

CHAPTER I

INTRODUCTION

This chapter presents the background of the study, problem statement, objective of research, significant of research, scope of research and definition of the key terms.

A. Background of Study

Language is fundamental in human life because we cannot communicate with each other without it. One of the most popular languages is English. English has become an essential popular language for international communication, and people always call it an international language. Language as means of communication is an essential thing for human beings. It can express people's ideas, knowledge, and feeling in written or spoken. According to Kreidler (1998:19), language is a system of symbols through which people communicate. The examples of symbols were spoken, written, or sign with the hands. A human being is a social and individual person and constantly communicates with each other.

Many English Language varieties are used as a means of communication, including British English, America, etc. One language may have terms not found in another language. However, it is always possible to invent new terms to express what we mean: anything we can imagine or think, we can express in any human language.

Language cannot be separated from us because it is essential in every aspect of human life, such as technology, education, sciences, politics, economics, art, etc. In art, for example, namely song. The songs have the imaginative quality and specific characteristics of the language use, such as denotation and connotation. English songs are used to express human feelings. It is necessary for listeners, mainly Indonesian, to comprehend the content of the English songs than the others. Almost all people like music or song, from the young till adult, especially English ones. Most of them would like to collect English song cassettes or CDs. They are interested in improving English mastery through English songs which are popular right now.

Harris Jung has many popular songs, such as Salam, Rasool'Allah, Eid Mubarak ft. Shujat Ali Khan, Worth It ft. Saif Adam, I Promise dan Good Life, and so on. Figurative language is sometimes difficult to interpret for general listeners because they have different capabilities, mainly figurative language in Harris Jung's album. Here is an example of song lyrics Harris Jung:

In this case, the writer should use a theory of figurative language to understand the concept of figurative language. There are two kinds of language, such as literal language and figurative language. In this research, the researcher only explains figurative language.

According to Charles Dillon Perrine 2008, “figurative language is a language that cannot be taken literally (or should not be taken only)”. It means that way of saying one thing and meaning another. The researcher used the theory of Charles Dillon Perrine and was supported by the theories of M.H Abrams, Gorys Keraf, and Reaske. The theory of figurative language by Perrine supports the problem of this research. According to Perrine's theories, figurative language can be classified as metaphor, simile, personification, synecdoche, paradox, symbol, allegory, overstatement/hyperbole, apostrophe, understatement, and verbal irony. According to the case, the writer will conduct research and carry out. Here the writer carries out a study entitled: Analysis on Figurative Language on "Salam" Album By Harris Jung.

B. Research Question

Based on the background of the study above, here are the research problems of the study:

1. What are the types of figurative language found in Harris Jung's album “Salam”?
2. What is the most dominant figurative language found in Harris Jung's album “Salam”?

C. Objective of the Study

From the research question of this study, the study is aimed:

1. To find out the the types of figurative language in Harris Jung's album "Salam"
2. To find out the most dominant figurative language found in Harris Jung's album "Salam"

D. Scope and Limitation

To make this study more effective, the researcher makes the scope and limitation of this study. The scope of this study is limited by the researcher on analyzing the figurative language used by Harris Jung in the Salam Album. This research is focused on the album Harris Jung "Salam." For the limitation, the researcher only discusses figurative language such as personification, metaphor, simile, irony, synecdoche, and the other hand to make the study more focused on the Harris Jung album "salam" that used by the researcher; those are "My hero," "Salam Alaikum," "good life." "Let me breathe," "Love who you are," "I promise," "You are my life," "The One," and Worth it.

E. Significance of the Study

The significance of this research is expected to give helpful information for the reader at literary work. The researcher expected to give helpful references for other researches.

The study is expected to contribute to the people interested in learning sociology on literature, especially for the English literature students about Harris Jung album. After this research is complete, the researcher hopes to give benefits to the following areas.

Practically, the study contributes to English lecturers in their English teaching process, and it gives additional knowledge to English students and English lecturers.

Theoretically, this study adds the literature in linguistic about figurative language. Enrich the students' knowledge in understanding the figurative language, mainly the figurative language used in Harris Jung's "Salam" album.

F. Definition of the Key Terms

1. Lexical Meaning

Lexical meaning is the meaning of a base or root word without considering any prefix or suffix which may be attached.

2. Figurative languages

Figurative language is word or phrase that does not have a literal meaning that usually uses in every day. It is a language that deviates from the conventional order and meaning in order to convey a complicated meaning, colorful writing, clarity, or evocative comparison.

3. Harris Jung

Harris Jung is a singer from London, England. Harris J was born from a mixture of ethnicities. His father is a presenter on the Islam TV channel in central London named Rahim Jung. Rahim Jung is of mixed Irish and Indian ancestry. Meanwhile, Mrs. Harris J is a mixture of England and Jamaica. Harris J's career began with a contest, namely the Awakening Talent Contest in 2013. Performing brilliantly at the event, Harris was also looked at by Awakening Records, a label that made his name by recording the single Salam Alaikum.