#### **CHAPTER I**

#### INTRODUCTION

This chapter gives illustration about research topic which has been provided. Introduction are contains about research background, research problems, research objectives, research limitation, research significances, and definition of key terms.

### A. Research Background

Woman is one of gender in this world. In traditional mindset, people think that woman are weak and full of love. Along with the times, woman is not only weak and full of love but, woman also plays some important roles in her life. They can be a wife, a mother, a worker, and also a leader. The mind of woman can be major changes. For instance, there are women who become leader in each country. They gave big changes in their country. From their mind, they can show the power of women not only in mental, also physical. From those, gender is not big problem to bring some changes in express their existence. According to Leni Marlina (2015: 42) the representation of woman as heroin is pressing the performance of women and her life is important. Eagly & Karau (2002) in Samantha C. Paustian-Underdahl, Lisa Slattery Walker, David J. Whoer, (2014: 1130) the characteristic features from female leader can vary depending on the prejudgment society towards it. From those, gender is not big problem to bring some changes in express their existence.

The role of woman in a country also can bring new change in the world. Many people believe with a person that can give good changes as

problem solver in a problem or conflict that happened begin from a small environment, a region, until a country. That someone can give an example that can imitated by society. Woman can do as an influencer with her mindset to give good changes in a leadership. Women that have business use their incumbency to get the endorsement in their environment (Hussin Hejase, Ziad Haddad, Bassam Hamdar, Rasha Massoud, George Farha, 2013: 34). A person who becomes a leader in an organization needs the knowledge about leadership. To get the success in a leadership, the leader must give good contribution in order to reach their goals. For woman, becoming a leader in a country is not big problem as long as they are able to lead a country well and consistent with the policies they have made.

In Indonesian country had ever been led by Megawati Soekarno Putri as first woman president during 2001 to 2004. Megawati Soekarno Putri gave good contribution for Indonesian in economy sector and defense sector. Her contribution gave good results to make Indonesian to be better based on prolem that happened at that time. It does not matter if a government is leaded by the woman as long as she is capable and brings positive impact to the country. This is similar to Margaret Thatcher as prime minister in England.

Margaret Thatcher was born in 1925. Her father, Alfred Robert is politician and mayor in Grantham city for 1945 until 1946. Margaret Thacher's father also have a grocery store. After heard her father's speech, Margaret wanted join the party and became the leader of Conservative Party. Before got profession as a prime minister, Margaret Thatcher is Secretary

Education in England. From her thoughts to solve the England's problem at that time, her contribution in Conservative Party, and support from her colleagues, Margaret Thatcher won the elections on 1979 and became a prime minister in England.

Margaret Thatcher is one of the brave women that give good influence in this world. Her bravery to speak up in front of public and organize England to be better made her became one of public figure who which got respected and her policies still in effect today. This research aims to know about Margaret Thatcher's policies and her strategies during became a prime minister in England. Considering the discussion, the researcher would like to conduct the research entitled "Margaret Thatcher's Policies as A Prime Minister in England Pictured in *The Iron Lady* Movie".

#### **B.** Research Problems

In this research problem, focuses on Margaret Thatcher's policies and strategies as a prime minister in England. Here are the following questions:

- 1. What are Margaret Thatcher's policies as prime minister in England in The Iron Lady movie?
- 2. What are the strategies to implement Margaret Thatcher policies as a prime minister in England in *The Iron Lady* movie?

### C. Research Objectives

The objective focuses on policies and strategies from Margaret Thatcher as prime minister in England. Here are the following of research objectives:

- To find out Margaret Thatcher's policies as a prime minister in *The Iron Lady* movie.
- 2. To find out the strategies to implement of policies from Margaret Thatcher as a prime minister in *The Iron Lady* movie.

#### D. Research Limitation

In this research focuses on Margaret Thatcher's policies and her strategies as a prime minister in England on 1979 until 1990 in *The Iron Lady* movie and script of *The Iron Lady* movie.

## E. Research Significances

The significances from this research is focuses for the readers, the institution, and the next researcher.

### 1. For the readers

For the readers, this research also can be references to research about personality, politics, and contribution of a woman that bring change or alteration in a country.

### 2. For the institution

For the institution, this research can help the institution look for a leader who knows his/her obligation, responsible, discipline, hones, fair based on the condition and situation in the institution, and can be a good example for others.

### 3. For the next researcher

For the next researchers, this research is important to know about figure and leader in other countries. It is also important for take moral value from the history about the figure and leader that influence in other countries.

## F. Definition of Key Terms

There are some terms in this research that explained in order to understand the readers.

## 1. Margaret Thatcher

Margaret Thatcher is first woman prime minister in England who which led for three periods during 1979 until 1990.

# 2. Policy

Policy is a set of guidelines or rules that determine a course of action.

## 3. Neoliberalism Policy

Neoliberalism policy is the rules of decision from government for economy in a country.

# 4. Defense Policy

Defense policy is the rules from government for defend country's sovereignity.