CHAPTER I

INTRODUCTION

This chapter presents some aspects related to the topic being studied. It consist of background of the study, problems of the study, objectives of the study, significance of the study, scope and limitation of the study and definition of key terms.

A. Background of the Study

Language as a means of communication has an important role in communicate each other. It is also important in doing activity for the environment in education and culture. In principle, language is related to understanding what the other person is saying and producing a signal with an intended semantic interpretation (Chomsky, 2006:102). Language used to express their information, ideas, thoughts, feeling mind, and to develop science technology and culture. It is no matter communicating in a group of people which use a writing or even they speak each other directly. Everybody has their own language and accent in communicating with their environment. Each of the community in the world tries to be able to use the language in their daily communication, including Indonesian people.

Sociolinguistic is the study learning about linguistic and society. According to Trudgill (1974), as cited in Yuliana et al (2015:48), sociolinguistic is part of linguistics which is concerned with language as a

social and cultural phenomenon. It investigates the field of language and society that have close connections with the social sciences, especially social psychology, anthropology, human geography and sociology. Sociolinguistics examines the interplay of language and society, with language as the starting point. Variation is the key concept, applied to language itself and to its use.

According to Wardaugh (1986:103), code mixing is the using of two languages together with the conversant to extent that they change from one language to another in the course of a single utterance. Azuma (1998) in Yuliana et al (2015:48), states that the use of code-mixing reflects the idea that the alternation of the languages is not yet constrained. Based on Hoffman's theory, code mixing has three types; those are: (1) Intra-sentential code-mixing, (2) Intra-lexical code-mixing, and (3) Involving a change of pronunciation. Meanwhile, based on Hoffman (1991) in Kurniawan (2016:171) code switching is the changes over sentences. Trousdale in Mujiono et al (2013:50) says that code switching is the situation of linguistic where a speaker will change his/her language if someone who talks with him/her that has equal ability in another language that they use in interaction. Based on Poplack's theory, code switching has three types, those are: (1) Extra-sentential code switching, (2) Inter-sentential code switching, and (3) Intra-sentential code switching.

Nowadays, the use of code mixing and code switching is easily to found. Many people mixes and switches their language with another language in their utterance. It is sometimes caused they comfortable when they mix or

switch their language in their conversation, or they are lack on vocabulary in Indonesian. For example, some youtubers included Deddy Corbuzier. He often mixes and switches his language between Indonesian and English when he has conversation with his guess in his YouTube channel, especially in his podcast.

In this research, the researcher is interested in conducting the research to look for the use of code mixing and code switching. There are several researchers who have conducted the research about code mixing. Firstly, conducted by Girsang in 2015 which focused on ANTV television advertisement as one of the most popular television program in Indonesia recently. Based on the data analysis, it was found that there were three types of ode Switching found in ANTV television advertisement namely Intra-sentential Switching, Inter-sentential Switching and Tag Switching. Besides, it was also found that there were three types of code mixing found namely intra-sentential mixing, intra-lexical mixing and involving a change of pronunciation. The most dominant types of code switching and code mixing used in ANTV television advertisement was Inter-sentential Switching with percentage 32 (32%). Secondly, the research conducted by Pratama and Astuti in 2020. It emphasize in the classification types of code switching and code mixing in Twivortiare 2 novel then describe the influencing using types of code switching and code mixing. The results of the research are most of utterance using code mixing which type is insertion and code switching which type is intra-sentential in Twovortiare 2 novel. Then, the writer found several uterrance related code mixing and code switching. It reveals with code mixing

using insertation 16, alternation 13, and congruent lexicalization 4. Thus code switching using Intrasentential 23, Inter-sentential 7.

The researcher analyzed code mixing and code switching in the Deddy Corbuzier's podcast with one principle theory and support by the others. The researcher choose the Deddy Corbuzier's podcast because as the researcher knows that Deddy Corbuzier often mixes and switches the languages in his podcast. One of his podcast which invites Nadiem Makarim who is minister of education and culture as his guest in his podcast makes the researcher is interested because from their conversation the people who watch the podcast will get the moral value about education. Moreover, in the podcast entitled 'Nadiem Makarim – Kuliah Gak Penting' indicates the value about the importance of college. In addition, the podcast also tells about the effect of using social media and bullying. Therefore, the researcher is interested in conducting a research entitled **"An Analysis on Code Mixing and Code Switching on Deddy Corbuzier's Podcast: Nadiem Makarim – *Kuliah Gak Penting*"**.

B. Problems of the Study

1. What types of code mixing are found on Deddy Corbuzier's podcast: Nadiem Makarim - *Kuliah Gak Penting*?

2. What types of code switching are found on Deddy Corbuzier's podcast: Nadiem Makarim - *Kuliah Gak Penting*?

3. What are the possible reasons of using code mixing and code switching on Deddy Corbuzier's podcast: Nadiem Makarim - *Kuliah Gak Penting*?

C. Objectives of the Study

Based on problems of the study mention above, the objectives of the study are:

1. To analyze types of code mixing that are found on Deddy Corbuzier's podcast: Nadiem Makarim - *Kuliah Gak Penting*

2. To analyze types of code switching that are found on Deddy Corbuzier's podcast: Nadiem Makarim - *Kuliah Gak Penting*

3. To know about the possible reasons of using code mixing and code switching on Deddy Corbuzier's podcast: Nadiem Makarim - *Kuliah Gak Penting*

D. Scope and Limitation of the Study

The scope of this study focuses on analyze code mixing and code switching that found on the Deddy Corbuzier's podcast: Nadiem Makarim - *Kuliah Gak Penting*. The limitation of the research is Deddy Corbuzier's podcast: Nadiem Makarim - *Kuliah Gak Penting*. The researcher will analyze the types of code-mixing which has three types; those are intra-sentential code-mixing, intra-lexical code-mixing, involving a change of pronunciation. The researcher also analyzes the types of code switching which has three types; those are extra-sentential code switching, inter-sentential code

switching, and inter-sentential code switching. In addition, the researcher analyzes the possible reasons why Deddy Corbuzier and Nadiem Makarim used code-mixing and code switching in their conversation.

E. Significance of the Study

This research is expected to give advantages for somebody who reads this research. First, to increase readers' knowledge about code mixing and code switching. Second, this research is expected to be a reference for who wants to do the same cases especially for students that study about Linguistic. The last, this research is to give information about code mixing and code switching used in Deddy's podcast entitled "Nadiem Makarim - *Kuliah Gak Penting"* for the people who watches it.

F. Definition of Key Term

There are some key terms in this research. The following terms are the definition of key terms.

1. Code mixing

Based on Wardhaugh (1986), code mixing is two languages used together by the conversant to the extent that they change from one language into another in the course of single utterance. Code-mixing occurs when people mix two languages between mother tongue and English.

2. Code switching

According to Myers & Scotton (1993) in Mustikawati (2016:42) Code switching is the term used to identify alternations of linguistic varieties within the same conversation. The linguistic varieties participating in code switching maybe different languages, or dialects or styles of the same language

3. Podcast

The definition of podcast based on dictionary is a digital audio or video file or recording, usually part of themed downloaded from a website to a media player or computer.

4. Deddy Corbuzier's Podcast: Nadiem Makarim – *Kuliah Gak Penting*

On this podcast, Deddy Corbuzier was having conversation with Nadiem Makarim as the minister of education and culture about their opinion about the importance of college, the effect of using social media, and bullying. This podcast uploaded on March 03, 2021 in his YouTube channel.