DEVELOPING MULTIMEDIA INSTRUCTIONAL MATERIALS FOR SPEAKING SKILL

THESIS

Presented to State Islamic Institute of Kediri For the Degree of *Magister* in English Language Education



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ΜΟΤΤΟ

"DO YOUR BEST

AND

GOD WILL DO THE REST"

DEDICATION SHEET

This Thesis is dedicated to:

My beloved Parents

(H. M. Yasin & Hj. Umi Harijati)

My beloved Family

(Haris Anwar Hadi, Kenar Lituhayu Al Harfy, and Rasikhan Atmaja Al Harfy)

My Big Family

My Great Members of TBI 2018

Thank you very much for your prayer, endless love, support and great life that have never stopped until now for me.

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Kediri, 15 February, 2021

- ust

The Writer

ABSTRACT

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Keywords: Multimedia, Instructional materials, Speaking skill.

The use of new information tools, such as podcasts, blogs, and streaming video and audio involved the learners in teaching speaking actively. The presence of visual media presents different learning experience which can stimulate students to think creatively so that they always get new idea to express when they want to speak. Besides, multimedia applications such as photo-sharing, video-publishing, and map-making program can also engage the learners giving them opportunities to demonstrate their mastery of a concept and reinforce their literacy skills to create their own content. The objective of this research is to find out the suitable contents of English interactive multimedia and to develop the criteria for well-designed English interactive multimedia for students of 10th Grade of MA Darussalam Krempyang Tanjunganom Nganjuk.

This research is a Research and Development (R and D) study. The instruments in collecting the data were first and second questionnaire and interview. The first questionnaire was used to get the students' needs. It was analyzed qualitatively. The second questionnaire was used to get the data about the quality of the media from the students and the teachers. It was analyzed quantitatively. The researcher used unstructured interviews. It was flexible and more informal to get deeper the student' needs. The research procedures were adopted from the model proposed by Taylor, Namely the ADDIE (Analysis, Design, Development, Implementation, and Evaluation) model that was commonly used in the interactive multimedia. The analysis step consisted of selecting topics and objectives, designing the course grid, and the materials. The development step was designing flowchart and the storyboard, developing media and validating by experts. The design of the media was validated by the media expert. After the media was validated by the experts, the researcher revised the media based on the experts' feedback. The feedback from the media expert were related to learning goals, the activities in the Let's Start and Let's Study activities, Evaluation, and How Much Have You Learnt? And the feedbacks from the media expert were related to the icon. The implementation dealt with the tryout of the interactive multimedia to the 10th grade students. And the researcher tested the developed media to 28 students and two English teachers.

The result shows that the suitable contents of English interactive multimedia are that the contents of materials should match with standard competency and basic competency. The criteria of well and fitly designed media quality are categorized into three aspects: content aspect, media aspect, and interactivity aspect. The developed English interactive multimedia is concluded to be appropriate to be used in the teaching learning process because all aspects were category into Good. (Content Aspect 35, Media Aspect 53 and interactivity Aspect 22). In conclusion, the developed English interactive multimedia is appropriate and feasible to be used in the teaching-learning process. The English interactive learning media that has been produced is distributable and downloadable in a storage cloud through Google drive.

TABLE OF CONTENT

COVER		
DECLARATION OF AUTHENTICITY		
APPROVAL PAGE iii		
RATIFICATION iv		
MOTTOv		
DEDICATION SHEET vi		
ACKNOWLEDGEMENTS vii		
ABSTRACT ix		
TABLE OF CONTENT		
TABLESxii		
TEXT BAR xii		
LAYER xii		
FIGURE		
CHAPTER I INTRODUCTION		
A. Background of the Study1		
B. The Problem of the Study5		
C. The Objective of the Study5		
D. Product and Specification5		
E. Significance of Study7		
F. Limitation7		
G. Definition of Key Terms8		
CHAPTER II REVIEW OF RELATED LITERATURE9		
A. Theories of Speaking9		
B. Teaching speaking17		
C. Problem in Teaching Speaking		
D. Interactive Multimedia24		
E. Instructional design models		
F. The nature of the instructional materials		
G. The Characteristic of Good English Instructional Materials34		
H. Previous Studies		

I. Conceptual Framework
CHAPTER III RESEARCH AND DEVELOPMENT METHOD42
A. Research and Development Model42
B. Research and Development Procedure42
C. The Subject45
D. Type and Data Resource45
E. Data Collection Technique46
F. Data Analysis Technique52
CHAPTER IV FINDING AND DISCUSION
A. Research Finding56
B. Developing Interactive English Multimedia
C. The multimedia based instructional materials for speaking skill that is
fit for students of MA Darussalam Krempyang97
D. Discussion
CHAPTER V CONCLUSION
A. Conclusion
B. Implication
C. Suggestion102
REFERENCES104
APPENDIX 1107
APPENDIX 2

TABLES

Table 2.1: Basic Competency of 10 th grade IPA/IPS 19
Table 2.2: Content Mapping First Semester 10 th grade IPA/IPS20
Tabel 2: The Organization of the first questioner for need analysis
Table 3: The content coverage of the first questionnaire for Needs Analysis48
Table 4: The Organization of the second questionnaire
Table 5: The Content Coverage of the Second Questionnaire
Table 6: Category Conventional Table 53
Table 4.1 Students' Goal
Table 4.2 The necessity of the students 58
Table 4.3 The Lack of Students 59
Table 4.4 the students want
Table 4.5 The input of Multimedia English Material 61
Table 4.7 The input of English material64
Table 4.8 Teachers Role
Table 4.9 The example of some layer 70
Table 4.10 feedback of content and media expert
Table 4.11 The Score and Mean
Table 4.12 The Ideal Mean and Ideal Standard Deviation
Table 4.13 The Criteria of Each Aspect in the English Interactive Multimedia Design_
Table 4.14 The Category of Each Aspect in the English Interactive Learning Media Design

TEXT BAR

Text bar 4.1 Desain the course grid	67
Text bar 4.2 The material grid in module one	69

LAYER

Layer 4.2 Start Page	72
Layer 4.3 Main Menu Page	72
Layer 4.4 Welcome page	74

Layer 4.5 Basic competence	75
Layer 4.6 Learning objective KD 3.1	75
Layer 4.7 Learning Objective KD 3.2	76
Layer 4.8 Learning objective KD 3.3	76
Layer 4.9 module material	77
Layer 4.10 let's start A	77
Layer 4.11 let's start B	
Layer 4.12 let's start Exercise C	
Layer 4.13 let's start Exercise D	79
Layer 4.14 let's study A	80
Layer 4.15 let's study B	80
Layer 4.16 let's study C	
Layer 4.17 let's focus A module one	
Layer 4.18 landing page of module two	
Layer 4.19 let's start A module two	
Layer 4.20 let's start B module two	
Layer 4.21 let's focus D module two	
Layer 4.22 let's study module two	
Layer 4.23 let's study B module two	
Layer 4.24 let's focus module two	
Layer 4.25 let's focus module two	

FIGURE

Figure 2.1: ADDIE instructional design model	33
Figure 3.1 The ADDIE Design Model	43

CHAPTER I

INTRODUCTION

A. Background of the Study

The development of information and communication technology influences the development of learning media, including in the elements of learning. One of the educational elements in digital era is the use of multimedia. The main application of interactive multimedia for instruction is in an instructional situation where the learners are given control so that they could review all of the materials based on their own space and in keeping with their own individual interests, needs, and cognitive process. The objective of interactive multimedia material is not to replace the role of teacher, but it can enhance and strengthen the impact of activities in the field and in the classroom.

The use of new information tools, such as podcasts, blogs, and streaming video and audio to attract the learners and effectively show some concepts as well as to strengthen media literacy technologies. Besides, multimedia can also engage the learners, such as photo-sharing, video-publishing, and map-making program, to give them opportunities to demonstrate their mastery of a concept and reinforce their literacy skills to create their own content. Technology is a mean that can help students gain experiences like in the real world. This situation is because students can see pictures with various models, both real and not real. Technology provides virtual reality because it helps students understand topics by looking at the pictures, they can be immersed in learning activities. According to Jonassen virtual reality provides a different way to see and experience information, which is dynamic and direct.¹ It is also a tool for building modeling and troubleshooting. VR has the potential to become a tool for experiential learning. That the virtual world is interactive. It responds to the actions of the virtual Reality user evokes the feeling of immersed, perceptual and psychological feelings of being in the digital environment which are presented to the senses.

¹ David H Jonassen, *Handbook of Research on Educational Communication and Technology* (New Jersey: Lawrence Erlbaum Associates, Inc, 2008).