

**A META-FUNCTION ANALYSIS OF EDUCATIONAL RELATED
QUOTES ON INSTAGRAM**

**Presented to State of Islamic Institute (IAIN) Kediri
in Partial Fulfillment of the Requirements
for the Degree of *Sarjana* in English Language Education**



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Setelah diperbaiki materi dan susunannya, sesuai dengan beberapa petunjuk dan tuntutan yang diberikan dalam sidang Munaqosah yang dilaksanakan pada tanggal 10 Agustus 2020, kami dapat menerima dan menyetujui hasil perbaikannya.

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MOTTO

It always seems impossible until it's done.

(Nelson Mandela)

DEDICATION

This thesis is dedicated to:

My beloved perents and brother

My twin psycho best friend Berlin

My cracking jokes best friend Dila

My wikipedia best friend Salma

My debbie buddy best friend MJ

Not enough positive adjectives to describe them
I love you.

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The researcher wishes that Allah SWT will give them in return all good things have been given to her. The reseacher also hopes this study is useful for the researcher in particular and the readers in general.

Kediri, 10th August 2020

The Researcher

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ABSTRACT

Putri, E. 2020. *A Meta-function Analysis of Educational Related Quotes on Instagram*. Advisor:1) Bahruddin, S.S., M.Pd. and 2) Mohammad Muhyiddin, M.P.d

Keywords: meta-function, visual grammar, systemic functional grammar, instagram, quote.

This study was conducted to discover the verbal text and visual design utilized in Instagram educational quotes and to explore how each element communicate meanings in text-image to attract the viewer or reader.

The data was analyzed descriptively by using Kress and Leeuwen's (2006) theory for visual design, and Halliday and Mathiesen's (2004) theory for verbal text. This study used *InsTake Downloader* to collect the data. There are three stages to analyse the data; (1) organizing and familiarizing, (2) coding and reducing, (3) interpreting and representing.

The findings revealed 4 kinds of process from visual design employed in the Instagram educational quotes. The visual design consists of representational, interactional, and compositional meaning. The representational meaning is realized through the narrative process and conceptual process. The narrative process is created by showing 7 actional process and 13 reactional process. however, the conceptual process is employed in an analytical process 6 times and symbolic process 6 times. Besides, the findings show 2 kinds of process by functional grammar. Functional grammar consists of ideational, interpersonal, and textual meaning. The ideational meaning shows by 5 mental process and 12 relational process. Thus, 1 data is mix process and 14 data are absence of process. It is shown that visual design contributes to build the message that is intended by the producer to attract the reader or viewer. Besides interactive meaning in the visual design strengthen the relationship between producer and viewer. As well as interpersonal meaning the attitude of the speaker built the relationship between the speaker and the reader. However, compositional and textual meaning deals with organizing and structuring the elements of each data.

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