

CHAPTER V

CONCLUSION & SUGGESTION

This chapter provide are the conclusion and the suggestion in a semantic analysis on the language at the label of Nivea product.

A. The Conclusion

From the analysis and discussion before, the researchers can explain there are two types of meaning which produced by Nivea product. Based on data analysis before on hand body lotion product. Based on the research that he researchers analysis two types of meanings are denotative meaning and connotative meaning.

Denotative of meaning is the true meaning .It means that the meaning as reality meaning. Connotative meaning is the additional meaning as specific feeling or emotionl, the values, and any variant meanings.

B. The Suggestion

From the conclusion of analysis on Nivea product. The researcher contributes for suggestion are :

1. For the researcher

The researcher hopes that the readers understand the material very depth in this research. And the researcher suggest for the research is useful for any people to learn of denotative meaning

and connotative of meaning. The research needs one of expert as master of linguist to check the result of the research.

2. For the English teacher

The teacher is expect to teach meanings or rule of language in learning process at school using interesting media, and the teachers can practice skill through practicing writing but also can explain the rule of the language correctly.

3. For the English student of University.

The researcher suggest to student of university to make sentences based on to the correct language setences. From this research, the researcher hopes that the student of university can be used this research to be a referral source.

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