF USING INSTAGRAM AS TEACHING MEDIA  
IN TEACHING DESCRIPTIVE TEXT AT SMP NEGERI 4 PARE**

**RIZKY MEI ANDREANI**

**NIM. 932201416**

Has been examined by the board of Examiners of State Islamic Institute (IAIN)  
Kediri on April 20<sup>th</sup> 2021

1. Main Examiner

**Dr. Sri Wahyuni, M.Pd.**

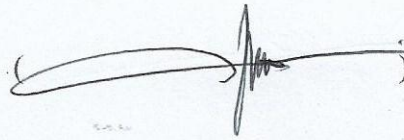
**NIP. 19840909 201101 2 018**

(  )

2. Examiner 1

**Muhammad Muhyidin, M.Pd.**

**NIP. 19801226 2009121 004**

(  )

3. Examiner 2

**Bahrudin, S.S,M.Pd.**

**NIP. 19750930 200710 1004**

(  )

Kediri, April 20<sup>th</sup> 2021

Acknowledged by

Dean of Faculty of Tarbiyah

State Islamic Institute (IAIN) Kediri



**Dr. H. ALI ANWAR, M.Ag**

**NIP. 19640503 199603 1 001**

**MOTTO**

**“A good teacher can inspire hope, ignite the imagination and instill a love of learning.”**

**- Brad HENRY -**

## **DEDICATION**

This thesis dedicated to:

1. My beloved mother Heri Kustiani strong and beauty soul who taught me to always remember in Allah, believe in hard work and that finished what I had been started.
2. My lovely father Mashudi for earning an honest living to us and for supporting and encouraging me to believe in myself and unforgettable my two sisters Nanda and Icha who has given me praying and supporting.
3. My sincere advisors, Muhammad Muhyidin, M.Pd. And Bahruddin, S.S,M.P.d. who are never weary to give me advice, aid, and guidance.
4. All of my lecturers of IAIN Kediri who have given me knowledge and guidance.
5. For my teacher Mrs. Mufah Himah, who gives me inspiration and chance to teach English for my thesis.
6. All of my friends in English Department who have prayed for me and given me many support, thanks to my beloved sister Leli, Asna, Dewi, Fatih who have given me time to consult about my own thesis.
7. My kind and My Beloved someone Mr. M. Wildan Habibi, S.Pd who gives me motivation and inspiration all this time.
8. My Colleague, Mr. Faisal Huda, M.Pd, who always giving me support, and always be motivating me.

## NOTA KONSULTAN

Kediri,

Nomor :  
Lampiran : 4 (empat) berkas  
Hal : Bimbingan Skripsi  
Kepada  
Yth. Rektor Institut Agama Islam Negeri (IAIN) Kediri  
Di  
Jl. Sunan Ampel No. 07 Ngronggo  
Kediri

Assalamu'allaikum Wr.Wb.

Memenuhi permintaan Bapak Ketua untuk membimbing penyusunan skripsi mahasiswa tersebut dibawah ini:

Nama : Rizky Mei Andreani

NIM : 932201416

Judul : THE EFFECTIVENESS OF USING INSTAGRAM AS  
TEACHING MEDIA IN TEACHING WRITING DESCRIPTIVE TEXT  
AT SMP NEGERI 4 PARE

Setelah diperbaiki materi dan susunannya, kami berpendapat bahwa skripsinya telah memenuhi syarat sebagai kelengkapan ujian akhir Sarjana Strata Satu (S-1).

Bersama ini terlampir satu berkas naskah skripsinya, dengan harapan dalam waktu yang telah ditentukan dapat diajukan dalam Sidang Munaqosah.

Demikian agar maklum dan atas kesedian Bapak, kami ucapkan banyak terimakasih.

Wassalamu'alaikum Wr.Wb.

**Advisor 1**

**Advisor II**

**Muhammad Muhyidin, M.Pd.**  
**NIDN : 19801226 2009121 004**

**Bahrudin, S.S.M.P.d.**  
**NIP. 19750930 200710 1004**

## ABSTRACT

**Andreani, Rizky Mei, 2020**, *The Effectiveness Of Using Instagram As Teaching Media in Teaching Writing Descriptive Text At SMP Negeri 4 Pare.*, English Department, Faculty of Education IAIN Kediri, Advisor: Muhammad Muhyidin, M.Pd., Bahruddin, S.S,M.P.d.

**Key Words** : *The Effectiveness, Instagram, Writing Descriptive Text.*

Writing, as one of the English skills, it is important to be improved particularly in academic life. According to the students, English was very difficult, especially for writing. They had low writing skill. So that, it is very important to solve the problem that students being faced. The objective of this study is to know the students ability before getting treatment, and after getting treatment then whether the students who were taught by using Instagram have better achievement than the students who were taught by using Picture Sheet.

This research is quantitative research which used quasi experimental design. The participants of this study were class VIII A as experimental group which used Instagram as the media to teach Writing Descriptive Text, and class VIII B as control group which used Picture Sheet in conventional teaching. The total of participants of this research is 35 participants which are taken by purposive sampling. The data was obtained through pre-test and post-test to know the student's ability before and after getting treatment. The data was counted using SPSS.

ANCOVA test results showed that the distribution of data from the pre-test and post-test both experimental and control groups were normally distributed with pre-test values  $p (0.093) > \alpha (0.05)$  for the experimental group and  $p (0.118) > \alpha (0.05)$  for the control group. The norm distribution has shown from the post-test results with  $p (0.086) > \alpha (0.05)$  for the experimental group and  $p (0.094) > \alpha (0.05)$  for the control group. The Lavene test results showed significant data with  $p (0.000) > \alpha (0.05)$  which showed not homogeneous data. Nevertheless, the third test is the homogeneity test of the slope regression can not be fulfilled because the results of  $p (0.000) < \alpha (0.05)$  which means there is significant between covariates with independent variables. The result of the test was analyzed by using ANCOVA. The last assumption in Liniear relationship between covariate and dependent variable showed  $p (0.000) < \alpha (0.05)$  it means that there is a significant relationship between the covariate and the dependent variable so this fourth assumption has been fulfilled because the linear test result is lower than (0.05), then  $H_0$  is rejected and  $H_a$  is accepted. It means the media Instagram WAS effective to use in teaching Writing Descriptive text at the eighth grade level.



## ACKNOWLEDGEMENTS

*Bismillaahirrahmaanirrahiim.*

Firstly, praise be to Allah, the Almighty, the merciful and beneficial who has blessed me, so that I can finish this thesis. Shalawat and salam always be upon to my prophet Muhammad SAW.

Besides, I give my thanks for all who have support and help me to finish my thesis, they are:

1. Dr. Nur Chamid, M.M, the chief of IAIN Kediri
2. My best advisors Muhammad Muhyidin, M.Pd. And Bahruddin, S.S,M.P.d. who always give me guidance and suggestions.
3. All staff of IAIN Kediri
4. My beloved parents, sister, family and all relations thank you so much for your support
5. All of my friends who always support me

Additionally, my appreciation goes to all my friends, senior, and everyone whom I cannot entirely.

Finally, I truly realize that this thesis is still being perfect. Thus, I will always appreciate for the constructive criticism and suggestion from the readers. Hopefully, this study can give valuable contribution to education system.

Kediri,

The writer

## TABLE OF CONTENTS

<b>COVER</b> .....	
<b>DECLARATION OF AUTHENTICITY</b> .....	i
<b>APPROVAL PAGE</b> .....	ii
<b>MOTTO</b> .....	iii
<b>DEDICATION</b> .....	iv
<b>NOTA KONSULTAN</b> .....	v
<b>ABSTRACT</b> .....	vi
<b>ACKNOWLEDGEMENTS</b> .....	vii
<b>TABLE OF CONTENTS</b> .....	viii
<b>LIST OF APPENDICES</b> .....	x
<b>CHAPTER I INTRODUCTION</b> .....	1
A. Background of the Study.....	1
B. Research Problem .....	7
C. Objective of the Study.....	7
D. Significance of the Study .....	7
E. Scope and Limitation of the Study .....	8
F. Research Hypothesis .....	8
G. Definition of The Key Terms. ....	8
<b>CHAPTER II REVIEW OF RELATED LITERATURE</b> .....	10
A. Writing .....	10
B. Descriptive Text.....	14
C. The Procedures Teaching Writing Descriptive by using instagram.....	17

D. The Advantages .....	24
E. Previous Studies.....	25
<b>CHAPTER III RESEARCH METHOD .....</b>	<b>30</b>
A. Research Design.....	30
B. Variable of Research .....	31
C. Population and Sample.....	31
D. Instruments.....	32
E. Criteria of a Good Test.....	33
F. Validity and Reliability.....	37
G. Procedure of Treatment .....	39
H. Data Collection .....	42
I. Data Analysis .....	42
<b>CHAPTER IV FINDING AND DISCUSSION.....</b>	<b>43</b>
A. Research Findings .....	43
B. The Fulfillment of The ANCOVA Assumption .....	50
C. The Result of ANCOVA.....	55
D. Discussion.....	56
<b>CHAPTER V CONCLUSION AND SUGGESTION .....</b>	<b>60</b>
A. CONCLUSION.....	60
B. SUGGESTION .....	61
<b>REFERENCE.....</b>	<b>63</b>

## LIST OF APPENDICES

Appendix 1	: RPP.....	67
Appendix 2	: Scoring Table from rater 1 and rater 2.....	78
Appendix 3	: Instrument of Pre-Test.....	82
Appendix 4	: Instrument of Post-Test.....	91
Appendix 5	: Documentation.....	95
Appendix 6	:Curriculum Vitae.....	98